



Vice President for Undergraduate Enrollment Management

Leadership Profile

Summer 2026



Courtesy of Jeff Watts, American University

WittKieffer

Executive Summary

[American University](#) (AU) seeks a forward-thinking, data-informed, and highly collaborative leader to serve as the Vice President for Undergraduate Enrollment Management. During a pivotal moment for AU, this role presents an exceptional opportunity to shape the future of enrollment strategy at one of the nation's most distinctive universities.

Located in Washington, DC, AU is a student-centered research university known for its highly regarded academic programs, internationally recognized faculty, and a longstanding commitment to preparing graduates for lives of purpose, service, and leadership. The University has experienced significant momentum in recent years, achieving R1 status, doubling research funding, expanding interdisciplinary scholarship and experiential learning opportunities, and successfully completing the *Change Can't Wait* campaign, which established new endowed faculty positions and launched transformative centers and institutes. Building on this progress, AU recently launched its new strategic plan, [Meet Our Moment](#), a bold vision centered on Readiness, Community, and Curiosity that seeks to prepare students for meaningful careers and lives of impact while advancing the University's research, educational, and societal contributions. At the foundation of this remarkable trajectory is a community of passionate leaders committed to tackling society's most pressing challenges.

As the University's chief architect of undergraduate enrollment strategy, the Vice President will bring a comprehensive view of the student lifecycle, leading efforts that span early awareness and recruitment through enrollment, persistence, and graduation. The successful candidate will develop and execute an integrated enrollment strategy that strengthens the recruitment funnel, enhances AU's value proposition, optimizes financial aid, advances enrollment growth opportunities, and improves student success and retention outcomes. This leader will be both a strategist and an operator, capable of translating data and market insights into action while building alignment across campus. The Vice President reports directly to the President and serves on the University's Cabinet.

A key member of the University's senior leadership team, the Vice President will partner closely with academic and administrative leaders to advance ambitious enrollment goals and a coordinated, university-wide approach to the entire student lifecycle. This leader will work collaboratively with the deans and senior leadership across the university to align enrollment priorities with institutional objectives, identify opportunities for growth and differentiation, and strengthen the University's market position in an increasingly competitive environment. The successful candidate will excel at collaboration, communication, and change leadership, viewing enrollment as a shared institutional responsibility and fostering strong partnerships across the University. Supported by an engaged Board of Trustees and a leadership team committed to execution and innovation, the next Vice President will have a unique opportunity to influence institutional direction, strengthen enrollment performance, and help lead AU into its next chapter of growth and impact.

To submit a nomination or express personal interest in this position, please see Procedure for Candidacy at the end of this document.

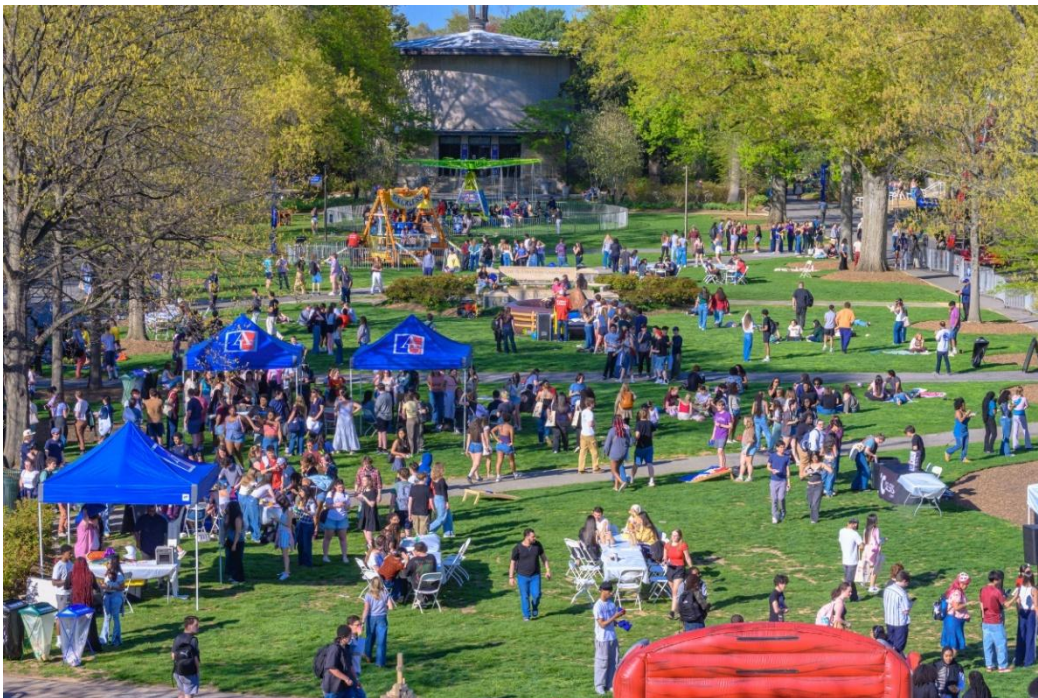
Role of the Vice President for Undergraduate Enrollment Management

