



Vice President for Enrollment Management

Leadership Profile

August 2026



WittKieffer

Executive Summary

Sam Houston State University, a public regional university in Texas, seeks a dedicated, experienced, and entrepreneurial professional to serve as Vice President for Enrollment Management (VPEM) and capture the university's ethos of innovation and creativity in executing a bold vision for enrollment.

With a student population of more than 21,000, [Sam Houston State University](#) (SHSU) is located in Huntsville, Texas, with an off-site instructional location in The Woodlands, the College of Osteopathic Medicine in Conroe, and a robust online presence through SHSU Online. Huntsville is located on the rapidly developing Interstate 45 corridor between Houston and Dallas. SHSU is 70 miles north of downtown Houston and 170 miles south of Dallas, ideally situated between the 4th- and 9th-largest cities in the country and two of the 10 fastest-growing cities in the U.S. This location presents many strategic opportunities for the future of Sam Houston State University.

For more than 145 years, SHSU has been preparing students for meaningful lives of achievement. SHSU continually strives to honor its historical roots through academic excellence and meeting the workforce needs of Texas, which is demonstrated by the launch of [SamPoly](#), the newest of nine colleges at the University. SamPoly is a cutting-edge Polytechnic College designed to immediately equip students with industry-driven skills and workforce-ready training. While embracing its legacy, SHSU also strives to meet the needs of contemporary students, both in person and online. SHSU offers more than 95 bachelor's degree programs, more than 60 master's degree programs, nine doctoral programs, one professional doctorate (DO), and over 50 fully online degrees. SHSU is classified as a Carnegie doctoral university with high research activity (R2). It is also a Community Engaged University certified by the Carnegie Foundation, and a proud AACSB institution, demonstrating a commitment to education for the public good. SHSU is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC). SHSU is part of the [Texas State University System](#), the first university system established in Texas, composed of seven institutions.

The VPEM is the Chief Enrollment Officer and is responsible for developing and executing a comprehensive enrollment strategy to attract, retain, and support a diverse student body across undergraduate, graduate, and professional programs. The VPEM provides direct visionary leadership and strategic direction to key enrollment units, including undergraduate recruitment and admissions, undergraduate and graduate financial aid and scholarships, the registrar's office, student account services, admissions and enrollment services for medical and health professions, enrollment technologies, veterans benefits processing, testing center, undergraduate enrollment marketing and communications, and visitor services and campus tours. The role oversees a team of over 150 staff and an annual operating budget of over \$20 million.

The successful candidate will be an accomplished enrollment leader with a demonstrated record of success within a complex public higher education environment. The next VPEM will build upon the strong foundation established across the Division of Strategic Enrollment and Innovation and lead implementation of SHSU's recently adopted [2026-2029 Strategic Enrollment Management Plan](#). The university seeks a leader who balances vision with execution, innovation with stability, and strategic leadership with operational engagement. This individual will be a collaborative partner, visible mentor, and trusted advisor who can strengthen cross-campus partnerships, further develop an already talented leadership team, and guide enrollment efforts across undergraduate, polytechnic, graduate, online, and professional education.

To submit a nomination or express personal interest in this position, please see *Procedure for Candidacy* at the end of this document.

Role of the Vice President for Enrollment Management

The Vice President for Enrollment Management (VPEM) oversees key areas within Sam Houston State University and is responsible for developing and executing a comprehensive enrollment strategy to attract, retain, and support a diverse student body, reflecting the region's demographics, across undergraduate, graduate, and professional programs. The VPEM provides direct visionary leadership and strategic direction to key enrollment units, ensuring alignment with the university's mission, values, and goals. The role oversees a team of over 150 staff and an annual operating budget of over \$20 million.

