



Chief Medical Officer, Acute Care

Leadership Profile

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The Opportunity

Baptist Health Care (BHC) has partnered with WittKieffer in the recruitment of its next Chief Medical Officer, Acute Care (CMO, Acute Care). BHC seeks a dynamic executive with a deep passion for delivering outstanding care to the community and a clear commitment to improving systems to enhance efficiency, quality, and outcomes. The CMO, Acute Care, will serve as a unifying presence across the organization, bringing exceptional communication skills, high emotional intelligence, and the ability to foster trust and alignment among diverse stakeholders.

Since welcoming its first patient on October 17, 1951, Baptist Health Care has been deeply rooted in a mission to help people through life's journey while serving as a trusted partner for improving the quality of life in the communities they serve. What began as a single hospital in Pensacola has grown into a trusted, community-centered health system with a legacy of innovation, compassion, and clinical excellence that spans 75 years.

Baptist Health Care is proud to be the region's only remaining not-for-profit health system that is both based in and led from within Northwest Florida. With their corporate office located in Pensacola, the decisions that shape care delivery, investments, and strategy are made locally, with direct consideration of the needs of the communities served. This local governance model reflects the same community-first spirit that inspired Baptist's founders more than seven decades ago and continues to guide the organization today.

Throughout its history, Baptist has consistently responded to the evolving health care needs of the community by expanding access, advancing technology, and elevating standards of quality and service. Today, Baptist Health Care includes three hospitals, four medical parks, the internationally recognized Andrews Institute for Orthopaedics & Sports Medicine, and a comprehensive network of primary care and specialty physicians. Across all locations, care is delivered by dedicated, compassionate, and highly skilled teams who share a commitment to clinical excellence and patient-centered service.

Reporting to the System Chief Medical Officer, the CMO, Acute Care will advance high-quality, safe, and efficient patient care through strong collaboration with the medical staff, administration, and governing boards, in alignment with the organization's mission, vision, and values. The role will oversee medical affairs functions, including credentialing and privileging, FPPE and OPPE processes, hospital-based physician contracts, and medical staff governance, ensuring regulatory and accreditation compliance. The CMO, Acute Care, will lead medical staff departments, support hospital operations, and drive clinical excellence and operational performance. The role also includes oversight of medical staff education, graduate medical education, and the education of advanced practice providers and medical students. As a trusted liaison, the CMO will represent medical staff perspectives to leadership, communicate organizational priorities to physicians, and foster a culture of engagement, alignment, and shared accountability.

The CMO, Acute Care, will demonstrate a comprehensive understanding of hospital operations and clinical workflow, coupled with experience in EHR integration and optimization. A strong facility with data analytics is essential, particularly the ability to translate insights into meaningful changes in physician practice and performance. Equally important is an appreciation for the value of building and sustaining effective relationships across a matrixed environment, balancing the needs and perspectives of physicians, administrators, governing bodies, and community partners to drive shared success.

The ideal candidate will be a clinically credible physician leader with progressive executive experience and a demonstrated track record of driving organizational change, advancing quality, and fostering a culture of high reliability within a complex healthcare environment. They will demonstrate a strong record of building productive physician relationships and a deep alignment with BHC's mission, vision, and values. Candidates must hold an M.D. or D.O., have completed an ACGME-accredited residency, and maintain active board certification in their specialty. An advanced degree in healthcare administration or business is strongly preferred.

Organization Overview

Baptist Health Care

Baptist Health Care (BHC) is the area’s only locally based, not-for-profit health system. BHC exists to serve the needs of the community. Decisions at Baptist are made with the impact to the community in mind and to support the BHC Mission of helping people throughout life’s journey.

While the BHC founders were affiliated with the local Baptist church, people of all faiths contributed to the creation of the organization and served the entire community regardless of religious affiliation. For 75 years, BHC has provided care through many locations, and looks forward to continuing that legacy for the next 75 years and beyond.



For the health needs of their patients, BHC offers a breadth of services and has an amazing team of compassionate caregivers.