Reporting directly to the President, the Vice President for Undergraduate Enrollment Management at American University provides strategic leadership for the University's undergraduate enrollment efforts, guiding recruitment, admissions, enrollment, and persistence for a talented, mission-aligned student body. This role is responsible for driving undergraduate admissions strategy, enrollment planning, and yield initiatives, ensuring that approaches are data-informed, student-centered, and closely aligned with the University's academic priorities and institutional goals.

As a senior leader, the Vice President collaborates with academic leadership, finance, marketing and communications, student affairs, and key campus partners to shape enrollment policy, strengthen outreach efforts, and enhance the prospective student experience from initial engagement through enrollment. The role provides executive oversight of admissions operations and recruitment initiatives, ensuring that AU's enrollment practices advance its commitment to academic excellence, experiential learning, and global engagement and access, while supporting the University's broader vision and strategic priorities.

The Vice President will provide leadership for a division that includes over 70 full-time staff. Direct reports to the Vice President include the following:

- Assistant Vice President of Undergraduate Admissions
- Assistant Vice President of Financial Aid
- Assistant Vice President of Student Success and Retention
- Assistant Vice President of Enrollment Analytics and Operations
- Assistant Vice President of Enrollment Marketing and Communications
- Director of Administration & Fiscal Affairs
- Executive Assistant



Courtesy of Jeff Watts, American University

Opportunities and Expectations for Leadership

Enrollment management at American University spans recruitment, enrollment, retention, and student success, and the Vice President for Undergraduate Enrollment Management will lead all aspects of that continuum. American University is entering a consequential new chapter in its enrollment journey, one in which enrollment will be a key component of the University's long-term success and sustainability. The successful candidate will have the opportunity to help shape this next chapter by bringing vision, discipline, creativity, and strong execution to one of the University's most important strategic priorities. This is an opportunity to lead from a position of strength—bringing greater integration, sophistication, and focus to an enrollment and student-success enterprise supported by distinctive institutional assets, significant investment, and an ambitious strategic vision.

More specifically, the Vice President will be expected to:

Build a High-Performing Enrollment Organization

The Division of Undergraduate Enrollment Management is supported by a committed team with significant institutional knowledge and a deep investment in the success of AU and its students. The next Vice President will be expected to bring the organization to the next level, building a high-performing enrollment organization to meet the demands of an increasingly complex and competitive environment. This will include strengthening management capacity, clarifying goals and accountability, developing talent, and ensuring the team has the tools, data, and capabilities to execute at the highest level.

This leader will elevate and unify the division's work, fostering a culture of continuous improvement, creativity, and shared purpose. Success will require strengthening communication across teams, accelerating the adoption of new technologies and data-informed practices, enhancing service to students and families, and ensuring the division is well-positioned to respond to changing market dynamics. The Vice President will provide leadership that inspires and elevates the division, supporting professional development, recognizing excellence at all levels, and sustaining a culture where staff are empowered to embrace change, pursue innovation, and contribute to the University's continued success.

Advance a Comprehensive Enrollment Strategy

Intensifying competition, changing student and family behaviors, demographic headwinds, and evolving expectations around value have created the need for a comprehensive, institution-wide enrollment strategy. Under recent leadership, AU made substantial progress in bringing a more strategic lens to enrollment, and now is the time for the next leap forward. The new Vice President will have the opportunity to help AU formulate and advance an integrated, data-informed, market-responsive enrollment enterprise.

Building on recent progress in areas such as financial aid optimization, transfer enrollment, prospect outreach, and student success initiatives, the Vice President will develop and execute a strategic enrollment management plan that views recruitment, enrollment, retention, and student success as interconnected components of a unified enrollment strategy. This leader will identify new opportunities for growth, strengthen enrollment among key student populations, and ensure enrollment investments support institutional priorities and sustainable outcomes.