The VPEM direct reports include:

- Associate Vice President of Enrollment Services
- Associate Vice President of Enrollment Success
- Associate Vice President of Recruitment & Admissions
- Executive Assistant to the Vice President for Enrollment Management

The division includes:

- Admissions
- Financial Aid and Scholarships
- Office of the Registrar
- Undergraduate Enrollment Marketing and Communications
- Admissions & Enrollment Services for Medical & Health Professions
- Student Account Services
- Veterans Benefits Processing
- Enrollment Technologies
- Testing Center
- Visitor Services and Campus Tours

Key Responsibilities:

- Provide strategic leadership for enrollment management efforts across undergraduate, polytechnic, graduate, online, and professional education, ensuring alignment with the university's mission, strategic priorities, and enrollment goals.
- Lead the implementation, assessment, and continuous refinement of SHSU's 2026-2029 Strategic Enrollment Management Plan, translating institutional priorities into measurable enrollment outcomes and operational strategies.
- Serve as the university's chief enrollment officer and principal advisor to senior leadership on enrollment trends, market forces, demographic shifts, student demand, and strategic opportunities that impact enrollment growth and student success.
- Partner with academic and administrative leaders to develop and execute integrated enrollment strategies that support undergraduate enrollment, graduate enrollment growth, SHSU Online, the Polytechnic College, and other institutional priorities.
- Advance a culture of shared responsibility for enrollment by fostering strong partnerships among academic affairs, student affairs, enrollment management, marketing, institutional research, and other campus stakeholders.
- Provide leadership for admissions and recruitment, financial aid and scholarships, enrollment marketing and communications, enrollment technologies, registrar services, student account services, veterans benefits processing, visitor services, graduate admissions processing, and related enrollment functions.

- Strengthen enrollment outcomes through strategic recruitment and yield initiatives that engage faculty, staff, students, alumni, and community partners in support of the university's enrollment goals.
- Lead efforts to identify, cultivate, and expand enrollment pipelines, partnerships, and pathways with K-12 school districts, community colleges, employers, military-affiliated populations, and other external constituencies.
- Ensure the university maintains a student-centered enrollment experience by continuously evaluating and improving systems, policies, communications, and processes from initial inquiry through enrollment and persistence.
- Champion data-informed decision-making across the enrollment enterprise by leveraging analytics, enrollment dashboards, forecasting models, and market intelligence to guide strategy and resource allocation.
- Oversee enrollment operations with an eye toward efficiency, scalability, automation, and service excellence, ensuring the division is positioned to meet the evolving needs of prospective and current students.
- Work collaboratively with university leadership to align scholarship and financial aid strategies with enrollment objectives, student access goals, and long-term institutional sustainability.
- Support initiatives that enhance student persistence, retention, and completion, recognizing enrollment management as an enterprise-wide effort that extends beyond recruitment and admission.
- Communicate enrollment performance, opportunities, challenges, and recommendations in a transparent and accessible manner to internal and external stakeholders, building understanding and confidence across the university community.
- Foster a culture of collaboration, accountability, professional growth, and leadership development throughout the division, empowering a talented team while strengthening succession planning and organizational capacity.
- Mentor and develop enrollment leaders and staff, building upon the division's strong foundation while preserving institutional knowledge and encouraging innovation, initiative, and continuous improvement.
- Balance strategic leadership with operational engagement, serving as a visible, accessible, and trusted leader who can effectively navigate both institutional priorities and day-to-day enrollment realities.

Opportunities and Expectations for Leadership

This role offers a unique opportunity for the Vice President for Enrollment Management to drive transformative change in enrollment management, balancing robust internal operations and processes with strategic external partnerships. The VPEM will be tasked with building on Sam Houston State University's rich history while optimizing its future, providing visionary leadership to enhance the university's brand and mission on regional, national, and international stages.

