

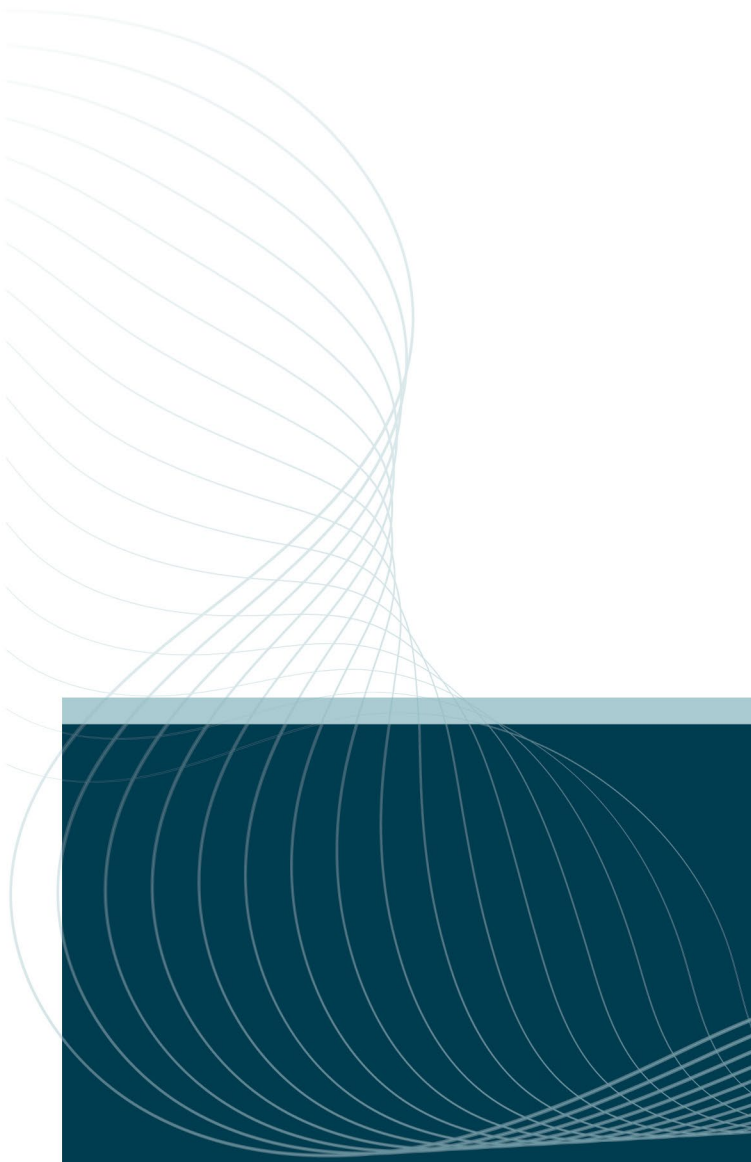


Vice President of Finance

Leadership Profile

September 2026

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WittKieffer

Contents

The Opportunity	01
Organization Overview	02
Position Summary	09
Goals and Objectives	11
Candidate Qualifications	13
The Community	15
Procedure for Candidacy	16

The Opportunity

EverTrue, headquartered in St. Louis, Missouri, seeks an experienced, innovative, and mission-driven leader to serve as its next Vice President of Finance (Vice President). This is an exciting time to join a premier Lutheran faith-based organization focused on growth and building upon its current best-in-class services for older adults.

EverTrue is a nonprofit multisite senior organization ranked 11th in the most recent Ziegler LeadingAge 200 Report. The organization includes 15 Life Plan Communities, 16 Affordable Housing Communities, and Anywhere Care. Each of their 15 Life Plan Communities offers the full continuum of services, with many also providing memory support. EverTrue's communities are located in Pennsylvania, Illinois, and Missouri. EverTrue Anywhere Care also provides a spectrum of services to assist older adults in their homes, including in-home private duty, professional therapy services, home care, home health, palliative care, hospice, and PACE program services. This highly respected organization is financially strong, with revenues of approximately \$427 million and nearly \$1.5 billion in total assets. EverTrue is supported by a dedicated team of approximately 3,300 full-time team members who provide exceptional care and services to residents, clients, or participants of all faiths across communities in Pennsylvania, Illinois, and Missouri.