Success will require a sophisticated understanding of how to balance academic quality, student composition, financial aid strategy, net tuition revenue, and institutional mission while responding to evolving market conditions and positioning AU for long-term enrollment success. The next Vice President will bring a nuanced understanding of the increasingly complex enrollment landscape and the competitive pressures facing private institutions. This leader will help the University evaluate emerging opportunities, assess the effectiveness of current strategies and investments, and identify the resources, capabilities, and organizational approaches needed to support enrollment goals and long-term institutional success.

Elevate Retention as a Core Element of Enrollment Strategy

A major responsibility of the next Vice President will be leading robust, comprehensive, data-driven efforts to retain students. Significant efforts have been underway to improve retention and graduation rates. The next Vice President will ensure these efforts are on par with recruitment efforts, ensuring cross-campus coordination, shared accountability, early intervention, and a coherent student journey from recruitment through graduation.

Strengthen AU's Market Position and Brand

American University offers a distinctive combination of strengths: a premier location in Washington, DC; a foundation in the liberal arts paired with the momentum of a recently earned R1 status; and a deeply student-centered educational experience rooted in public service and global engagement. Yet there remains an opportunity to more clearly articulate AU's distinctive value proposition to prospective students and families.

The next Vice President will partner closely with University Communications and Marketing to strengthen the University's brand presence and translate institutional messaging into compelling recruitment strategies. As AU advances a comprehensive branding initiative, this leader will help ensure greater consistency, clarity, and effectiveness across recruitment communications to enhance awareness, engagement, and enrollment outcomes.

Foster Collaboration and Institutional Alignment

At a time of significant institutional momentum and change, this leader will have the opportunity to contribute meaningfully to university-wide strategy and help shape the future direction of American University. The next Vice President will join a leadership culture characterized by transparency, collegiality, and a commitment to shared problem-solving. Significant progress has been made in strengthening partnerships between enrollment management and other areas of the University, creating a strong foundation for even greater alignment under the new Vice President.

Success in this role will depend on the ability to build relationships and bring diverse stakeholders together around shared enrollment, retention, and student success priorities. The Vice President will work closely with the President, Provost, Deans, Board of Trustees, and other campus leaders to create shared ownership of enrollment outcomes, position enrollment management as a strategic partner, and ensure enrollment considerations are integrated into broader institutional planning and decision-making.

Leverage Investments in Technology and Infrastructure

American University has made substantial investments in enrollment technology and infrastructure. The University recently implemented Salesforce as its CRM and is currently engaged in a major transition to Workday Student and PowerFAIDS, both of which are expected to be fully launched in 2027. Salesforce is entering its third year, creating an opportunity for the next Vice President to move the University from implementation toward more strategic adoption, stronger use, and greater value.

The next Vice President will have the opportunity to maximize the impact of these investments by ensuring they support data-informed decision-making, operational efficiency, student services, and strategic enrollment planning. Success will require a leader who can maximize technology investments while guiding an organization through change. This includes strengthening the skill sets and staffing models needed to support modern enrollment marketing, CRM strategy, forecasting, market analysis, enrollment modeling, financial aid leveraging, and reporting capabilities across the institution. The Vice President will also champion a culture of data sharing, promoting transparency in how enrollment data and insights are shared and utilized across the University.

Professional Qualifications and Personal Qualities

American University seeks a future-oriented, data-savvy, and highly collaborative leader who believes in AU's mission of developing changemakers to serve as the next Vice President for Undergraduate Enrollment Management. The successful candidate will have a demonstrated record of achieving enrollment goals, strengthening recruitment organizations, leading teams, improving retention, using financial aid strategically, and turning data into action. The Vice President will demonstrate most, if not all, of the following professional qualifications and personal qualities:

- **Mission Alignment:** A passion for public service, multicultural and global understanding, social impact, and ethical responsibility. Commitment to inclusion and the engagement of all members of the community.
- **Enrollment Management Expertise:** Capacity to lead and manage the complex relationship between marketing and recruitment strategies, enrollment goals, yield, financial aid, retention, and student success. Track record of achieving enrollment goals and elevating the institutional brand. Knowledge of demographic, geopolitical, and market forces that influence enrollment. Brings savvy, insight, and an eye for identifying new markets and enrollment opportunities, including transfer and non-traditional student enrollment.
- **Visionary, Collaborative, and Action-oriented Leadership:** A systems thinker, skilled in managing sophisticated conversations around the possibilities, challenges, and tradeoffs of a private, tuition-dependent, selective institution. Ability to set strategy and execute quickly during a period of institutional transition. Courage to advocate for enrollment priorities, present divergent opinions, and make difficult decisions while demonstrating a commitment to building collaborative partnerships and effectively championing investments that support enrollment success.
- **Analytical Acumen:** Ability to harness data and translate it into institutional action. Skill in turning market intelligence into enrollment growth strategies. Understanding of finances and the fiscal implications of enrollment at the University, both at present and in the future. Creativity and success in managing the interplay between price point, discount rate, and net tuition revenue. Capacity to assess the effectiveness of how financial aid funds are employed to achieve enrollment goals.
- **Technological Fluency:** Knowledge of technologies and systems that support recruitment, admission, financial aid management, and student success. Demonstrated ability to leverage existing and emerging technologies to increase efficiency and enhance enrollment efforts. Experience with systems implementation and transition.
- **Team Leadership and Management:** Demonstrated experience creating a high-performing team with a culture that values innovation, continuous improvement, collaboration, data-informed decision making, and accountability. A focus on team development and professional growth, the resources and support needed to achieve ambitious goals, and cultivating synergy among the units and across the University. A strong listener and advocate for staff and a champion for the work of the division. Ability to infuse joy in the work.



Courtesy of Jeff Watts, American University

- **Exceptional Communication:** Excellent written and oral communication skills. Capacity to effectively articulate a vision and inspire action in others to achieve ambitious goals. Ability to summarize and present enrollment data and strategies to different constituencies, making enrollment data accessible and transparent. Skill in articulating AU's strengths and effectively communicating the institution's story and value
- **Personal Qualities:** Student-centered and mission-driven. An authentic and respectful leader with a track record of effective relationship building and political savvy. Present, engaged, accessible, and approachable. Transparent, candid, and honest. Leads with empathy, compassion, and resolve. An entrepreneurial mindset paired with creativity to launch new campaigns and initiatives to increase enrollment and retention. Comfort with rapidly evolving environments and excited about change and the opportunity to build something from the ground up. Resilient, optimistic, flexible, and nimble.

About Undergraduate Enrollment Management

Undergraduate Admissions

Led by the Assistant Vice President for Undergraduate Admissions, the Office of Undergraduate Admissions is responsible for the recruitment, evaluation, and enrollment of undergraduate students. The team oversees domestic, international, and transfer student recruitment; application review; territory management; campus visit programs; outreach and communications; and yield initiatives in support of the University's enrollment goals. The office plays a central role in communicating AU's value proposition and building relationships with prospective students, families, school counselors, and community-based organizations. The Admissions team includes 22 full-time staff members and 50 student ambassadors who support recruitment, outreach, and campus visit experiences.

Students apply to AU using the Common Application. AU offers four decision plans for first-year applicants to apply for fall enrollment: Early Action, Early Decision I, Early Decision II, and Regular Decision. Additionally, first-year students can also apply to AU for spring enrollment.

American University's total undergraduate enrollment for fall 2025 was 6,538. For fall 2026, 22,979 students applied for undergraduate admission, 13,909 were admitted, and 1,670 ultimately enrolled.

The Class of 2029 included students hailing from DC, 38 states, and 49 countries. Eighteen percent (18%) of first-year students are the first in their families to attend a four-year institution.

For the incoming fall 2026 class, AU received 21,342 applications for an anticipated class of approximately 1,650 first-year students.

Enrollment Analytics and Operations

Led by the Assistant Vice President of Enrollment Analytics and Operations, the team provides comprehensive data analysis, advanced reporting, and strategic recommendations in support of enrollment management. The office is responsible for ensuring admissions operations are efficient, data-informed, and strategically aligned with the institution's enrollment objectives. Enrollment Analytics and Operations has 13 full-time staff members.

Enrollment Marketing and Communications

Led by the Assistant Vice Provost of Marketing and Communications, the Enrollment Marketing and Communications team partners closely with University Communications and Marketing to advance undergraduate enrollment goals through coordinated, consistent, and compelling messaging. The team comprises nine staff members.

Financial Aid

American University offers a comprehensive financial aid program that recognizes both academic excellence and demonstrated financial need. AU works with students and their families to supplement their financial resources and make an AU education possible. The Financial Aid team includes 27 full-time staff.