In addition, the VPEM will be expected to:

- **Lead the next phase of enrollment success.**

SHSU is in a position of strength and momentum. The university has successfully implemented significant organizational enhancements, established a comprehensive Strategic Enrollment Management Plan, expanded enrollment leadership capacity, and positioned itself for future growth through initiatives including SamPoly, SHSU Online, and continued investment in enrollment operations. Undergraduate enrollment performance remains strong, creating an opportunity for the next VPEM to build upon existing success rather than initiate wholesale change. The university seeks a leader who can thoughtfully advance the next phase of enrollment excellence. The successful candidate will capitalize on existing strengths, strengthen cross-campus partnerships, support sustainable growth strategies, and bring a steady, collaborative approach to leadership that balances innovation with consistency and execution.

- **Develop and implement continuously assessed strategic enrollment plans.**

SHSU recently adopted its 2026-2029 Strategic Enrollment Management Plan, a university-wide framework developed through broad engagement with academic leaders, student affairs, enrollment professionals, faculty, staff, and students. The next VPEM will have the opportunity to lead implementation and continuous assessment of this plan while ensuring enrollment initiatives remain aligned with institutional priorities and evolving market conditions.

Key priorities include improving recruitment and yield; streamlining and automating enrollment operations; strengthening sustainable partnerships; creating a cohesive student journey; enhancing enrollment marketing and brand visibility; strengthening student communications; advancing student completion; developing strategic financial aid structures; and fostering a culture of data-informed decision making.

In addition, the VPEM will continuously assess and refine enrollment strategies based on data insights and feedback, staying informed on trends in higher education and adapting strategies to meet the evolving needs of students and the competitive landscape. By effectively telling SHSU's story through compelling data and impactful messaging, the VPEM will attract and retain a robust, talented student body, contributing to the university's mission to foster academic excellence and personal growth. Critical to this effort is understanding and communicating the university's mission and brand; creating and deploying compelling messages that will resonate with this student profile; implementing innovative strategies to engage students and families; and enhancing the campus visit experience to highlight the breadth of academic offerings and opportunities, including the Polytechnic College and the College of Osteopathic Medicine.

- **Build and nurture strong partnerships within SHSU.**

The VPEM will be a strong, accessible, and visible voice in representing students and goals for the division while connecting these priorities to greater institutional imperatives. This role has a direct impact on the reputation, reach, and ultimate success of the university, and the VPEM's influence will be felt by students, faculty, staff, alumni, and external constituencies. The new leader will earn the respect, confidence, and support of their colleagues by working up, down, and across areas of leadership and developing productive, collaborative relationships with the campus community and with other divisions. The VPEM will increase awareness of opportunities, challenges, and trade-offs, helping campus partners understand and navigate the current competitive, dynamic marketplace. They will communicate enrollment trends and statistics

thoughtfully and transparently, fostering conversations with stakeholders.

The VPEM will continue to build a culture of collective discussion and maintain strong and facilitative relationships with leadership across the university. Frequent and ongoing dialogue with senior administrators and campus partners will foster cooperation, trust, and confidence and be essential to the success of enrollment functions. The VPEM will convey the vision for enrollment and promote a tone in the SHSU community of open conversation and common goals to engage and galvanize students, staff, faculty, parents, and alumni in helping achieve the enrollment vision.

- **Advance student success.**

SHSU is a special place, and its motto, “The measure of a Life is its Service,” resonates across the campus. The VPEM will lead efforts in ensuring student success from pre-enrollment to graduation. With higher education changing, this leader will be a key leader in how SHSU enrolls, retains, and graduates future students, and ensures they have a positive experience. This leader will understand the diverse needs of students, including first-time college students and non-traditional students. This leader will anticipate, manage, and lead a complex portfolio of issues, policies, functions, initiatives, and offices to provide synergy, support, and coordination of enrollment management efforts, fostering a seamless experience for students. The VPEM will improve the student experience by making processes simpler and more effective, contributing to enrollment growth.