The Vice President will report directly to the Chief Financial Officer (CFO) and oversee all financial operations of the organization, providing strategic financial leadership and analysis to support executive decision-making. The Vice President of Finance will be responsible for financial planning and policies, budgeting, forecasting, accounting practices, fiscal recordkeeping, financial reporting, treasury and banking relationships, revenue cycle management, and ensuring the organization's overall financial integrity. The VP will provide leadership and oversight for general accounting, property accounting, internal audit functions, cost accounting, and budgetary controls. In addition, the leader will prepare comprehensive financial statements and analyses to guide organizational performance and long-term sustainability.

The next Vice President will be a collaborative and highly visible leader who champions a culture of accountability, service excellence, and continuous improvement. They will bring exceptional business and financial acumen and a proven track record as a finance leader in aging services, affordable housing, or a related field. The Vice President of Finance will lead a committed and high-performing team aligned with EverTrue's mission, vision, and values. The VP will possess unwavering integrity, demonstrate strong strategic and analytical capabilities, and have a genuine passion for helping older adults and their families navigate important life decisions.

Organization Overview

Since its founding in 1858, EverTrue has been a trusted leader in senior living. As a faith-centered, nonprofit organization formerly known as Lutheran Senior Services, EverTrue is committed to empowering older adults to live life to the fullest-wherever they call home. With a strong presence in Pennsylvania, Illinois, and Missouri, EverTrue welcomes all older adults, regardless of religious affiliation, and offers a wide range of services tailored to individual needs.

With a best-in-class reputation and a mission rooted in compassion and dignity, EverTrue provides Life Plan Communities that offer a full continuum of care. In the St. Louis area, communities like EverTrue Laclede Groves offer independent and assisted living, memory care, skilled nursing, and continuing care retirement options. Residents enjoy thoughtfully designed living spaces, wellness programs, fine dining, and vibrant social activities—all within beautifully maintained campuses that include amenities like fitness centers, chapels, and serene outdoor spaces.

In addition to residential communities, EverTrue's Anywhere Care program delivers personalized services directly to older adults in their own homes. This includes home-based medical care, therapy, private duty caregivers, PACE, and faith-inspired palliative and hospice care, ensuring that those served receive the support they need, wherever they choose to live.

EverTrue is a financially robust organization with a clear focus on sustainable, mission-driven growth. Backed by a legacy of innovation and compassionate service, EverTrue continues to expand its reach while remaining highly selective in forming partnerships that align with its core mission, vision, and values. The organization maintains a strong financial foundation, positioning it well for continued investment in quality care and innovation.

EverTrue is governed by a dedicated board and leadership team that upholds its commitment to excellence, transparency, and person-centered care. Looking ahead, EverTrue remains steadfast in its goal to redefine aging by offering older adults freedom, dignity, and support to live life according to their own terms.

Mission Statement

Older Adults Living Life to the Fullest.

Values

We receive and give grace in faith.

- With a spirit of forgiveness and acceptance, a trusting heart, and an open mind, we put our trust in one another.

We multiply joy.

- We open ourselves to moments of joy and intentionally spread them to others in gratitude and generosity.

We share ideas.

- We are at our best together when we are freely sharing ideas because different views drive innovation and fuel growth.

We give our best.

- We bring our best selves to the shared mission and, through transparency and open communication, help every life thrive.

We meet you where you are, and we grow together.

- We grow better by respecting differences and collaborating in relationships of learning and mentorship.

