

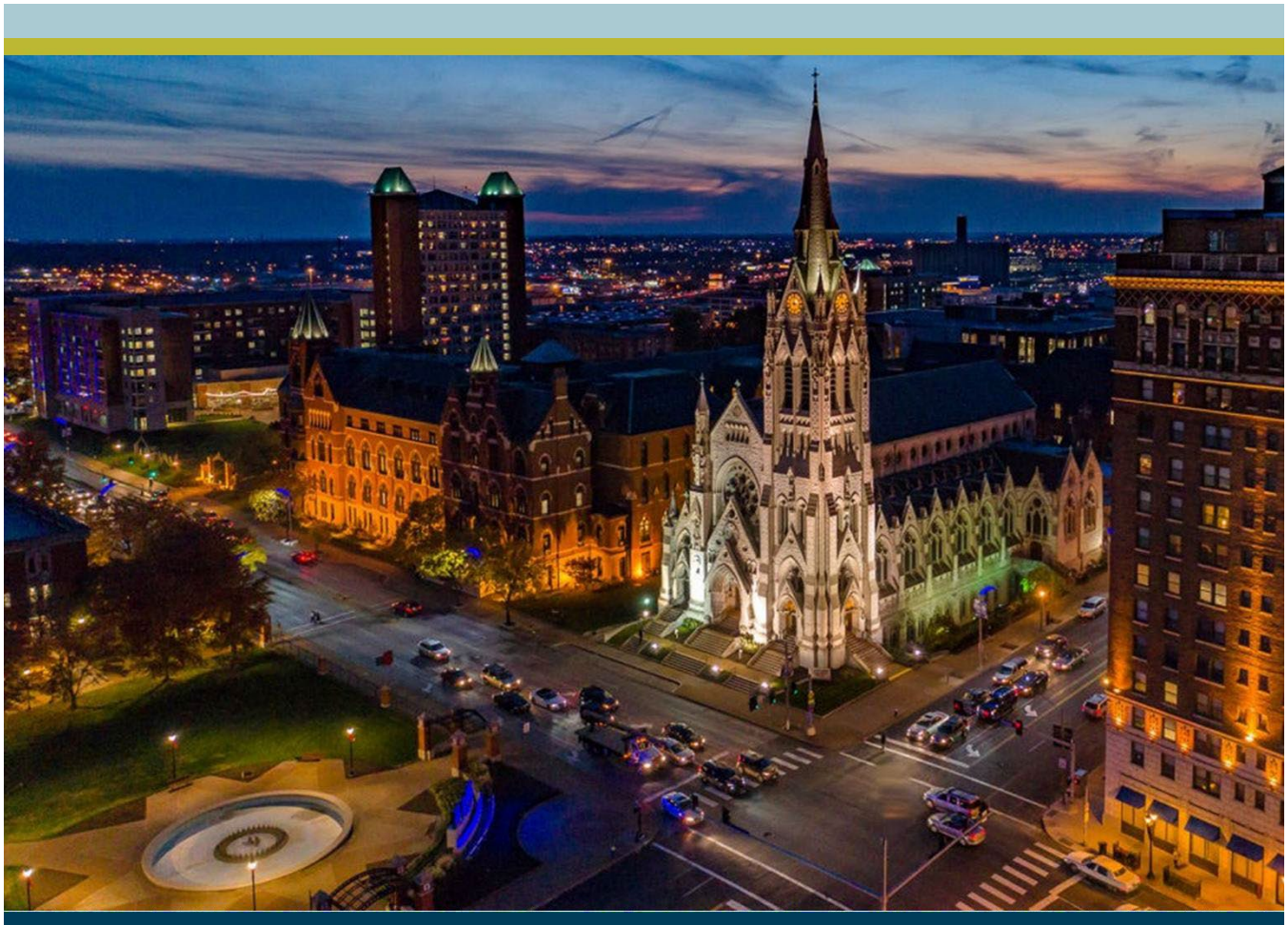


**SAINT LOUIS
UNIVERSITY™**

Vice President for Enrollment Management

Leadership Profile

Fall 2026



WittKieffer

Executive Summary

Saint Louis University (SLU) seeks an accomplished, visionary and mission-driven leader to serve as its next vice president for enrollment management.

Founded in 1818, Saint Louis University is one of the nation's leading Catholic, Jesuit universities and the first institution of higher education west of the Mississippi River. Entrusted to the Society of Jesus in 1829, SLU today educates more than 12,200 undergraduate, graduate and professional students across campuses in St. Louis, Missouri, and Madrid, Spain. The University is dedicated to educating the whole person and supports scholarly activity of superior quality and importance. This vibrant and diverse learning community combines a rigorous liberal arts foundation with nationally respected graduate and professional schools, including medicine, law, business, nursing and the health sciences, as well as an expanding research enterprise. Students come to SLU from all 50 states and nearly 90 countries, contributing to a dynamic global learning environment. Guided by the Catholic Church and the Society of Jesus, Saint Louis University welcomes individuals of all faith traditions and backgrounds and is committed to preparing graduates who will use their talents in service to others.