Fiscal Year 2024



Baptist has a history of providing convenient access to groundbreaking care - this includes the advanced services provided by the Baptist Heart & Vascular Institute, the world-class care at the Andrews Institute for Orthopaedics & Sports Medicine, and BHC's innovative programs at the Baptist Cancer Institute. BHC has built the most modern health care campus in the region, which opened in the fall of 2023. Located at the corner of I-110 and Brent Lane in Pensacola, Florida, this \$652 million campus investment includes a 10-story hospital, the six-story Bear Family Foundation Health Center, and a four-story Henderson Health Center. It also includes the Baptist Hospital Behavioral Health Unit for child, adolescent, adult, and geriatric inpatient care.

Services include:

- Acute inpatient care
- Behavioral health
- Cancer
- Heart and vascular
- Imaging
- Infusion
- Laboratory
- Mother-Baby Care
- Orthopaedics
- Neurosurgery
- Stroke
- Surgery
- Urgent and Emergency Care
- Women's services

With nearly 4,700 team members and employed physicians, Baptist is the second largest non-governmental employer in Escambia and Santa Rosa counties.

Baptist is governed by representatives of the community through a volunteer board of directors with ultimate decision-making authority. Other health systems may have an advisory board locally, but the board is a true governance board, and all members of these boards live and work in northwest Florida.

100% of any margin made is reinvested directly back into Baptist Health Care and the communities BHC serves. While BHC does not receive any routine or ongoing public funding from local government, the organization strives each year to earn a margin that can be reinvested into serving the community - not sent to shareholders or a corporate out-of-state office. This allows BHC to expand the mission for all in the community.

Baptist Health Care is "of this community and for this community." The organization is dedicated to and deeply engaged in the community. In fiscal year 2023, over 450 leaders and team members engaged in service "beyond the walls" in the community with a combined total of 80,000 volunteer hours at a volunteer service value of \$2.7 million. The BHC team engaged in 77,971 encounters with residents beyond health care to live out the BHC Vision of being the trusted partner for improving quality of life in the communities BHC serves. This work is accomplished through community health programming, the Faith Health Network, Andrews Institute sports medicine outreach, and support groups. The Baptist Health Care Foundation has also served the Gulf Coast community since 1975. While needs have changed over the years, the Foundation remains faithful to developing philanthropic resources that provide services for those in need in the community.

Born out of the faith community, BHC exists for all people. Though the BHC founders were affiliated with the Baptist church, Baptist was never owned or operated by any denomination or church body. Without regard to religious affiliation, the organization serves the entire community, employs a diverse group of team members, and, in fiscal year 2023, provided \$64 million of unreimbursed costs to care for the most vulnerable in the community.

Baptist Health Care has a history of transforming for the future. From the beginning, with a single hospital that opened in 1951, BHC has continuously transformed health care in the community. For 75 years, Baptist has

offered groundbreaking health care to the communities of northwest Florida. The latest groundbreaking investment is a new campus at the corner of I-110 and Brent Lane that opened in the fall of 2023, and the recent addition of a hybrid urgent care and emergency department at Baptist Medical Park - Nine Mile.

Team Members Make the Difference

The people at Baptist Health Care are called team members, not employees. These team members make the difference. They are compassionate, skilled, and committed.

This dedicated, diverse team offers lifesaving innovations and sets the standard for excellence while working in various roles - from health care to sports medicine, behavioral health, community outreach, support services, and everything in between - each person makes a vital contribution. They are the light in someone's darkest day. Never wavering in purpose, they live and act with the BHC values in mind. The BHC values are ownership, integrity, compassion, excellence, and service. It's these team members that make the BHC organization special and the care that is delivered exceptionally.

Workforce Development

Baptist actively engages talented health care professionals into the organization using educational resources for those seeking pathways into health care careers. BHC also offers a host of training and development opportunities for current team members:

- Ongoing internal educational programs, including on-site BLS, ACLS, PALS and Advance sessions.
- Lifelong Learning tuition assistance and reimbursement program.
- Early career exploration presentations at area middle and high schools.
- Paid training programs, such as the Surgical Technician Intern and Phlebotomy Intern programs.
- School affiliation partnerships with over 90 accredited educational institutions for students seeking a future career in health care.