EverTrue Locations

No matter what life looks like for each individual, EverTrue is a trusted partner in the journey. EverTrue Life Plan Communities-also known as Continuing Care Retirement Communities (CCRCs)-offer multiple levels of living on a single campus: Independent Living, Assisted Living/Personal Care, Memory Support, and the Care Center, which includes Long-Term Care and Short Stay Rehabilitation. Whatever the need, EverTrue is prepared to support it.

From best-in-class care and life services to state-of-the-art technologies, beautifully maintained buildings and grounds, and thoughtfully designed residences, all EverTrue communities are tailored to meet the needs and interests of older adults. A wide range of lifestyle options ensures there's something for everyone, encouraging residents to grow, explore, and thrive in a warm, welcoming environment supported by caring neighbors and professional team members.

Residents will find opportunities and spaces to live fully and meaningfully, with enriching experiences, amenities, programming, and services-all designed to help them enjoy the present while preparing for future care needs.

As a nonprofit organization, EverTrue reinvests every dollar-whether from philanthropic donations or business services-back into its communities. These funds directly benefit residents, clients, and team members, with no dividends or profits distributed to shareholders. With EverTrue handling the everyday details, residents are free to focus on what matters most.

Life Plan Communities

Missouri

- EverTrue Breeze Park (Weldon Spring, MO)
- EverTrue Brooking Park (Chesterfield, MO)
- EverTrue Cape Albeon (Valley Park, MO)
- EverTrue Laclede Groves (St. Louis, MO)
- EverTrue Lenoir Woods (Columbia, MO)
- EverTrue Mason Pointe (Town and Country, MO)
- EverTrue Meramec Bluffs (Ballwin, MO)
- EverTrue Tower Grove (St. Louis, MO)

Illinois

- EverTrue Concordia Village (Springfield, IL)
- EverTrue Lutheran Hillside Village (Peoria, IL)
- EverTrue Meridian Village (Glen Carbon, IL)

Pennsylvania

- EverTrue Buffalo Valley Lutheran Village (Lewisburg, PA)
- EverTrue Cumberland Crossings (Carlisle, PA)
- EverTrue Luther Crest (Allentown, PA)
- EverTrue Lutheran Home at Topton (Topton, PA)

Independent Living

Independent Living at EverTrue Life Plan Communities is designed to empower older adults to embrace the philosophy of *Life According to You*. By removing the responsibilities of yard work, maintenance, and housework, residents gain the freedom to focus on what matters most-whether that's exploring new interests, relaxing, reflecting, or simply enjoying life to the fullest.

Each resident has the freedom to shape their own experience. From culinary adventures and lively games to thought-provoking book clubs, EverTrue communities offer a wide range of activities designed to support a vibrant, fulfilling lifestyle. Independent Living options in Pennsylvania, Illinois, and Missouri are thoughtfully designed to provide both flexibility and choice.

With a variety of floor plans available, including Patio Homes, Cottages, and Apartment Homes, residents can find a living space that meets both current and future needs. Beyond the home itself, it's the added benefits of community life-engaging programs, supportive services, and peace of mind that make EverTrue a place where residents can truly thrive.

Assisted Living

Residents receiving Assisted Living services at EverTrue communities have access to personalized, professional support tailored to their individual needs. These services are designed to promote independence while offering the flexibility and choices that empower residents to live life on their own terms. Compassionate and dedicated team members are available 24 hours a day to provide assistance and health monitoring as needed, ensuring peace of mind and consistent care. In Pennsylvania, this level of care is known as Personal Care.

Memory Support

EverTrue Memory Support is built on a foundation of innovation, understanding, and compassionate care. Guided by the StillYou® philosophy, the program focuses on each resident's strengths and celebrates their inherent value, no matter where they are on their journey with dementia. This approach supports individuals in living *Life According to Them*, with dignity and purpose.

Designed specifically for those experiencing early- to mid-stage Alzheimer's or other memory impairments, EverTrue's Memory Support neighborhoods offer secure, thoughtfully crafted environments. Residents benefit from the presence of professional, compassionate team members and specialized programming tailored to their unique needs. With a holistic approach that meets individuals where they are, EverTrue affirms that each person is still present, still valued, and still uniquely themselves.