- **Lead a continued, data-informed analysis and conversation around enrollment.**

The VPEM will lead ongoing, data-informed analyses to identify enrollment trends, challenges, and opportunities. The VPEM will determine new ways of working, including leveraging technology, flexible learning options, and streamlined processes. They will use this data to inform strategic decisions and policies, presenting findings clearly to foster transparency and informed discussions. The VPEM will actively engage with colleagues, faculty, staff, students, and external partners to build strong, collaborative relationships and inspire trust in enrollment policies and priorities. They will communicate insights and emerging trends thoughtfully and proactively, ensuring clarity and transparency. Additionally, the VPEM will facilitate sophisticated, nuanced discussions about enrollment goals and strategies, encouraging a collaborative approach to achieving shared objectives. By promoting a data-driven culture, the VPEM will advocate for evidence-based practices, provide training to enhance data literacy, and foster an environment where data is valued for decision-making and continuous improvement.



Additionally, the VPEM will facilitate sophisticated, nuanced discussions about enrollment goals and strategies, encouraging a collaborative approach to achieving shared objectives. By promoting a data-driven culture, the VPEM will advocate for evidence-based practices, provide training to enhance data literacy, and foster an environment where data is valued for decision-making and continuous improvement.

- **Support and leverage a strong, high-functioning team.**

The Division of Strategic Enrollment and Innovation is composed of experienced, dedicated professionals who have successfully navigated significant organizational evolution in recent years. The team is well-positioned for continued success and seeks a leader who will invest in mentorship, professional development, and leadership growth. The successful candidate will understand how to operate effectively as both a strategist and practitioner, remaining engaged in operational priorities while empowering talented leaders throughout the organization. They will recognize the importance of preserving institutional knowledge while bringing new ideas and approaches that strengthen the division's effectiveness. The next VPEM will cultivate trust, encourage collaboration, and continue building an environment where emerging leaders can thrive and contribute to the university's long-term success.

Professional Qualifications and Personal Qualities

Sam Houston State University seeks an enrollment management professional who is a results-driven and innovative leader with a proven track record in enrollment management and growth, strategic planning, data-informed decision-making, and a commitment to student success.

The successful candidate will have many of the following professional qualifications and personal characteristics:

Expertise in enrollment management concepts or comparable skills from a related field:

Demonstrated ability to develop and implement successful enrollment strategies and manage a diverse portfolio of enrollment units, including admissions, financial aid, and registrar functions; significant professional experience managing the complex interplay among marketing and recruitment strategies, enrollment goals, yield management, and financial aid; knowledge of the strategic use of financial aid; a strong understanding of enrollment trends and best practices in higher education with the future in mind.



Strong analytical capacity:

Demonstrated success in developing and implementing data-informed enrollment strategies, or comparable strategies from related fields, including proficiency in using data to drive decisions, assess performance, and forecast trends.

Collaborative leadership: A collaborative leadership style that promotes partnerships across the university and garners trust amongst multiple constituencies; excellent interpersonal skills and an ability to build positive and effective relationships with colleagues, students, and the external community.

Public higher education experience: Understanding of the opportunities and complexities associated with public university environments, including governance structures, regulatory requirements, accountability measures, and broad stakeholder engagement. Experience successfully navigating these dynamics while advancing enrollment goals is highly desirable.

Expertise in market expansion: Expertise in identifying and expanding into new markets, including workforce development programs, continuing education, and stackable credential offerings, to meet evolving student and industry needs.

Personal qualities: Exceptional leadership, communication, and interpersonal skills with a commitment to enhancing the student experience; empathy; a genuine commitment to understanding and supporting the educational, family, and career goals of students, families, and staff; an entrepreneurial and competitive spirit; wisdom and sound judgment. The candidate must also be an outstanding teammate, fully committed to the success of all university-supported missions.

Academic credentials: The successful candidate will have progressively responsible leadership experience in enrollment management or comparable skills from a related field. A master's degree in higher education administration, business administration, or a related field.