Saint Louis University enters an exciting new chapter under the leadership of President Edward Feser and Executive Vice President and Provost Kathy Johnson. As the University advances its newly launched [Strategic Plan](#) and continues implementation of its Academic Strategic Plan, the next vice president for enrollment management will have an exceptional opportunity to help shape SLU's future through innovative, mission-centered, and data-informed enrollment leadership. The University has identified enrollment, student success, research, and athletics as key strategic priorities and seeks a leader who can help position SLU for sustained success in an increasingly competitive and rapidly evolving higher education environment.

Reporting to the executive vice president and provost and serving as a key member of the University's senior leadership team, the vice president serves as Saint Louis University's chief enrollment officer, providing strategic leadership for undergraduate and graduate admission, student financial services, international services, enrollment analytics, and pre-college and access programs while leading a division of over 140 talented professionals. Working closely with the president, provost, deans, faculty, and colleagues across the institution, the vice president will develop and execute a comprehensive enrollment strategy aligned with SLU's academic priorities, Catholic and Jesuit mission, and long-term institutional aspirations.

Capitalizing on the University's strong commitment to enrollment as a shared institutional responsibility, the vice president will build partnerships across the campus, strengthen a culture of transparency and collaboration and help position enrollment planning as an integrated component of academic strategy, student success and institutional sustainability. The successful candidate will be a seasoned and highly analytical enrollment leader whose experience is matched by integrity, sound judgment, exceptional communication skills and a demonstrated ability to inspire confidence among diverse stakeholders. Saint Louis University seeks a leader who combines strategic vision with operational excellence; one who embraces partnership, values shared ownership of institutional goals and possesses the courage, creativity, and market sophistication required to lead enrollment efforts in a complex and ambitious university environment.

The successful candidate will demonstrate an appreciation for and the ability to articulate the value of Catholic, Jesuit education; a commitment to fostering opportunity and student success; and significant leadership experience in enrollment management, marketing, analytics and organizational leadership. An earned bachelor's degree is required; an advanced degree is strongly preferred, with a terminal degree viewed favorably.

To submit a nomination or express personal interest in this position, please see Procedure for Candidacy at the end of this document.



Role of the Vice President for Enrollment Management

In alignment with Saint Louis University's Catholic, Jesuit institutional mission and strategic goals, the vice president for enrollment management will lead the development and execution of a comprehensive, fiscally responsible and data-informed enrollment strategy that advances student success, academic excellence and institutional sustainability.

Reporting to the executive vice president and provost, the vice president serves as Saint Louis University's chief enrollment officer and leads the Division of Enrollment Management, which includes the Offices of [Admission](#), [Student Financial Services](#), [International Services](#), Enrollment Analytics and Territory Management and Pre-College and Access Programs. The vice president oversees the recruitment, admission, financial aid and enrollment of undergraduate students across the University, as well as enrollment strategy and operations supporting graduate and professional programs.

As a key member of the provost's senior leadership team and a senior officer of the University, the vice president collaborates closely with the president, provost, deans, faculty leaders and administrative colleagues to help shape and implement a forward-looking enrollment vision. This leader plays a central role in ensuring that the enrollment strategy is closely integrated with academic planning, strategic communications, student success initiatives, financial planning and the University's evolving strategic priorities.

The vice president exercises significant leadership and influence across the institution, providing the vision, strategic direction, market intelligence and operational leadership necessary to strengthen Saint Louis University's enrollment outlook in an increasingly dynamic and competitive higher education environment. The vice president guides a talented team of more than 140 staff members and manages an operating budget of approximately \$13.5 million, fostering a culture characterized by collaboration, accountability, innovation, transparency and service.

Major responsibilities include, but are not limited to, the following:

- **Provide visionary, mission-centered leadership** to a talented and dedicated enrollment team, fostering a culture of innovation, accountability, collaboration, professional development and student-centered service.
- **Deploy institutional resources with integrity and strategic discipline**, strengthening systems, processes and structures that support planning, assessment, forecasting and continuous improvement.
- **Collaborate closely with the president, executive vice president and provost, chief financial officer and student financial services leadership** to optimize financial aid strategies, pricing models, discount-rate management, net tuition revenue and other enrollment-related financial considerations.
- **Engage the broader University community in enrollment success**, helping faculty, staff and administrators understand and contribute to recruitment, yield, student success and retention efforts.