StillYou® Philosophy

We believe all individuals living with dementia deserve to live a life filled with meaning and purpose. This is accomplished by focusing on relationships, individuals' strengths, and holistic wellbeing. We value, recognize, and celebrate each person through compassion, competence, collaboration, and commitment to those we serve.

Care Center

For individuals who require around-the-clock nursing care, EverTrue Care Centers provide warm, welcoming environments that focus on the whole person and support living life to the fullest. Dedicated team members take the time to get to know each resident, customizing care plans to meet their unique needs. The care team emphasizes consistency, stability, and companionship while also maintaining regular communication with family members to ensure a collaborative approach to care.

In addition to receiving the care they need, residents have daily opportunities to engage in social and wellness activities that support a fulfilling lifestyle. From group exercise classes to individualized enrichment programs, EverTrue communities are designed to help residents experience meaningful and joyful days.

Short Stay Rehabilitation is also available through EverTrue Care Centers. This service is distinct from Long-Term Care and is designed to support recovery and transition following illness, injury, or surgery.

Affordable Housing Communities

Individuals should be able to make the choices that allow them to live *Life According to You*. That's the belief at EverTrue. This is why EverTrue offers apartments for older adults living on limited, fixed incomes. EverTrue's ten Affordable Housing communities throughout the metropolitan St. Louis area provide residents with wellness resources, social opportunities, and countless activities.

Affordable Housing is central to EverTrue's mission of creating places, services, and opportunities that help residents fill each day with purpose and fulfillment. For those on a fixed income seeking a community that supports intellectual, physical, and spiritual wellness, while offering access to helpful resources and friendly neighbors in well-maintained apartments, EverTrue Affordable Housing may be the ideal solution.

Missouri

- EverTrue Crossroads at Bevo Mill (St. Louis, MO)
- EverTrue Dunn Road Village (Florissant, MO)
- EverTrue Halls Ferry Place (St. Louis, MO)
- EverTrue Hilltop Heights (Eureka, MO)
- EverTrue Rose Hill House (Kirkwood, MO)
- EverTrue Village at Jennings (St. Louis, MO)
- EverTrue Village at Mackenzie (Affton, MO)

- Centennial Plaza (St. Louis, MO)
- Gillespie Village (St. Louis, MO)
- Hylton Point Apartments (St. Louis, MO)
- Hylton Point Apartments II (St. Louis, MO)
- Mercy Seat Apartments (St. Louis, MO)
- Zion Corner / Sammie E. Jones Residence (St. Louis, MO)

Illinois

- Almira Manor (Greenville, IL)
- EverTrue Westfield Terrace (Belleville, IL)
- Rush Senior Gardens (East St. Louis, IL)

Services and Amenities

EverTrue Affordable Housing communities provide the services and amenities needed to live each day with purpose and fulfillment.

- Private apartments with kitchens and baths
- Individually controlled heating and cooling
- Full-time maintenance
- On-site management
- Urgent response system
- Community activities and events
- Pastoral care
- Scheduled transportation to grocery stores
- All utilities paid (in select buildings)
- Wi-fi available in community spaces
- Mobile and/or on-site library with computer
- Coin-operated on-site laundry
- On-site parking
- Weekly food donations
- Project Wellness
- Senior Connections Plus
- Access to EverTrue Anywhere Care in the St. Louis metro area
- Handicap/accessible apartments available
- Service Coordinators on-site, helping to connect with resources to promote independence

Project Wellness

Project Wellness brings a dedicated wellness nurse into each EverTrue Affordable Housing community on a weekly basis to provide one-on-one consultations. These nurses meet with residents to monitor vital signs, offer education on health conditions, review medications, and provide referrals to healthcare providers. The program is designed to identify chronic conditions early, helping to reduce emergency room visits and hospitalizations.