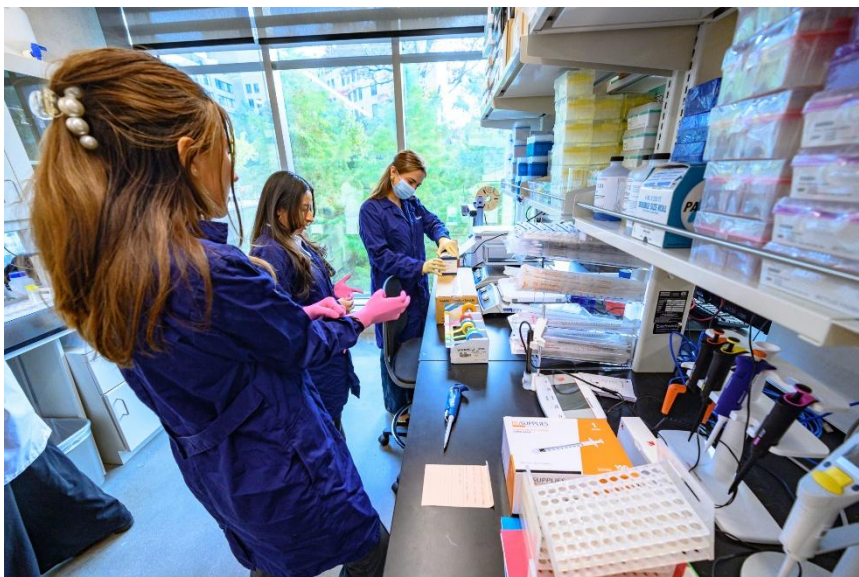
To receive need-based aid, candidates must meet federal aid eligibility requirements and complete and submit both the Free Application for Federal Student Aid (FAFSA) and the CSS Profile.

For the 2026-27 academic year, undergraduate tuition at AU is \$33,428 per semester for full-time students enrolled in 18 credits. Students taking 12 to 17.99 credits pay \$31,340 per semester. Students enrolled in fewer than 12 credits are charged \$2,087 per credit hour. Students enrolled in more than 18 credit hours are charged \$2,087 for each additional credit hour.

In 2025, approximately 89% of undergraduate students received financial assistance. The average need-based scholarship or grant awarded to first-year students at AU was \$38,955. Additionally, 52% of first-year students received need-based financial aid in fall 2025.

Student Success and Retention

The Office of Student Success, led by the Assistant Vice President of Student Success and Retention, supports students' thriving by helping them take full advantage of AU's extensive academic resources and individualized services. The office helps students navigate campus support services by teaching them where to go, who to contact, and how to access AU's extensive resources. Students can also meet with a coach who will help them overcome challenges and connect them to holistic resources tailored to their situation. The Office of Student Success consists of two staff members.



As part of the Division for Courtesy of Jeff Watts, American University Undergraduate Enrollment Management, the Office for Student Success also coordinates the Student Thriving and Retention (STAR) Team of more than 50 campus leaders across academic units, advising, student affairs, financial aid, and more.

Student persistence outcomes include an 87% first-year retention rate and a 75% six-year graduation rate.

About American University

Overview

Chartered by Congress in 1893, American University is a private, student-centered research institution located on a 90-acre campus in a residential neighborhood, just a few miles from downtown Washington, DC. AU is home to prestigious schools and colleges, internationally renowned faculty, and a reputation for creating meaningful change worldwide. Students distinguish themselves for their service, leadership, and ability to rethink global and domestic challenges and opportunities. American University's mission is, "To advance knowledge, foster intellectual curiosity, build community, and empower lives of purpose, service, and leadership."

Leveraging its location in DC, AU faculty and students are actively engaged in the world around them, making AU a university where the leaders of today train the leaders of tomorrow. AU was founded to respond to the needs of a changing world, and in today's climate on campus and around the nation, the need to live up to those values has only become more important.

American University is one of the largest private employers in Washington, DC, and consistently ranks among the nation's leading universities. Throughout its history, the engagement, inclusiveness, and diversity of AU's community have been hallmarks of the institution. AU's extraordinary faculty and staff, cutting-edge facilities, and focus on teaching, research, engagement, and action address today's most difficult challenges. Moreover, in 2026, *U.S. News and World Report* recognized AU as #5 for study abroad and #15 for co-ops or internships. AU is also proud to be the first urban campus, the first research university, and the largest higher education institution in the United States to achieve carbon neutrality, a goal achieved in 2018, two years ahead of an ambitious target.