- **Strengthen collaboration with Marketing and Communications and academic units** to ensure that Saint Louis University's distinctive academic strengths, Catholic and Jesuit identity and student experience are communicated effectively to prospective students and families.
- **Cultivate strong relationships with secondary schools, community-based organizations, independent counselors, corporate and community partners and international recruitment networks** to expand awareness of and access to a Saint Louis University education.
- **Monitor and respond to regional, national and global trends** affecting enrollment, including demographic shifts, changing student expectations, technological innovation, evolving workforce needs and developments affecting domestic and international student mobility.
- **Serve as a trusted advisor to institutional leadership**, bringing both candor and creativity to discussions regarding enrollment opportunities, challenges and strategic choices, while helping the University navigate change with confidence and agility.

Why This Role, Why Now?

This is a rare opportunity to shape the future of one of the nation's premier Catholic, Jesuit universities at a pivotal moment in its history.

Saint Louis University is entering a new era of leadership and strategic direction. President Edward Feser and Executive Vice President and Provost Kathy Johnson have joined the University at a time when higher education is confronting significant demographic, financial and competitive challenges, as well as unprecedented opportunities for innovation and growth. Together, they are leading a strategic planning process designed to position SLU for long-term success while strengthening its distinctive mission as a global Jesuit research university. The next vice president for enrollment management will play a central role in helping to shape and advance that vision.

The University is seeking a leader who will help move enrollment from a function to a fully integrated institutional strategy. Across the listening process, stakeholders consistently expressed a desire for greater collaboration among Enrollment Management, Academic Affairs, Student Development, Finance, Marketing and Communications and the academic units. They envision a future in which enrollment goals are developed and pursued collectively, informed by market intelligence, grounded in academic priorities and supported by transparent communication and shared accountability.

The next vice president will find a campus eager to engage. Faculty leaders, deans, associate provosts and senior administrators demonstrate a strong commitment to partnering in enrollment success and a shared belief that Saint Louis University's best opportunities will be realized through deeper alignment among enrollment strategy, academic planning, student success and financial sustainability. The University has already begun important conversations about enrollment forecasting, retention, pricing, academic program demand, graduate enrollment strategy and market responsiveness, creating a foundation upon which the next leader can build.

The role also presents an unusual opportunity to influence the future direction of graduate and professional enrollment. As the University evaluates how best to organize and support graduate enrollment activity, the next vice president will help shape a more coordinated and strategic approach

that supports academic innovation, responds to changing student expectations and strengthens partnerships with the colleges and schools. Few enrollment leadership opportunities offer this level of institutional engagement in defining future strategy and structure.

At the same time, the University possesses significant strengths on which to build. Saint Louis University combines the reputation and resources of a nationally recognized Catholic, Jesuit institution with the momentum of a newly designated R1 research university, a distinctive campus in Madrid, strong professional programs, an engaged alumni community and a mission that resonates deeply with students, faculty and staff. The next vice president will join a campus community that believes in its future, embraces its mission and is eager to build a sustainable enrollment model that reflects both institutional aspirations and contemporary market realities.

For an accomplished enrollment leader who seeks not only to manage enrollment performance but also to influence institutional strategy, strengthen collaboration across a complex university and help shape the next chapter of a mission-driven institution, Saint Louis University offers an exceptional professional opportunity.



Opportunities and Expectations for Leadership

A key institutional partner, the vice president will bring sophisticated market intelligence, enrollment analytics and strategic insight to conversations regarding academic program development, institutional investments, graduate enrollment growth, student success and emerging enrollment opportunities.

Specific areas of attention for the first few years in office include:

- **Develop and Execute a Comprehensive Strategic Enrollment Plan**

Saint Louis University seeks a leader who can move beyond annual enrollment cycles to develop and implement a sustainable, institution-wide enrollment vision for the future. The vice president will create a comprehensive strategic enrollment management framework that aligns enrollment goals with the University's emerging strategic plan, the existing Academic Strategic Plan, financial objectives and mission priorities.

Working collaboratively across the University, the vice president will develop a multi-year roadmap to establish clear enrollment goals, strengthen forecasting and planning capabilities, identify opportunities for growth and ensure that enrollment decisions support academic quality, student success, institutional sustainability and mission fulfillment.

- **Build a Culture of Transparency, Trust and Shared Accountability**

Across the University, stakeholders express a strong desire for greater collaboration, communication and shared ownership of enrollment outcomes. The vice president will foster a culture of transparency by sharing information regularly, communicating candidly about challenges and opportunities and engaging academic and administrative leaders in meaningful discussions about enrollment trends, market conditions and institutional priorities, moving enrollment planning from the responsibility of a single division to an institutional conversation. Success will require the ability to build trust quickly, create productive partnerships and help establish enrollment as a truly institutional responsibility.