The Baptist Health Care Culture

A culture is comprised of the ideas, customs, skills, and traditions of a people or group that are transferred, communicated, or passed along to generations. Culture is not said; it's done. Culture is a purposeful result, not a passive outcome. The culture at Baptist Health Care is anchored in values that serve as a behavioral compass. BHC strives to deliver on these values in every encounter with patients, visitors, and each other. This organization also has culture teams staffed with energetic, enthusiastic, and creative leaders and team members who guide the design and implementation of the organization's reward and recognition systems, communications, and culture of diversity, equity, and inclusion.

The Community

At Baptist Health Care, the organization's mission takes team members beyond traditional hospital walls. As the area's only locally led, not-for-profit organization, BHC focuses on improving community health through preventive care, education, and community engagement, often leading critically important community efforts.

This focus extends Baptist's Mission to help people throughout life's journey. BHC helps ensure that all citizens are afforded access to health care by investing in community health and by participating in and leading collaborative, community-wide partnerships. BHC has nearly 4,700 team members who are highly dedicated to our community. Many of them are frequently engaged in volunteerism and charitable support.

The community’s health and well-being are BHC’s top priorities. BHC is proud to provide quality medical care to all people who need treatment, regardless of their ability to pay. Baptist provides tens of millions of dollars in charity care every year.

BHC also supports the local community through sponsorship support when possible and is eager to partner with other like-minded organizations to have an even greater impact on the community.

To keep up with BHC’s continuous efforts to transform care in the community, visit ebaptisthealthcare.org

Locations

Centrally located for maximum access to the community, the Baptist Hospital campus includes an acute care hospital, the Bear Family Foundation Health Center, a freestanding behavioral health unit, and the Henderson Health Center (Medical Office Building).



- [Baptist Hospital](#)
- [Bear Family Foundation Health Center](#)
- [Baptist Hospital Behavioral Health Unit](#)
- [Henderson Health Center](#)
- [Andrews Institute for Orthopaedics & Sports Medicine](#)
- [Gulf Breeze Hospital](#)
- [Jay Hospital](#)
- [Baptist Medical Park - Airport](#)
- [Baptist Medical Park - Navarre](#)
- [Baptist Medical Park - Nine Mile](#)
- [Baptist Medical Park - Pace](#)

The Baptist Health Care Mission, Vision and Values

MISSION: *Helping people throughout life's journey.*

VISION: *To be the trusted partner for improving the quality of life in the communities it serves.*

VALUES: *Ownership | Integrity | Compassion | Excellence | Service*

Recent Awards and Recognition

Baptist Health Care is honored to be recognized and rewarded. Here are some of the distinctions from the past several years.

2025

- Forbes Magazine Names Baptist Health Care to America's Best-In-State Employer List
 - Baptist Health Care has been recognized on the Forbes list of America's Best-In-State Employers for 2025. It is the only health care system in Northwest Florida to earn this recognition.
- Baptist Hospital Named U.S. News & World Report Best Regional Hospital
 - Baptist Hospital has been named by U.S. News & World Report to its 2025-2026 Best Regional Hospitals as a High Performing facility for arrhythmia, pacemaker, back surgery (spinal fusion), COPD, knee replacement, hip replacement, heart attack, heart failure, pneumonia, and prostate care. Baptist is the only hospital in coastal Northwest Florida to be recognized for high performance in 10 areas of care.
- Baptist Hospital Recognized as Primary Resuscitation Center of Excellence
 - Baptist Hospital has been recognized by the Florida Resuscitation Center of Excellence for its commitment to improving cardiac arrest outcomes. The Florida Resuscitation Center of Excellence certification requires that eligible hospitals meet or exceed program standards for resuscitation care, distinguishing them as leaders in life-saving practices.
- Baptist Health Care Named One of America's Greatest Workplaces in Health Care
 - Baptist Health Care has been named by Newsweek and Plant-A Insights Group as one of America's Greatest Workplaces in Health Care 2025. This award recognizes companies through a comprehensive assessment involving employee interviews, company reviews, publicly accessible data, and an analysis of over 120 key performance indicators.
- Baptist Healthcare Named One of the Nation's 15 Top Health Systems
 - Baptist Health Care is recognized as one of the nation's 15 Top Health Systems® according to an independent analysis based on a scorecard provided by Premier, Inc. This national study has been used for 17 years and consists of various measures distributed across four pillars: clinical outcomes, extended outcomes, operational outcomes, and patient experience.