With eight schools and more than 180 programs, including bachelor's, master's, and doctoral degrees, AU students choose a personalized curriculum of theoretical study and experiential learning taught by internationally recognized faculty in courses that take them from the classroom to the nation's capital, and all around the globe. The University's mission is advanced by more than 900 full-time faculty members. Among AU's hundreds of adjunct faculty are policymakers, diplomats, journalists, artists, writers, scientists, and business leaders. The University also employs term and continuing appointment faculty who teach, mentor, and may be research-active and/or hold administrative positions. Essential to all university activities and initiatives are the employees who tirelessly support and advance the institution's mission and deliver a transformative student experience at AU.

AU students earn numerous honors and awards, including Fulbright, Truman, Marshall, Jack Kent Cooke, Boren, Rotary, and Goldwater Scholarships; Pickering, Rangel, and Javits Fellowships; membership in the Phi Beta Kappa Honor Society; and appointments as Presidential Management Fellows and White House Fellows. Students use Washington, DC, as a learning laboratory. To complement their classroom studies, 85% of students complete one or more internships, and many take advantage of other experiential education opportunities by the time they graduate. More than 60% of undergraduate students participate in 100+ study abroad programs in more than 40 countries on six continents. Students also participate in student government, residence hall government, student media, more than 150 student groups, 23 social fraternities and sororities, three governing councils, and varsity, recreational, and intramural sports.

American University has a budget of approximately \$805 million for the fiscal year 2026. The University also maintains financial resources, which include several reserve contingencies to manage unanticipated enrollment revenue losses, infrastructure needs, strategic initiatives, and compensation matters. For fiscal year 2025, the University's total change in net assets without donor restrictions totaled \$36 million. This measure is based on Generally Accepted Accounting Principles and represents the total net income of the University that is not based on donor-imposed stipulations.

Mission

To advance knowledge, foster intellectual curiosity, build community, and empower lives of purpose, service, and leadership.

Vision

American University is a leading student-centered research university where passionate learners, bold leaders, engaged scholars, innovators, and active citizens unleash the power of collaborative discovery. We partner with key organizations in the Washington, DC, region and around the globe to better the human condition, learn from a vast array of experiences and internships, create meaningful change, and address society's current and emerging challenges.

Values

- Integrity
- Excellence
- Human dignity
- Community
- Diversity, equity, accessibility, and inclusive excellence
- Free inquiry and seeking truth
- Impact



Courtesy of Jeff Watts, American University

2026-2030 Strategic Plan

Meet Our Moment, American University's new five-year strategic plan, is a pledge to prepare students for career and personal success and to strengthen the institution's impact on the world. Grounded in three pillars—Readiness, Community, and Curiosity—the plan expands experiential learning and skill development, deepens career preparation, leverages AU's unique approach to impactful research, and integrates Washington, DC, into every facet of the AU experience.

By 2030, AU will be a premier destination for students seeking real-world experience, in-demand skills, and clear professional pathways. This journey is led by a community that spans AU's award-winning arboretum campus to learning hubs and research partnerships around the globe. *Meet Our Moment* catalyzes AU's strengths into a cohesive, student-centered strategy that connects today's ambitions with tomorrow's needs.

Academics

- [College of Arts & Sciences](#)
- [Kogod School of Business](#)
- [School of Communication](#)
- [School of Education](#)
- [Global Engagement](#)
- [School of International Service](#)
- [Professional Studies and Executive Education](#)
- [School of Public Affairs](#)
- [Washington College of Law](#)

Leadership

David Marchick, Interim President



Courtesy of Jeff Watts, American University

David Marchick, an attorney, former government official, business leader, and higher education executive, assumed the role of Interim President of American University on July 1, 2026, following his unanimous selection by the Board of Trustees. He previously served as Dean of AU's Kogod School of Business, where he advanced priorities in sustainability, entrepreneurship, and artificial intelligence and helped elevate the school's national profile.

Under Marchick's leadership, Kogod earned national recognition for its sustainability curriculum, rose into the top 50 in several national and global rankings, and gained distinction for entrepreneurship and AI-focused business education. Kogod's *U.S. News* ranking rose 72 places over four years to No. 46, one of the largest gains in the country, and its AI work has been recognized by Poets&Quants and Bloomberg.