- **Strengthen Connections Between Enrollment Strategy and Academic Planning**

Saint Louis University seeks an enrollment leader who understands that enrollment success and academic strategy are fundamentally interconnected. Working closely with the provost, associate provosts, deans and faculty leaders, the vice president will provide market intelligence, student demand analysis, competitive insights and enrollment expertise that inform decisions regarding academic programs, modalities, pricing and future educational opportunities. The vice president will help ensure that enrollment planning both supports and is informed by academic priorities.

- **Shape the Future of Graduate and Professional Enrollment**

Graduate and professional enrollment represents one of the University's most significant opportunities. Building on the work of a recent faculty-led review of graduate education and administration, the vice president will partner with academic leaders to help shape a more coordinated, responsive and market-informed approach to graduate and professional enrollment. The vice president will partner with academic leaders to strengthen graduate enrollment strategies, assess opportunities for growth, improve coordination among enrollment stakeholders and help the University respond effectively to changing student expectations and market conditions. The successful candidate will understand the distinct dynamics of graduate and professional enrollment

while appreciating the opportunities that exist to create a more integrated and strategic institutional approach.

- **Advance Data-Informed Decision Making**

The next vice president will strengthen the University's capacity to use analytics, market research and predictive modeling in support of enrollment and student success goals. This leader will develop systems and processes that support a clear institutional understanding of enrollment performance, student demand, financial aid effectiveness, market opportunities and competitive positioning. The vice president will help create a culture in which data is shared broadly and used thoughtfully to guide action.

- **Advance Mission-Aligned Growth and Student Success**

As a Catholic, Jesuit university, Saint Louis University seeks enrollment growth that reflects its educational mission and commitment to the common good. The vice president will help articulate and advance a vision of enrollment that emphasizes student success, access, belonging, formation, persistence and long-term impact. Recognizing that enrollment success extends beyond recruitment, this leader will partner across the University to support retention, financial wellness, student achievement and degree completion throughout the student lifecycle. The successful candidate will understand how to balance enrollment objectives with institutional values and will be energized by the opportunity to tell the story of a university dedicated to excellence, justice, service and human flourishing.



Professional Qualifications and Personal Qualities

The successful candidate will be an accomplished enrollment leader and strategic partner who combines institutional perspective, analytical sophistication, operational excellence and a deeply collaborative approach to leadership. While no candidate will embody every characteristic, strong candidates will bring many of the following qualifications and attributes:

- **Strategic Enrollment Leadership:** A record of progressively responsible leadership in enrollment management and demonstrated success in achieving enrollment, retention and revenue objectives within a complex higher education environment.
- **Collaborative Institutional Leadership:** Demonstrated ability to build productive partnerships with academic leaders, administrative colleagues and institutional stakeholders; experience fostering shared ownership of enrollment outcomes across a university community.
- **Comprehensive Enrollment Strategy:** Demonstrated understanding of enrollment dynamics across undergraduate, graduate, professional, transfer, adult, online, international and emerging student populations. Experience utilizing market analysis, program demand assessment and enrollment growth strategies to expand access, strengthen enrollment outcomes and align enrollment efforts with institutional priorities, while responding effectively to the evolving needs of working professionals, lifelong learners and other emerging student populations.
- **Data, Financial, and Strategic Acumen:** Demonstrated ability to use enrollment analytics, predictive modeling, market intelligence and financial analysis to inform strategic decision-making; an understanding of enrollment forecasting, financial aid leveraging, discount-rate management, pricing strategies and net tuition revenue optimization, along with the ability to translate complex data into actionable insights and help colleagues understand enrollment opportunities, challenges and tradeoffs.
- **Transparency and Credibility:** A reputation for integrity, honesty, accountability and straightforward communication. The confidence to deliver difficult news when necessary and the judgment to help colleagues navigate complex decisions.
- **Change Leadership and Innovation:** Demonstrated success leading organizations through transformation, establishing strategic priorities, building organizational capacity and implementing creative, forward-looking approaches in rapidly evolving environments. Agility, adaptability and a willingness to challenge conventional thinking are essential.
- **Student-Centered and Mission-Oriented Perspective:** An understanding of the connection between enrollment management and student success and an appreciation for the educational mission of Catholic, Jesuit higher education.
- **Communication and Relationship-Building:** Outstanding oral and written communication skills and a demonstrated ability to engage effectively with a wide range of audiences, including senior administrators, trustees, faculty, staff, students, alumni and external partners.
- **Leadership and Organizational Development:** Demonstrated success leading, developing and inspiring talented teams along with a thoughtful, collegial and visible leadership style characterized

by humility, confidence, emotional intelligence, resilience, agility and the ability to inspire trust. The successful candidate will encourage innovation and creativity while fostering accountability and high performance.