In 2024, Project Wellness served 286 individuals through 3,156 consultations. As a result, 96% of participants reported gaining knowledge about healthy lifestyle habits, 93% gained knowledge about physical health conditions, and 81% developed or maintained a physically active lifestyle.

Launched in 2012, Project Wellness continues to be a cornerstone of EverTrue's commitment to resident well-being, proudly supporting approximately 300 residents annually.

Spiritual Support

EverTrue Affordable Housing communities welcome people of all faiths-both residents and team members-reflecting a deep respect for spiritual well-being and personal belief systems. Each community supports individuals in practicing their faith in ways that are meaningful to them.

For those seeking spiritual support, EverTrue Chaplains regularly visit all communities, offering opportunities for worship, reflection, and connection. In addition to leading regular services, chaplains are available to help coordinate services for other denominations upon request, ensuring that every resident has access to the spiritual care they desire.

Ordained and commissioned Chaplains across EverTrue communities are available to provide spiritual care for residents, their families, and team members. In addition to offering one-on-one spiritual support, Chaplains also lead and coordinate a variety of services and programs, including:

- Worship services
- Bible study
- Grief support
- Private communion
- Coordination of denominational services, including Catholic Mass

EverTrue Anywhere Care

EverTrue Anywhere Care offers a comprehensive range of services designed to support individuals in maintaining their independence and aging well in the setting of their choice.

Whether it's in-home medical care, professional therapy, reliable assistance with daily tasks, or compassionate support through chronic or life-limiting conditions, Anywhere Care ensures individuals receive the help they need, wherever they are.

EverTrue Home Health

Home is where individuals rest and recover best. That's why world-class, skilled healthcare should be accessible no matter where someone lives. EverTrue Home Health delivers exactly that - the same level of care and support typically found in an acute rehabilitation facility, but within the comfort of one's own home. By sharing their goals and needs with the EverTrue team, patients and their families receive a personalized care plan designed to help them succeed in their health journey. The team also provides tools to support long-term wellness. Best of all, there's no long wait - EverTrue's compassionate and knowledgeable professionals are ready to begin care quickly.

Services Provided:

- Skilled Nursing Care
- Therapy Services

- Orthopedic Care
- Wound Care
- Home Health Aide
- Medical Social Worker Services

EverTrue Home Help

Many individuals value living independently, but when certain tasks become more difficult to manage alone, EverTrue Home Help is there to provide support. Often referred to as “Private Duty,” EverTrue Home Help connects clients and their families with trusted service providers for non-medical assistance, easing the burden on loved ones and allowing families to focus on quality time together.

Designed to be fully customizable, EverTrue Home Help offers support with chores, errands, personal care, and other non-medical needs - empowering individuals to maintain their independence more successfully and comfortably.

Home Help Services:

- Personal Care Support
- Medication Reminders
- Meal Preparation
- Light Housekeeping
- Help with Pets
- Escort to Appointments and Errands
- Companionship

EverTrue Hospice

Always honoring individual wishes, EverTrue Hospice provides compassionate end-of-life care tailored to each person's values and preferences. When curative treatments are no longer viable, EverTrue Hospice offers comfort through a wide range of supportive services. Families also gain peace of mind knowing that, after their loved one's passing, bereavement support continues to be available to help them navigate their grief.

Hospice Services:

- Symptom Management
- Support
- Faith
- Memorable Moments
- Music Therapy
- Bereavement

EverTrue Palliative

The pain and stress of a chronic condition can be just as challenging as the condition itself. EverTrue Palliative empowers individuals to continue pursuing curative treatments while also receiving compassionate comfort care aimed at relieving symptoms and improving quality of life.