2024

- Gulf Breeze Hospital received an A rating from The Leapfrog Group.
- Baptist Blood Bank earned AABB accreditation.
- Baptist Weight-Loss Center earned national accreditation for a second time.

2023

- Baptist Hospital was named U.S. News & World Report a Best Regional Hospital.
- Baptist Health Care achieved Fitwel® certification for the design of the Bear Family Foundation Health Center.
- Baptist Cancer Institute earned accreditation from the National Accreditation Program for Breast Centers.

2022

- Gulf Breeze Hospital was nationally recognized for its commitment to providing high-quality stroke care.
- Baptist Health Care team members were honored at Pensacola Area Chamber Excellence (PACE) Awards.
- Baptist Health Care was recognized as the EntreCon Employer of the Year.

See our more detailed list of awards on our website at ebaptisthealthcare.org/about/awards.



Position Summary

The Chief Medical Officer, Acute Care, will provide leadership in facilitating effective collaboration between the medical staff, administration, and governing boards to ensure the high-quality, safety, and efficient delivery of patient care consistent with the organization's mission, vision, and values. The CMO, Acute Care, will be responsible for medical affairs strategy and functions, including credentialing and privileging, with oversight of Focused Professional Practice Evaluation (FPPE) and Ongoing Professional Practice Evaluation (OPPE) processes.

The CMO, Acute Care, will lead and support medical staff departments, the Medical Staff Leadership Council, and key hospital operations, working in close partnership with executive leadership to advance clinical excellence and operational performance. The position provides oversight for the clinical management of hospital-based physician contracts and serves as a key advisor to the Medical Executive Committee (MEC), setting the agenda and supporting effective medical staff governance as a non-voting member, while ensuring compliance with regulatory and accreditation standards.

A key responsibility of the CMO, Acute Care will be to partner across the physician leadership team on the organization's Electronic Health Record (EHR) initiative, guiding medical staff input, adoption, optimization, and ongoing evaluation to support quality, efficiency, and clinician engagement.

The CMO, Acute Care, will represent medical staff perspectives to executive leadership while effectively communicating organizational priorities and decisions back to the medical staff. Through the establishment of trusted, collaborative relationships, the CMO, Acute Care, will foster a culture of engagement, alignment, and shared accountability to strengthen physician leadership and advance organizational goals.

Reporting Relationships

The CMO, Acute Care, will report to the System Chief Medical Officer.

Direct reports of the Chief Medical Officer include

- Director of Medical Affairs
- Manager of Education
- Patient Safety Officer
- Director of OPPE

Responsibilities

The successful Chief Medical Officer candidate will:

- Provide professional guidance to medical staff, senior leadership, and governing boards on medical care, clinical quality and improvement, and medical staff affairs, including physician business relationships.
- Work in collaboration with the System Chief Medical Officer to drive clinical excellence across the system, assuring that evidence-based clinical guidelines are developed and implemented.
- Oversee medical staff affairs, including credentialing, privileging, FPPE, and OPPE processes. Ensure compliance with Professional Staff Bylaws and Rules and Regulations.
- Oversee and lead educational initiatives supporting medical staff education, graduate medical education, and the training of advanced practice providers and medical students.

- Lead medical staff engagement and oversee and guide physician departments, committees, and governance policies. Ensures adequate coverage of medical services to meet the needs of the patient population.
- Work in cooperation with medical staff leadership to provide administrative support to organized medical staff, elected medical staff leaders, department chairs, committee chairs, and medical directors. Lead the Medical Executive Committee (MEC) in partnership with the Medical Staff President and assumes responsibility for medical staff governance.
- Provide medical staff direction, evaluation, and optimization for the Electronic Health Record (EHR) strategic initiative, in partnership with the System Chief Medical Officer.
- Manage and advance the clinical practice performance of the medical staff. Assist in clinical management of hospital-based contracts. Develop and implement a provider (physician/advanced practice provider) leadership development plan.
- Maintain responsibility for the department's operational excellence; ensure the department delivers quality services in accordance with applicable policies, procedures, and professional standards.
- Manage team members, which includes orientation, development, and evaluation of team members, and monitoring the provision of delivering quality services. Participate in the recruiting, interviewing, and selection of team members following policies, guidelines, and applicable laws. Evaluate team member performance relative to job goals and requirements. Provides coaching to staff, recommends education programs, and ensures adherence to internal policies and standards.
- Maintain responsibility for the fiscal management of the department and assure proper utilization of the organization's financial resources.
- Effectively communicate departmental, organization, and industry information to staff.