- **Education:** An earned bachelor's degree is required; an advanced degree is strongly preferred, with a terminal degree viewed favorably.



About Saint Louis University

Overview

Saint Louis University – located in St. Louis, Missouri, with a campus in Madrid, Spain – is one of the nation's oldest and most prestigious Catholic universities. Founded in 1818, SLU is recognized for world-class academics, life-changing research, compassionate health care and a strong commitment to faith and service. Guided by SLU's enduring Jesuit mission, SLU offers more than 12,200 students a highly rigorous and deeply transformative education that helps them develop into bold, confident leaders.

SLU is committed to providing all students with an education that helps to shape the whole person. The Jesuit educational tradition encourages thoughtful reflection, prayerful discernment and an active engagement with the community for the betterment of all. The University prioritizes inclusion, celebrates diversity and respects the dignity of every individual.

Guided by the Catholic Church and the Society of Jesus, SLU encourages students, faculty and staff to explore their faith and deepen their understanding of its role in their lives. People from every religious identity, practice and tradition are welcome at Saint Louis University.

The University has 13 colleges and schools:

- [College of Arts and Sciences](#) (1818)
- [School of Medicine](#) (1836)
- [School of Law](#) (1843)
- [College of Philosophy and Letters](#) (1889)
- [Richard A. Chaifetz School of Business](#) (1910)
- [School of Science and Engineering](#) (1927)
- [Trudy Busch Valentine School of Nursing](#) (1928)
- [School of Social Work](#) (1930)
- [SLU-Madrid](#) (1967)
- [Doisy College of Health Sciences](#) (1979)
- [College for Public Health and Social Justice](#) (1991)
- [School for Professional Studies](#) (1996)
- [School of Education](#) (1998)

Saint Louis University has about 2,000 faculty members, and 90% of SLU's full-time instructional faculty members hold the highest or terminal degree in their fields.

Mission

The mission of Saint Louis University is the pursuit of truth for the greater glory of God and for the service of humanity.

The University seeks excellence in the fulfillment of its corporate purposes of teaching, research, health care and service to the community. It is dedicated to leadership in the continuing quest for

understanding of God's creation and for the discovery, dissemination and integration of the values, knowledge and skills required to transform society in the spirit of the Gospels.

As a Catholic, Jesuit university, this pursuit is motivated by the inspiration and values of the Judeo-Christian tradition and is guided by the spiritual and intellectual ideals of the Society of Jesus.

In support of its mission, the University:

- Encourages and supports innovative scholarship and effective teaching in all fields of the arts; the humanities; the natural, health, and medical sciences; the social sciences; the law; business; aviation; and technology.
- Creates an academic environment that values and promotes free, active and original intellectual inquiry among its faculty and students.
- Fosters programs that link University resources to local, national and international communities in collaborative efforts to alleviate ignorance, poverty, injustice and hunger; extend compassionate care to the ill and needy; and maintain and improve the quality of life for all persons.
- Strives continuously to seek means to build upon its Catholic, Jesuit identity and to promote activities that apply its intellectual and ethical heritage to work for the good of society as a whole.
- Welcomes students, faculty and staff from all racial, ethnic and religious backgrounds and beliefs and creates a sense of community that facilitates their development as men and women for others.
- Nurtures within its community an understanding of and commitment to the promotion of faith and justice in the spirit of the Gospels.
- Wisely allocates its resources to maintain efficiency and effectiveness in attaining its mission and goals.

Research

Research is central to Saint Louis University's identity and future aspirations. As an R1 institution, SLU brought in \$65 million in external research support in 2025 and continues to expand its research enterprise across disciplines, including health sciences, natural sciences, public health, geospatial science, medicine, engineering, business, social work, law and the humanities.

Major investments such as the Saint Louis University Research Institute and partnerships, including Taylor Geospatial, have enhanced the University's national reputation for research excellence and interdisciplinary collaboration.

Student Experience

Saint Louis University's commitment to educating and caring for the whole person encompasses both the education it provides and the experience it offers every student.

The SLU student experience is comprehensive, community-centered and wholly unique to the University. It features a wide range of opportunities and activities and a high level of support for students throughout their time at SLU.

Student Organizations and Activities

At SLU, campus organizations allow students to connect through shared interests and aspirations, helping foster a sense of community, encouraging learning and empowering student leaders. The University has over 200 student organizations, including service groups, art clubs, sports clubs, the SLUnatics spirit squad and more than 20 Greek letter organizations.

Campus Life

Campus life at SLU is busy in the best way – a full, thriving approach to ensuring all students have everything they need to feel at home. SLU's undergraduate students are required to live on campus for their first two years of study, but many upper-class students choose to live on campus as well, making the most of apartment-style living and convenient campus access. Inspired by the Jesuit call to support the whole person in mind, body and spirit, SLU offers all students access to its 120,000-square-foot Simon Recreation Center, where they can work out, swim, play sports and take fitness classes. Students can also access mental health services, Campus Ministry resources, academic support and more.