Clients can trust that EverTrue Palliative team members are knowledgeable, respectful, and responsive. Their services include:

- Alleviating symptoms, including side effects of treatment
- Enhancing understanding of the condition and its progression
- Supporting spiritual needs
- Providing emotional support to cope with illness-related changes
- Assisting with treatment decisions and care coordination
- Identifying and connecting individuals with additional supportive resources

EverTrue PACE

Individuals can be part of an innovative model that allows them to live in their community while receiving the services they need to age well. The EverTrue Program of All-Inclusive Care for the Elderly (EverTrue PACE) is a proven, cost-effective approach led by an interdisciplinary team of healthcare professionals who provide holistic support both at home and at the EverTrue PACE center.

From comprehensive medical care to opportunities for social engagement, EverTrue PACE supports participants' physical and emotional well-being through a robust and coordinated network of resources.

PACE Services:

- Transportation
- Medical Care
- Medication
- Dining
- Personal Care
- Enriching Outings
- Therapy
- Music Therapy
- Mental Health Counselling and Crisis Intervention
- Case Management

Position Summary

EverTrue seeks a competent and experienced Vice President with a passion for serving older adults. The ideal candidate will have significant finance and accounting experience, gained in a complex and/or multi-site aging services organization. The successful candidate will direct and oversee EverTrue's financial operations and provide strategic leadership for financial planning, budgeting, forecasting, accounting, reporting, treasury functions, revenue cycle management, and fiscal stewardship. Experience leading audit, cost accounting, and budgetary controls, while delivering financial analyses and reporting to support executive decision-making, organizational performance, and long-term financial sustainability, is critical for the role.

Reporting to the CFO, the Vice President of Finance at EverTrue will serve as a trusted partner to the CFO. In addition, the Vice President will collaborate closely with the CEO, Board of Directors, and senior leadership team to advance the organization's mission, support strategic priorities, and ensure long-term financial strength and sustainability. Leadership, staff development, the ability to develop high-impact teams, and supporting a culture of accountability and continuous growth are key competencies for the role.

Reporting Relationships

Reporting to the Chief Financial Officer, direct reports include:

- Controller
- Director of Finance
- Director of Revenue Cycle

Responsibilities

The successful Vice President of Finance candidate will:

- Develop, analyze, and interpret statistical, financial, and accounting information to appraise operating results in terms of profitability, performance against budget, and other key indicators of organizational effectiveness.
- Create and maintain reliable cash flow forecasting and reporting processes that support financial management and informed decision-making. Monitor appropriate minimum cash reserve thresholds to ensure obligations and long-term financial commitments are met.
- Oversee the revenue cycle management function and proactively monitor key revenue cycle metrics to identify trends, address performance gaps, and optimize financial outcomes.
- Prioritize transparent and consistent communication with the CFO and senior leadership team to ensure revenue targets are met. Furnish internal and external reports as necessary.
- Lead and develop a strong finance team, fostering a culture of accountability, collaboration, professional growth, and high performance.
- Prepare and present annual, quarterly, and monthly financial reports for the Board of Directors, bondholder disclosures, and other stakeholders that outline the organization's financial position, including income, expenses, and earnings.
- Direct the development of budgets and financial forecasts. Maintain effective planning and control processes and provide variance analysis and reporting to support sound financial decision-making.
- Maintain the company system of accounts, books, and records on all company transactions and assets.

- Be Responsible for tax planning and compliance with all federal, state, and local corporate, payroll, and other applicable taxes.
- Determine depreciation rates to apply to capitalized items and advise management on any operational adjustments needed.
- Evaluate and recommend insurance coverage for protection against property losses and potential liabilities.
- Manage the budgeting, financial, and reporting tools necessary to provide information to managers and other stakeholders in the organization.
- Model high ethical standards in all leadership behaviors and communications. Utilize integrity and trust to build strong relationships throughout the organization.
- Serve as a visible ambassador for EverTrue, representing the organization at industry events, community functions, and business development opportunities.

Goals and Objectives

The EverTrue Vice President of Finance must demonstrate meaningful progress within the first 18 to 24 months of their tenure. Key areas are listed below in no particular order of priority.