About Enrollment Management at Sam Houston State University

The Division of Strategic Enrollment & Innovation thinks, works, and collaborates creatively to advance SHSU's success, with the goal of removing barriers to student enrollment, success, and access. The enrollment units in this division include:

- [Admissions](#)
- [Financial Aid and Scholarships](#)
- [Student Money Management](#)
- [Office of the Registrar](#)
- [Undergraduate Enrollment Marketing & Communications](#)
- [Admissions & Enrollment Services for Medical & Health Professions](#)
- [Student Account Services](#)
- [Veterans Benefits Processing](#)
- [Enrollment Technologies](#)
- [Testing Center](#)
- [Visitor Services and Campus Tours](#)
- [New Student Orientation](#)

2026-2029 Strategic Enrollment Priorities

- Improve recruitment and yield across all student populations
- Streamline and automate enrollment operations
- Strengthen community, school, and transfer partnerships
- Create a seamless student journey from inquiry to graduation
- Enhance enrollment marketing and brand visibility
- Implement an integrated student communication lifecycle
- Advance student persistence, retention, and completion
- Optimize financial aid and scholarship strategy
- Foster a culture of data-informed decision-making across campus

Fall 2025 Data

- Undergraduate students: 17,822
- Post-Baccalaureate: 194
- Master's students: 2,226
- Doctoral: 1,022 - Doctoral Research: 396 and Doctoral Professional (Medical School): 626
- Total students: 21,264
- First-generation students: 45%
- Female: 64%, Male: 36%
- White: 43%, Hispanic: 29%, Black: 18%, Two or more races: 4%, Asian: 3%, American Indian or Alaska Native: <1%, Unknown: 1%, International: 1%
- SHSU welcomes students from more than 50 countries across the globe.

More enrollment data can be found [here](#).

Admissions

- Freshmen: SHSU automatically admits first-year students who meet one of the following: an unweighted GPA of 3.0 or higher, are ranked in the top ten percent of their high school class, can meet a GPA/test score combination, or are dual credit students with a 2.5+GPA and at least 12 transferable hours. Students who do not meet one of those criteria can still apply and will have their application reviewed.
- Transfers students: Transfer students with less than 12 credit hours must meet freshman requirements and have a minimum 2.5 GPA on transferable hours. Those with 12-17 credit hours must have a minimum 2.5 GPA on transferable hours, while those with 18+ credit hours must have a minimum 2.0 GPA on transferable hours.
- International students: International students must complete the Apply Texas application, pay a non-refundable international application fee, provide English proficiency scores less than two years old, and submit an evaluation of their international credentials.
- Graduate students: Graduate students must complete an application and pay a non-refundable application fee, upload unofficial transcripts, and submit any additional program-specific materials.
- Medical students: Medical students must follow the College of Osteopathic Medicine admissions requirements and prerequisites.
- Veterans: The Veterans Benefits Processing team is dedicated to providing personalized assistance to veterans as they navigate the process of utilizing their veteran and dependent education benefits.
- Polytechnic Students: SHSU has adopted open enrollment admissions standards for students entering the Polytechnic College.

Tuition & Financial Aid

The annual (fall/spring) cost of tuition and fees for full-time (12 SCH ea. term) [undergraduate](#) students for 26-27 is \$11,370 for residents and \$23,810 for non-residents. The annual (fall/spring) cost of tuition and fees for full-time (9 SCH) [graduate](#) students for 26-27 is \$9,488 for residents and \$18,048 for non-residents. Students can estimate the cost of attendance at SHSU by visiting [here](#).

About Sam Houston State University

For more than 145 years, Sam Houston State University has been preparing students for meaningful lives of achievement. Its motto, "The measure of a Life is its Service," resonates among its 21,000 students, nine colleges, and well beyond its historical roots through research, creative endeavors, service learning, volunteering, and more.

SHSU is a welcoming institution whose mission is to provide high-quality education, scholarship, and service to students. With over 95 bachelor's degrees, over 60 master's, and 9 doctoral programs, including the nation's first Ph.D. in forensic science, SHSU provides an exceptional college experience for every student: traditional or non-traditional; first generation; international; or online.