SLU's campus serves as a hub for year-round campus events, from Billiken athletics to popular wellness events, the globally focused Atlas Week, lectures, concerts and more.

Community Involvement

Community engagement is essential to the SLU student experience, and the city of St. Louis provides an invaluable source of enrichment and opportunity – a thriving community where students can learn, grow and connect through internships, cultural experiences and service.

At present, SLU has more than 500 sites for volunteer opportunities and service learning, and 80% of SLU students volunteer each year. In 2025, more than 20,000 meals were prepared and delivered to those in need by nearly 2,000 volunteers through SLU's Campus Kitchen.

Athletics

An NCAA Division I institution, Saint Louis University is a member of the Atlantic 10 Conference and competes in 16 sports, including baseball, basketball, cross country, field hockey, soccer, softball, swimming and diving, track and field and volleyball. Recent successes include an appearance by the men's soccer team at the 2025 College Cup Final Four, seven of the last eight A-10 conference championships for the women's soccer team, the 2024 WNIT Championship for the women's basketball team and 45 team conference championships in various sports since 2003. SLU's more than 400 student-athletes boast an average GPA of 3.5, and 298 Billikens were named to the A-10 Commissioner's Honor Roll in 2024-25.

Campuses

North Campus

The 161-acre campus in the heart of St. Louis' midtown neighborhood features abundant green spaces, fountains and gathering areas and is frequently referred to as an "urban oasis." It is home to the academic programs for over 6,700 undergraduate, graduate and professional students attending the College of Arts and Sciences, College of Philosophy and Letters, College for Public Health and Social Justice, Richard A. Chaifetz School of Business, School of Science and Engineering, School of Social Work, School for Professional Studies and School of Education. Spanning four city blocks and situated near the city's arts and entertainment district, the University moved to this site in 1888, having been located in downtown St. Louis for its first 70 years.

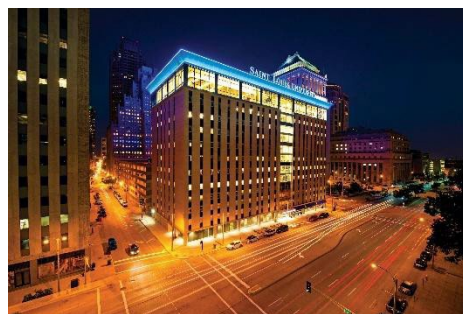
South Campus



The 100-acre South Campus is SLU's health sciences center and includes the state-of-the-art Doisy Research Center. Located just one mile south of SLU's North Campus, the campus is the academic home to more than 3,500 undergraduate, graduate and professional students attending the School of Medicine, Trudy Busch Valentine School of Nursing, Doisy College of Health Sciences, and Center for Advanced Dental Education. It is adjacent to SSM Health Saint Louis University Hospital, SSM Health Cardinal Glennon Children's Hospital and the Center for Specialized Medicine, where many SLU students perform clinical rotations and members of the medical school faculty see patients.

Downtown

SLU's School of Law, which enrolls 647 students, is located in Scott Hall in downtown St. Louis, near court buildings, top law firms and government offices. The 12-story building also houses SLU's law library and legal clinics.



Madrid



Established in 1967, SLU-Madrid is one of the University's defining assets and among the most distinctive international campuses operated by a U.S. university. The campus serves over 1,200 degree-seeking students and study-abroad participants from around the world, extending SLU's global reach and mission. The campus is located near the Ciudad Universitaria area of Madrid and currently occupies over 75,000 square feet of facilities in five full buildings and office building spaces close by. Due to its continuous and rapid growth, it is currently

seeking additional facilities.

Faculty and Teaching

More than 2,000 faculty members carry out Saint Louis University's Jesuit mission by inspiring students, researching and creating in their fields and engaging with the community through service and leadership. Faculty members are world-renowned for their work in vaccine development, geospatial science, health law, biomedical science, entrepreneurship, education, engineering and public health.

The University's [Academic Strategic Plan](#) emphasizes excellence in teaching and learning, research and scholarship, community well-being and equity, access and reach and institutional effectiveness as guiding priorities for the future.

Core Curriculum

Launched in 2022, the Saint Louis University Core is an integrated intellectual experience completed by all baccalaureate students, regardless of major, program, college, school or campus. It prepares all SLU undergraduates to be intellectually flexible, creative and reflective critical thinkers in the spirit of the Catholic, Jesuit tradition.