Leadership, Purpose, Culture, and Governance

- Establish personal and professional credibility, build strong relationships, and gain the trust and respect of the CEO, CFO, Board of Directors, senior leadership team, team members, residents, and external stakeholders.
- Adhere to EverTrue's faith-based mission, values, and culture. Lead in a manner that reflects the organization's values and customer-centered approach. Advance EverTrue's ongoing commitment to serving older adults and their families while supporting a culture of hospitality and service excellence.
- Inspire and lead in a manner that encourages financial excellence, accountability, collaboration, and sustainable growth across the organization.
- Lead with high ethics and integrity. Foster a culture that encourages engagement, innovation, and high performance among finance teams.

Strategic Vision and Implementation

- Partner with the CFO and senior leadership team to develop and execute the organization's financial strategy while driving long-term financial sustainability, optimizing operating performance, strengthening financial planning and analysis capabilities, enhancing revenue cycle and cash flow performance, and supporting growth initiatives across all communities and service lines.
- Establish key financial performance indicators, dashboards, and reporting systems that effectively measure organizational performance, financial results, revenue cycle effectiveness, cash flow, operating efficiency, and progress against strategic and budgetary objectives.
- Provide strategic oversight of the organization's accounting, budgeting, and audit functions. Ensure the integrity of financial reporting and the effective stewardship of resources, optimal regulatory compliance, and the development of robust financial plans.
- Assess market trends, competitive dynamics, and consumer preferences in conjunction with the organization's current financial and capital needs to identify and evaluate opportunities for growth and enhanced market presence.
- Cultivate employee programs that support recruitment, retention, professional development, and succession planning within the finance functions.

Performance, Service, and Quality Excellence

- Become proficient in EverTrue's portfolio of operations and financial performance.
- Display an understanding of reporting requirements, regulatory shifts, and overall market demands that may impact success.
- Demonstrate strong financial acumen and stewardship, leading EverTrue's financial and accounting functions, including cost accounting, financial reporting, property accounting, budgetary controls, revenue cycle, financial planning and analysis, and investments.

- Develop and implement processes, analytics, and reporting tools that monitor and evaluate key operational and financial metrics, including profitability, budget performance, cash flow, investment performance, revenue cycle effectiveness, and other indicators critical to achieving the organization's financial and strategic objectives.
- Prepare the delivery of annual, quarterly, and monthly financial reports that provide clear insight into the organization's income, expenses, earnings, and overall financial position. Ensure timely reporting to the Board, bondholders, and other internal and external stakeholders.

Industry Leadership, Community Involvement, Philanthropy, and Advocacy

- Serve as a visible and collaborative ambassador for EverTrue at the local, regional, and national levels, promoting the organization's mission, services, and communities.
- Build and maintain strong relationships with outside advisors, including external auditors, legal counsel, investment bankers, bond counsel, investment advisors, and insurance brokers.
- Ensure active participation and visibility in LeadingAge and other organizations that support and advocate for older adults at the local, state, and national levels.
- Represent EverTrue at conferences, networking events, and industry forums to strengthen the organization's brand, expand strategic partnerships, and share best practices in the senior living finance arena.

Candidate Qualifications

Education/Certification

- Bachelor's degree from an accredited college or university with emphasis in Accounting or Finance and/or commensurate experience in Accounting and Finance skills.
- CPA (Certified Public Accountant) preferred.

Knowledge and Work Experience

- At least 10 years of experience managing internal accounting and financial reporting and external audits, preferably within a multi-site senior living, healthcare, hospitality, or service-oriented organization.
- In-depth knowledge of financial benchmarking, accounting, audit, and tax compliance, and other regulatory matters.
- Adept in fiscal management principles and processes, including resource management and needs assessment.
- Strong understanding of senior living consumer trends, finance and accounting best practices, budgeting, analysis, and reporting.
- Experience utilizing financial and accounting platforms, forecasting tools, and key performance metrics to evaluate and improve performance.
- Ability to effectively partner with executive leadership and Boards of Directors, communicating complex financial and accounting information, performance analyses, budget variances, profitability trends, and long-range financial projections to support informed strategic decision-making.
- Proven success in recruiting, developing, retaining, and coaching high-performing finance professionals.