Service to self and others is paramount at SHSU and reflected in all university organizations and programs. In fact, the university was named to USA Today's Top 50 in the U.S. for "commitment to civic engagement and global awareness," in addition to being classified as a "Community Engaged Campus" by the Carnegie Commission on Higher Education. This honor, bestowed on only 311 public institutions nationwide, acknowledges the university's significant commitment to service.

Sam Houston State University has a small-town feel with large-scale opportunities. Located in the Piney Woods region of East Texas, Huntsville provides area residents with a sense of community and belonging, although it is just an hour drive north of Houston.

Mission

Sam Houston State University is a student-centered, community-engaged institution whose mission is to offer accessible, quality higher education. The university offers a variety of innovative and flexible degree programs at the undergraduate, graduate, and professional levels focused on career readiness, personal and professional development, and service. SHSU provides integrated academic and student success services designed to support traditional and non-traditional students from diverse backgrounds.

Vision

Sam Houston State University will provide a transformative environment that enables students from diverse backgrounds to become leaders who serve their families, communities, and professions. We aspire to make SHSU both the best value in higher education and the top regional public university in the state of Texas. SHSU will accomplish this through providing high-quality, innovative, and flexible academic programs; a commitment to student success, scholarship, and creative works; and engagement that solves the most critical challenges facing the world.

Values

- Student Success and Support
- Academic Excellence
- Service and Community Engagement
- Inclusive Excellence
- Collaborative Environment
- Honor
- Creativity and Innovation

Academics

The university offers an array of undergraduate and graduate degrees across nine dynamic colleges.

- [College of Arts and Media](#)
- [College of Business Administration](#)
- [College of Criminal Justice](#)
- [College of Education](#)
- [College of Health Sciences](#)
- [College of Humanities and Social Sciences](#)
- [College of Osteopathic Medicine](#)
- [College of Science & Engineering Technology](#)
- [Polytechnic College](#)



Strategic Plan

The SHSU Strategic Planning process was restarted in September 2021 by creating a cross-institutional Strategic Plan Steering Committee, including faculty, staff, students, alumni, and community members. Their charge was to conduct an environmental scan, focus groups, and surveys to inform a Strengths, Weaknesses, Opportunities, and Threats (SWOT) analysis looking out ten years to 2031. This work was completed in January 2022 and submitted for Cabinet review in February 2022, resulting in the university's restated Strategic Framework proposal. The Texas State University System Board of Regents approved the restated framework (Mission, Values, Vision, and Strategic Priorities) in May 2022.

The strategic plan includes four strategic priorities:

- Prioritize student success and student access
- Embody a culture of excellence
- Elevate the reputation and visibility of SHSU
- Expand and elevate our service to the State and beyond.

Learn more about the strategic plan [here](#).

Texas State University System

The Texas State University System, founded in 1911, is the first higher education system established in Texas. Created to consolidate the support and management of state teacher colleges, the System has evolved into a network of higher education institutions stretching from the Texas-Louisiana border to the Big Bend region of west Texas.

Today, seven member institutions offer a broad range of academic and career opportunities. Throughout the System, faculty and staff are preparing students to work in and contribute to our global society.

The Texas State University System is governed by a nine-member Board of Regents appointed by the governor. In addition, a nonvoting student regent is appointed annually to the board. The administration, which is headed by a board-appointed chancellor, is based in Austin, where it provides support to the System member institutions and the state government.

Leadership

Alisa White, President



Dr. Alisa White is president and professor of mass communication at Sam Houston State University, located in Huntsville, TX. Ranked among the top colleges/universities for social mobility, Sam Houston State offers its more than 21,000 students a transformative educational experience. Sam Houston State operates three campuses in Huntsville, Conroe, and The Woodlands, Texas, and has the only College of Osteopathic Medicine in East Texas.

White has taught at universities in five states and has served as department chair, dean, provost, and president. She serves as chair on the Board of Directors of the American Association of State Colleges and Universities (AASCU), teaches in AASCU's New.