Goals and Objectives

The following goals and objectives have been identified as priorities for this position:

- Serve as a clinical champion for quality improvement, patient safety, and evidence-based care delivery.
- Partner in leadership for the successful implementation of a new enterprise Electronic Health Record (EHR) platform, ensuring strong physician adoption, standardized workflows, and effective change management. Oversight of order set review within the EHR, in collaboration with the Patient Safety Officer and subject to approval by the Pharmacy and Therapeutics Committee.
- Drive systemwide standardization and optimization of clinical and operational workflows, leveraging an established and high-performing medical staff infrastructure.
- Align physician contracts and compensation structures with organizational strategy, performance expectations, and quality outcomes.
- Develop and implement meaningful key performance indicators (KPIs) to improve clinical quality, operational efficiency, physician productivity, and overall results.
- Strengthen physician engagement by serving as a visible, credible leader who is comfortable expressing informed opinions, standing behind decisions, and driving alignment across the medical staff.
- Partner closely with the System Chief Medical Officer and CMO, Ambulatory, in a leadership model that supports shared accountability and cohesive clinical leadership.
- Identify and execute strategies to grow the organization strategically, including advancing integration across the system and supporting long-term organizational growth.
- Expand the organization's ability to retain and grow higher acuity and more complex patient care by identifying community-based opportunities and ensuring appropriate referral patterns to Baptist.
- Demonstrate comfort navigating conflict and addressing sensitive or high-impact issues directly, making difficult decisions when necessary.
- Uphold the organization's values, culture, and standards with consistency, ensuring cultural alignment and integrity across clinical operations.

Candidate Qualifications

Education/Certification

- Doctor of Medicine (MD) or Doctor of Osteopathic Medicine (DO) from an accredited school.
- Appropriate board certification.
- Eligibility for licensure in Florida is required.
- An advanced degree in healthcare administration, business administration, or a related field is desirable.

Knowledge and Work Experience

- Progressive leadership experience with demonstrated track record in driving change and advancing a vision of high reliability and quality.
- Experience in developing quality, safety, and performance improvement programs with a demonstrated record of achieving exceptional results to include comprehensive knowledge and understanding of evidence-based medicine and multiple quality improvement tools and principles.
- Prior experience within an acute care community hospital setting.
- Proven experience with Electronic Health Record (EHR) systems, including leading or supporting EHR transitions or optimizations. Knowledge and facility with EHR systems and their integration into quality data gathering, improvement processes, clinical operations, and support of strategic initiatives.
- Working knowledge of applicable national, state, and local laws and regulations, including DNV and other regulatory agencies.
- Experience with Epic EHR preferred.

Leadership Skills and Competencies

- Strategic thinking with the ability to align clinical goals with organizational priorities and healthcare trends.
- Strong relationship-building and interpersonal skills, with a track record of fostering collaboration across multidisciplinary teams.
- Effective change management capabilities, especially in guiding teams through transitions such as EHR implementation or payment model shifts.
- Excellent communication and presentation skills, able to engage both clinical and non-clinical stakeholders.
- Commitment to clinical excellence and continuous improvement, with a data-driven approach to performance management.
- Ability to mentor and develop physician leaders, promoting a culture of accountability, innovation, and professional growth.
- High emotional intelligence and conflict resolution skills, essential for navigating complex organizational dynamics.
- Demonstrated ability to lead through influence, even in matrixed or decentralized environments.
- Proven patient-centered approach to care with the desire to take that commitment from clinical practice to organizational leadership.