Financials

Saint Louis University's annual operating budget for fiscal year 2026 is more than \$600 million. As of April 1, 2025, the endowment value exceeded \$2 billion. SLU has an A1 rating from Moody's Investors Service and is rated AA- by Standard and Poor's.

Fundraising and Capital Campaign

In June 2022, Saint Louis University completed a \$604 million fundraising campaign, Accelerating Excellence, exceeding its \$500 million goal by 20%. The campaign generated 190,402 gifts, including 98 gifts of \$1 million or more. It also bolstered existing scholarships, created 416 new student scholarships/awards and funded 36 endowed academic positions. During the campaign, SLU had four record-breaking fundraising years, including \$139 million raised in fiscal year 2022 alone.

University Governance and Leadership

In 1967, Saint Louis University became the first major Catholic university in the United States to give lay and clergy people combined legal responsibility for institutional policy as members of its Board of Trustees. SLU's board, led by Chair Eric Engler and Vice Chair Holden Thorp, is the principal governing authority for the University, charged with fiduciary responsibility and with preserving and enhancing SLU's Jesuit mission.

Many of its members are graduates of the University's various schools or members of the Society of Jesus. SLU's president serves as an ex officio voting member of the board. The board is composed of qualified, dedicated and highly professional individuals who understand the complexities of higher education and the University. The maximum number of trustees allowable under the bylaws is 55. Currently there are 24 trustees.

SLU's Faculty Senate is the principal organ and voice of the faculty in matters of University-wide concern, and it is the primary means by which the faculty members of the University participate in the governance of SLU as a whole. It is made up of more than 60 members, elected proportionately from the faculties of SLU's colleges and schools. In addition, all SLU schools, colleges and the University libraries have representative bodies, such as faculty councils and assemblies.

Finally, SLU has three groups of union-represented employees, including adjunct faculty and facilities employees in the classification of custodians, grounds and delivery workers who are represented by Service Employees International Union, Local 1 (SEIU Local 1), and the International Union of Operating Engineers Local 148 representing the University's skilled maintenance employees.

Strategic Planning and Institutional Priorities

Saint Louis University has recently completed an institution-wide strategic planning process that seeks to position the University for long-term distinction as a "radically student-centered Jesuit research university." Guided by its Catholic, Jesuit mission and a commitment to *cura personalis* (care for the whole person), the resulting strategic framework emphasizes academic excellence, student success, research and scholarship, enrollment growth, access, institutional effectiveness and service to the common good. The planning process reflected a shared desire to strengthen the University's impact while ensuring that students remain at the center of institutional decision-making and resource allocation.

The plan calls for greater alignment among academic planning, enrollment strategy, student support, research priorities, financial sustainability and institutional storytelling. University leaders envision a future in which Saint Louis University is more agile, more focused in its investments and even more effective in connecting Jesuit values, scholarly excellence, student formation, professional preparation and community impact. The University also seeks to expand educational access and enrollment pathways, strengthen student outcomes and continue building upon the momentum generated by its recent R1 designation.

For the next Vice President for Enrollment Management, this moment presents a significant opportunity. Enrollment growth, student success, access, market responsiveness and institutional visibility are expected to be central components of the University's future direction. The vice president will play an important leadership role in helping translate institutional aspirations into enrollment strategies that support Saint Louis University's mission, academic priorities and long-term success.

Traditions

Saint Louis University has a unique mascot, the Billiken, a mythical good-luck figure who represents "things as they ought to be."

But that's not the only special thing about SLU. Below is insider information on SLU's traditions and quirky customs.

- The Billiken is seen all over campus. Students rub the belly of the bronze Billiken statue for luck.
- Those in the know pronounce Saint Louis University's abbreviation as "slew," never S-L-U.

- SLU is also part of many campus-insider words, including:
 - SLU-blue* for the University's iconic color
 - SLU-mor* for campus rumors
 - SLU-lips* for the beautiful tulips on campus each spring
 - SLU-ruba* for the Simon Rec Center outdoor pool
- Oriflamme is a group of 180 diverse student leaders who serve as mentors and guides to new SLU students during the first weeks on campus. Established in 1963, members unpack cars, rally first-year students during spirit competitions and lead small group discussions.
- Sunday Evening Student Mass at St. Francis Xavier College Church has been a cherished SLU tradition since 1990. Known for its dynamic music, engaging preaching, and vibrant atmosphere, the Mass regularly draws hundreds of students and members of the campus community. For many, it provides a meaningful opportunity for reflection, fellowship and spiritual renewal before the start of a new academic week and reflects the University's Jesuit, Catholic commitment to the development of the whole person.
- Each semester, wellness days allow students to take a break and participate in calming activities, which have included pottery painting, karaoke, entertainment and even goat yoga.
- During finals, students get energy from an annual midnight breakfast. And the president has customarily handed out treats – from cookies to ice cream – to students who are cramming for their tests.
- Each fall, SLU celebrates Homecoming and Family Weekend with numerous activities, including a golf cart parade, soccer game and fireworks.
- Christmas on the Quad is a beloved SLU holiday tradition that brings together students, alumni, families, faculty, staff and friends of the University. The annual celebration transforms the heart of campus with twinkling lights, festive activities, music and gatherings around fire pits. The evening culminates in a candlelit blessing and tree-lighting ceremony, reflecting the spirit of community, joy and shared celebration that characterizes the SLU experience.
- Each spring, SLU sponsors Atlas Week, which recognizes the international dimension of the University's academic programs and celebrates SLU's role in international education. A symposium, lectures and a Parade of Nations are highlights.