The President's Academy is the past president of the Tennessee College Association, served as a director for the Council for Adult and Experiential Learning, and has twice served on the National Collegiate Athletic Association's (NCAA)

Division I Presidential Forum and serves as chair of Conference USA. She has been honored as a Trailblazer by the Greater Houston Women's Chamber of Commerce.

White's leadership is characterized by her commitment to building strong teams, empowering leaders, and forging positive relationships with internal and external communities.

Prior to joining Sam Houston State in 2020, White served as president of Austin Peay State University in Clarksville, TN. Under Dr. White's direction, Austin Peay set record enrollments and served as a partner and catalyst in downtown development and revitalization.

Heather Thielemann, Senior Vice President for Strategic Enrollment and Innovation and Chief Information Officer



Heather Thielemann currently serves Sam Houston State University as the Senior Vice President for Strategic Enrollment and Innovation and the CIO, where she leads a team of 300+ in the areas of enrollment, information technology, and data analytics/decision support. Thielemann strongly advocates for the university to accept and enroll a highly qualified student population, to which all divisions must work together in executing a cohesive plan for overall student success and matriculation. Thielemann directs her team to focus on populating Texas with a qualified workforce of SHSU graduates to lead Texas into a prosperous future.

Thielemann's career in higher education first began in 1996 at Blinn College, where she served as the Coordinator of Recruitment and Admission. She was promoted several times to become the Director (2001) and later Dean of Enrollment Management (2003).

While serving at Blinn College, Thielemann earned her doctoral degree in Educational Leadership at Sam Houston State University, and as she completed her degree, SHSU established the new position of Vice President for Enrollment Management, to which she was nominated to apply. In September 2004, Thielemann became the first Vice President for Enrollment Management, and in June 2021, Senior Vice President of Enrollment and Innovation at Sam Houston State University.

With higher education experience in Texas for over 30 years, she focuses on aligning enrollment strategy with the campus strategy, improving student success, and technology integration, as well as marketing and recruitment efforts that exceeded state growth rates. A champion of data-informed decision-making and workforce-aligned education, she is deeply engaged in community service and committed to servant leadership in higher education.

Huntsville, Texas

Sam Houston State University is located in Huntsville, which served as the residence of Sam Houston, the first and third president of the Republic of Texas, and later a Texas senator. Huntsville is a charming, historic Texas city with lively arts, culture, museums, a quaint downtown, and plenty of restaurants and coffee shops. It is located in a prime area of the Interstate 45 corridor. The anticipated growth from the Houston and Dallas metropolises offers many opportunities for businesses and industries. Huntsville sits within the Texas Triangle, the area of Texas outlined by the metropolitan areas of San Antonio, Austin, Dallas-Fort Worth, and Houston. This location provides convenient access to the largest cities in the state, all while maintaining a charming sense of community for citizens.

Learn more about things to do both on and off campus [here](#).

Procedure for Candidacy

Applications can be submitted through the [WittKieffer Candidate Portal](#). Applicants should submit, as separate documents, a CV or résumé and a letter of interest that addresses the themes outlined in this profile.

WittKieffer is assisting Sam Houston State University in this search. For fullest consideration, candidate materials should be received by October 15, 2026.

This search is being led by the WittKieffer team of Ashlee Musser, Corin Edwards, and Amy Crutchfield. Nominations and inquiries may be directed to the WittKieffer consultants via email at SHSUVPEM@wittkieffer.com.

Sam Houston State University is an Equal Employment Opportunity Employer and a Smoke/Drug-Free Workplace. All qualified applicants will receive consideration for employment without regard to race, creed, ancestry, marital status, citizenship, color, national origin, sex, religion, age, disability, or protected veteran status. The University takes seriously the initiative to ensure equal opportunity in the workforce and to comply with Title VII as interpreted by the U.S. Supreme Court. Sam Houston State University is an “at-will” employer. Employees with a contract will have additional terms and conditions. Security-sensitive positions at SHSU require background checks in accordance with Education Code §51.215.