- Exceptional relationship-building skills, with a focus on cultivating partnerships.
- Strong people and team management skills, with a proven record of hiring, training, and growing staff.
- Strong business and financial acumen and demonstrated comfort in interpreting data and providing strategic direction.
- Demonstrated high ethical standards and personal integrity.
- Interpersonal skills to interact effectively with individuals of all backgrounds, experience, and education levels.
- Demonstrated effective leadership skills of communication, delegation, organization, and coordination.
- Demonstrated skill in conflict resolution, problem solving, negotiation, and team building.
- A high degree of intercultural competence, and a commitment to building a team that is racially and socioeconomically diverse, inclusive, and welcoming to members of all backgrounds and identities.

The Community

Pensacola, FL

Located in Florida's panhandle, Pensacola is surrounded by 50-plus miles of coastline, which includes the emerald-green Gulf of Mexico waters and crystal-clear bay areas. This makes Pensacola the perfect combination of a relaxed beach town and bustling metropolitan center. The temperature, climate, and friendly community that is driven toward success present an unparalleled quality of life.

The city has a proud military heritage, thanks to the Naval Air Station. In addition to being the "Cradle of Naval Aviation," the Pensacola Bay Area is proud to call itself home to the renowned Blue Angels, officially known as the U.S. Navy Flight Demonstration Squadron. Welcoming family or friends for a visit is convenient with our local Pensacola International Airport, which offers nonstop air service to nine major U.S. cities, over 1300 domestic flights, and 21 international flights via six major airlines.

There is no shortage of entertainment, and Pensacola prides itself on its diverse and emerging cultures. Annual festivals, events, and performances display the region's greatest musicians, food, artists, shows, and vendors that captivate the heart and history of the area. Residents benefit from an abundance of resources, from the more than 40 primary and secondary schools, which boast some of the highest standardized test scores in the state, to area hospitals and retirement homes, which have won numerous awards and continuously rank among the best in the state. Pensacola's heritage includes a mix of many different cultures, making it the ideal place to learn, grow, work, and play. The variety of opportunities available in Pensacola attracts people from all backgrounds to the region. From military personnel to snowbirds, the area is rich in life, commerce, and southern culture.



History

Established in 1559 by Don Tristan de Luna and Spanish settlers, Pensacola is America's First Settlement. Pensacola is proud of its rich heritage and significant place in America's history. Often referred to as "The City of Five Flags", Pensacola is known for having changed ownership several times. The Spanish, French, British, Confederate, and American flags have all flown over our beautiful city. The fascinating past of our city is celebrated every year at our many historic sites, festivals, and parades.

Recently, King Juan Carlos I and Queen Sofia of Spain visited to celebrate the 450th anniversary of Pensacola along with the world's third-largest tall ship, the *Elcano*. The famous Royal Spanish Navy ship returned in 2015, and the Port of Pensacola was one of two American ports the ship visited that year.

Like the story of our past, the many historical attractions in Pensacola are colorful and interesting. Historic Pensacola Village includes furnished period houses, several museums, and one of Florida's oldest churches. The Veterans Memorial Park contains the only permanent replica of Washington, D.C.'s Vietnam Veterans Memorial. Visitors and residents alike also enjoy the Pensacola Lighthouse, the T.T. Wentworth, Jr. Florida State Museum, and the National Naval Aviation Museum.

More than 450 years after our founding, Pensacola is still a flourishing city, with its thriving economy, beautiful landscape, and remarkable past.

Pensacola Beach

Pensacola Beach was awarded TripAdvisor's 2015 Traveler's Choice Award for being one of the top 5 beaches in the nation. It has also been ranked among the best in the country by Dr. Beach and the Travel Channel. Located on Santa Rosa Island, our beach is one of the longest barrier islands in the world. In addition to the sugar white sand and crystal-clear emerald waters, our beach also offers first-rate fishing, many local hangouts, and top-notch restaurants, as well as the historic Fort Pickens.



The famous 1,471-foot Pensacola Beach Pier is one of the longest in the Gulf of America. The Portofino Boardwalk, on the Santa Rosa Sound, is home to local open-air bars and restaurants, shops, piers, and shallow water for children.