Before joining AU, Marchick served as Chief Operating Officer of the United States International Development Finance Corporation during the first year of the Biden Administration, managing agency priorities and operations and helping lead work to support the manufacturing of more than 2 billion COVID-19 vaccine doses in Africa and South Asia. He also served as Director of the Center for Presidential Transition at the Partnership for Public Service, where he helped support the 2020 presidential transition.

Earlier in his career, Marchick spent 12 years at The Carlyle Group as a Managing Director and member of the firm's Management Committee, overseeing global regulatory and government affairs, communications and branding, research, sustainability, and investor engagement. He previously was a partner and Vice Chair of the International Group at Covington, where his practice focused on international trade, CFIUS, transportation, and legislative matters.

Marchick also served for seven years in the Clinton Administration, holding roles at the White House, Department of State, Department of Commerce, and Office of the United States Trade Representative, with a focus on international trade and investment issues.

He has served on numerous corporate and nonprofit boards, including the United States Holocaust Memorial Museum (appointed by Presidents Obama, Trump, and Biden), National Park Foundation, Center for Global Development, Bates College, and the UC San Diego Foundation. He also served on campaign leadership bodies for UC San Diego's \$3 billion campaign and the Holocaust Memorial Museum's \$1.1 billion campaign.

Marchick recently received UCSD's highest alumni award. He has taught as an adjunct professor at the Tuck School of Business at Dartmouth, Georgetown Law, and George Washington University. He hosted the podcast *Transition Lab* and is the co-author of *The Peaceful Transition of Power: An Oral History of Presidential Transitions* and *U.S. National Security and Foreign Direct Investment*.

Marchick holds a law degree from George Washington University, a master's degree from the LBJ School of Public Affairs at the University of Texas at Austin, and a BA from the University of California at San Diego.



Courtesy of Jeff Watts, American University

Washington, DC

The District of Columbia is a mosaic of neighborhoods, from the historic Capitol Hill and Georgetown to the Penn Quarter's arts scene to the 24/7 buzz of Adams Morgan. The banks of the Potomac and Anacostia rivers are flourishing with some of the capital region's most exciting destinations for live music, sports, dining, and on-the-water activities.

Washington is known as a central hub for American history and politics. There are renowned, free museums and stunning memorials and monuments dedicated to America's leaders, but the district is also known as a great place to live and work. DC has more than 30 neighborhoods and is currently growing 1.28% annually; its population has increased by 19.77% since the 2010 census. It is known for its walkability and extensive public transportation system.

The Washington, DC Metro—one of the busiest public transportation systems in the country—connects all four quadrants of the city with suburban Virginia and Maryland and is a convenient way to navigate the region. Baltimore and Annapolis are within easy driving distance, as are other Maryland suburbs, and three major airports connect Washington with every major city in the U.S.

U.S. News & World Report ranked DC as:

- #1 Best Historical Cities to Visit in the USA
- #2 Best East Coast Vacation Spots
- #6 Best Spring Break Family Vacations
- #8 Best Family Vacations in the USA
- #15 Best Places to Visit in the USA

Procedure for Candidacy

All applications, nominations, and inquiries are invited. Applications should include, as separate documents, a CV or resume and a letter of interest addressing the themes in this profile.

WittKieffer is assisting American University in this search. For fullest consideration, candidate materials should be received by September 8, 2026.

Application materials should be submitted using WittKieffer's [candidate portal](#).

Please direct all inquiries to the WittKieffer consultants assisting American University with this recruitment:

- Amy Crutchfield | amyc@wittkieffer.com
- Robin Mamlet | rmamlet@wittkieffer.com
- Shelley Arakawa | sarakawa@wittkieffer.com
- Randi Miller | rmiller@wittkieffer.com

The salary range for this position is \$375,000 to \$450,000. The President and Board of Trustees reserve the final determination of the selected candidate's actual pay, considering their experience and qualifications for the role.

American University is an equal opportunity, affirmative action institution that operates in compliance with applicable laws and regulations. The University prohibits discrimination and discriminatory harassment (including sexual harassment and sexual violence) against any AU community member on the basis of race, color, national origin, religion, sex (including pregnancy) age, sexual orientation, disability, marital status, personal appearance, gender identity and expression, family responsibilities, political affiliation, source of income, veteran status, an individual's genetic information, or any other bases under federal or local laws (collectively "Protected Bases").



Courtesy of Jeff Watts, American University