Leadership Skills and Competencies

- Outstanding oral and written communication skills with a transparent, engaging, and persuasive communication style.
- Collaborative leader who values input from others and builds strong partnerships across operations, marketing, finance, and community leadership teams.
- Ability to drive alignment, accountability, and execution in a fast-paced, growth-oriented environment.
- Strong business acumen with a demonstrated history of achieving financial performance objectives.
- Demonstrates agility, creativity, and resilience; able to adapt financial strategies in response to changing market conditions and consumer preferences.
- Leads with conviction and integrity while making decisions that support the organization's mission, growth objectives, and long-term success.
- Creates an environment that supports inclusion and belonging; prioritizes openness, honesty, respect, and relationship-building.

- Authentic leader who models EverTrue's faith-based values and demonstrates a strong commitment to the organization's mission, heritage, and service to older adults.

The Community

St. Louis, Missouri

The St. Louis metropolitan area is a thriving center of innovation, culture, and opportunity, positioning itself as a city for the next century. Named the No. 1 start-up city in America by *Popular Mechanics*, the region supports a vibrant entrepreneurial ecosystem anchored by the 200-acre Cortex Innovation Community, a hub for business, technology, and research. The metro area is home to seven Fortune 500 companies and a total of 15 Fortune 1000 firms, including Centene, Emerson Electric, and Edward Jones.

St. Louis' affordability, healthcare infrastructure, and livability are compelling. According to Greater St. Louis Inc., the cost of living is 10% below the national average, and the region features top-ranked hospitals like Barnes-Jewish and Mercy Hospital. The area's central location and accessible transportation make it attractive for both residents and businesses. The area's cultural and recreational offerings are equally impressive. Forest Park, larger than New York's Central Park, is home to the Saint Louis Art Museum, Saint Louis Zoo, Missouri History Museum, and Saint Louis Science Center—all with free admission. The City Museum features a 10-story slide, indoor caves, and a rooftop Ferris wheel, while the St. Louis Wheel at Union Station and the iconic Gateway Arch are must-see landmarks. The Delmar Loop, named one of the "10 Great Streets in America," offers eight blocks of unique shops, restaurants, art galleries, live music venues, and the St. Louis Walk of Fame. Sports fans enjoy year-round excitement with the St. Louis Cardinals (MLB), St. Louis Blues (NHL), and St. Louis City SC (MLS), whose games energize the entire metro area.

St. Louis is also gaining national attention as a culinary destination. Named "America's Next Great Food City" by *Travel + Leisure*, the region features diverse dining options, including the Food Hall at City Foundry STL and local favorites like Pappy's Smokehouse. Also highlighted by Berkshire Hathaway HomeServices, St. Louis is investing in smart infrastructure, sustainable development, and inclusive growth, making it a forward-thinking choice for organizations and individuals alike. With its blend of economic strength, healthcare excellence, cultural richness, and affordability, the St. Louis metropolitan area stands out as a strategic location for leaders seeking to expand their impact.

For more information: [St Louis: Plan Your Next Visit to St Louis, Missouri](#)



Procedure for Candidacy

Please direct all nominations and resumes to Lisa DeSimone Arthur and Courtney MacKinnon, preferably via e-mail, to courtneym@wittkiewer.com.

EverTrue values diversity and is committed to equal opportunity for all persons regardless of age, color, disability, ethnicity, marital status, national origin, race, religion, sex, sexual orientation, veteran status or any other status protected by law.

The material presented in this leadership profile should be relied on for informational purposes only. This material has been copied, compiled, or quoted in part from EverTrue documents and personal interviews and is believed to be reliable. While every effort has been made to ensure the accuracy of this information, the original source documents and factual situations govern.

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