Another popular attraction is the Gulf Islands National Seashore, which is the longest stretch of protected seashore in the United States. Located on both sides of Pensacola Beach, Gulf Islands National Seashore earned the title of "No. 1 Best Florida Beach" in USA Today's "10 Best Readers' Choice" awards, chosen by voters of USA Today and 10Best. It is an ideal area for all kinds of aquatic and land activities, such as biking, snorkeling, surfing, scuba diving, collecting seashells, or kayaking. During the summer, visitors can be entertained with free concerts four nights a week.

We are proud of our beautiful beach, which offers some of the best fishing and boating in Florida.

Downtown Pensacola

A combination of rich history and cosmopolitan success makes Downtown Pensacola the heart and soul of our city. From award-winning restaurants, unique boutiques, incredible event venues, to the multiple beautiful and historical parks, there are art and cultural experiences at every turn.

Downtown Pensacola is home to the historical district, filled with 500 years of great facts, as well as one of the American Planning Association's "top 10 Great Streets in America": Palafox Street. Palafox Street is a great place to discover all types of remarkable local businesses in Pensacola. Visitors and residents alike enjoy strolling through our beautiful parks, including Plaza Ferdinand, the Veterans Memorial Park, Alabama Park, and Martin Luther King Jr. Plaza and Plaza DeLuna. Many bike rides and runs next to the shining waters of Pensacola Bay. Downtown is also filled with great art museums, such as the Pensacola Museum of Art and Artel Gallery. Children enjoy the Children's Museum or Mess Hall, where they can have fun with science, math, and engineering. Residents and visitors flock downtown for the endless festivals, art shows, Gallery Nights, parades, and performing and visual arts. Downtown is the heart of America's first city; it's where the city began, and where growth and progress continue to meet with a past of more than 400 years old. Modern condominiums and historical houses complement each other right next to the waterfront, culture thrives, and excitement is never-ending.

Procedure for Candidacy

All applications, nominations, and inquiries are invited. Applications should include, as separate documents, a CV/resume and a letter of interest. Review of applications has begun and will continue until the position is filled.

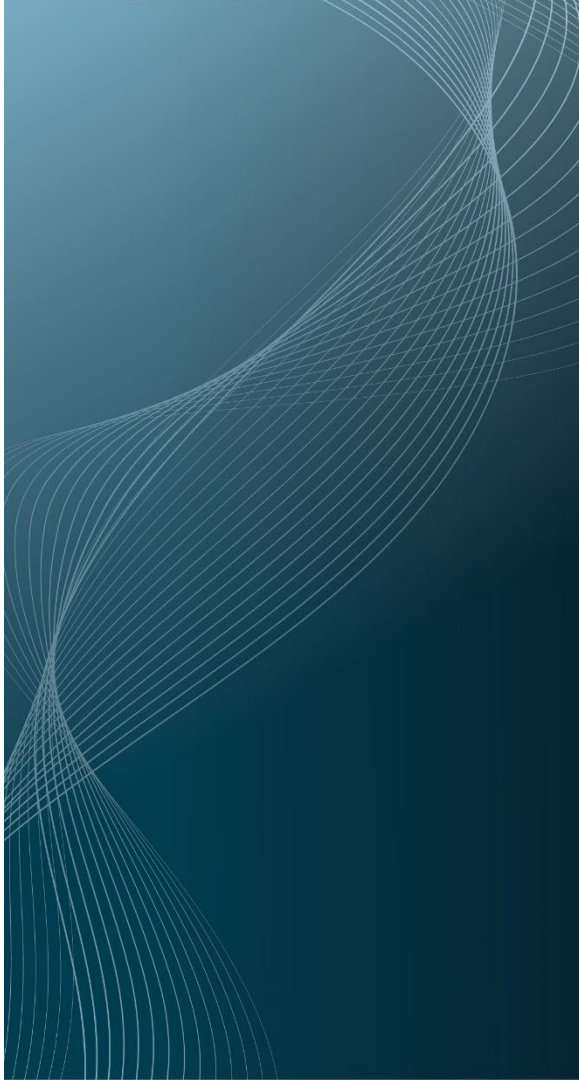
Please direct all applications, nominations, and inquiries to the WittKieffer consultants assisting Baptist Health Care with this recruitment, preferably via e-mail, to apenley@wittkieffer.com.

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