Leadership

Edward J. Feser, President



Edward J. Feser became the 34th president of Saint Louis University on July 1, 2025, following a national search. A scholar of regional economic development and a Jesuit-educated leader, he previously served as provost and executive vice president of Oregon State University.

President Feser has articulated a vision centered on student success, focused strategic investment, research excellence, operational effectiveness and meaningful engagement with the broader St. Louis community. Under his leadership, the University has launched a comprehensive strategic planning process designed to identify the highest-impact opportunities for the

institution's future and position SLU for continued success within a rapidly evolving higher education environment.

Rooted in his Catholic faith and shaped by his Jesuit education, President Feser approaches leadership through the principles of community, service, innovation and the pursuit of the common good.

Selected remarks and messages from President Feser can be viewed [here](#).

Kathy E. Johnson, Executive Vice President and Provost



Kathy E. Johnson joined Saint Louis University as executive vice president and provost in July 2026. As the University's chief academic officer and second-ranking executive, she works closely with the president and campus leaders to advance institutional priorities, strengthen academic excellence and guide the University's long-term strategic direction.

An accomplished academic leader with extensive experience in student success, enrollment strategy, institutional transformation and shared governance, Dr. Johnson previously served as president of the University of New Orleans and earlier as executive vice chancellor and chief academic officer at Indiana University Indianapolis. During her career, she has advanced initiatives focused on student success, enrollment growth, academic innovation, strategic planning and organizational effectiveness.

Dr. Johnson's collaborative leadership style and commitment to connecting academic priorities, student success and institutional strategy make this an especially exciting moment for the next vice president for enrollment management to join Saint Louis University.

Additional information on the provost's initiatives and reporting units can be found [here](#).

St. Louis, Missouri

St. Louis is a dynamic metropolitan region where innovation, culture, health care, education, entrepreneurship and civic engagement converge. Home to more than 2.8 million residents across the greater metropolitan area, St. Louis offers the advantages of a major metropolitan center while retaining a strong sense of community and accessibility. The region is home to nationally recognized health systems, Fortune 500 companies, leading cultural institutions, an expanding innovation economy and a rich network of nonprofit and civic organizations.

For Saint Louis University, the city is more than a location. It is an essential partner in the University's mission. From clinical care and health equity initiatives to educational partnerships, community engagement, entrepreneurship, research collaborations and service-learning opportunities, SLU's faculty, students and staff are deeply engaged in addressing the opportunities and challenges facing the region. The University's Catholic, Jesuit commitment to serving the common good is reflected in longstanding partnerships that seek to advance health, education, economic mobility and community well-being throughout St. Louis.

Students benefit from extensive internship, practicum, research and service opportunities across the metropolitan area, gaining real-world experience while contributing to the vitality of the community. Whether through the region's health care systems, schools, courts, businesses, nonprofit organizations, arts institutions or public agencies, St. Louis serves as both a classroom and a laboratory for learning and impact.

At the same time, the city offers residents an exceptional quality of life, with vibrant neighborhoods, renowned museums and cultural attractions, professional sports, extensive park systems and a cost of living that compares favorably with many peer metropolitan regions. For faculty, staff and students alike, St. Louis provides an environment where professional opportunity, community engagement and quality of life intersect.



Procedure for Candidacy

WittKieffer is assisting Saint Louis University with this search. All applications, nominations and inquiries are invited. For fullest consideration, candidate materials should be received by November 12, 2026.

Applications should include, as separate documents, a CV or resume and a letter of interest addressing the themes in this profile and may be submitted through the [WittKieffer Candidate Portal](#).

Nominations and inquiries can be directed to the WittKieffer consultants supporting this search: Robin Mamlet, Amy Crutchfield and Natalie Song at SLU-VPEN@wittkieffer.com.

Saint Louis University is an equal opportunity/affirmative action employer. All qualified candidates will receive consideration for the position applied for without regard to race, color, religion, sex, age, national origin, disability, marital status, sexual orientation, military/veteran status or other nonmerit factors.