



Dean, Oakland University William Beaumont School of Medicine

Leadership Profile

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WittKieffer

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The Opportunity

The Oakland University William Beaumont School of Medicine (OUWB) seeks a collaborative, dynamic and accomplished academic physician leader to serve as its next Dean. This is an exceptional opportunity to guide an innovative, student- and community-centered school of medicine to its next stage of evolution.

Leveraging the strengths of Oakland University and Corewell Health, OUWB has quickly established itself as an innovator in medical education and as a vital partner to the community. Oakland University is recognized as a student-centered, doctoral research institution with a global perspective. The school reached full Liaison Committee on Medical Education (LCME) accreditation in 2015, which was renewed for full accreditation in 2020 for the maximum eight-year term. OUWB was designed to transform medical education by emphasizing holistic physician development - a "liberal arts medical education" - that is grounded in evidence-based medical science.

Oakland University is a public institution in Southeast Michigan that engages more than 16,000 graduate and undergraduate students in distinctive educational experiences connecting unique and diverse opportunities within and beyond the Rochester region. OUWB was founded by Oakland University in tandem with Corewell Health East and its affiliated hospitals, Corewell Health William Beaumont University Hospital (formerly Beaumont Hospital, Royal Oak), Corewell Health Beaumont Troy Hospital and Corewell Health Beaumont Grosse Pointe Hospital. Corewell Health East strives to provide patients with compassionate, extraordinary care and includes eight teaching hospitals, 155 outpatient locations, nearly 5,000 physicians, more than 900 residents and fellows and 33,000 employees. Corewell Health has more nationally ranked hospitals in Michigan than any other health system according to the 2022-2023 'America's Best Hospitals' rankings by U.S. News & World Report.



The Dean reports jointly to the Executive Vice President for Academic Affairs and Provost at Oakland University, as well as to the President of Corewell Health East. The incoming dean will have the opportunity to advance the research agenda for the school, while furthering its nationally-recognized reputation for medical education. Candidates must hold an M.D. degree, or equivalent, with a record of significant administrative accomplishments in an academic medical setting. The successful candidate will have a national reputation in medical education,

research, clinical care, and scholarly achievements which merit the appointment of professor, superior communication and relationship-building skills, and the ability to recruit top quality students and faculty.

Oakland University William Beaumont School of Medicine



The [OUWB School of Medicine](#) (OUWB) is an allopathic medical school, formed in 2008, with its charter class enrolled in 2011. OUWB is the fourth medical school to be formed in Michigan, and the first new medical school added to the state complement in 47 years. Over 3,000 prospective students applied for the 50 seats available in the first class. This charter class went on to achieve a 100% match rate when matching to their residency positions. In 2012, OUWB added 75 new students, with 100 more joining in 2013 and 2014 respectively for a total of 325 students. The School continued to grow and 500 students are enrolled at this time.

From inception, OUWB was designed to transform medical education by emphasizing holistic physician development, a “liberal arts medical education” that is grounded in evidence-based medical science. OUWB is a collaborative, diverse, inclusive and technologically advanced learning community, dedicated to enabling students to become skillful, ethical and compassionate physicians, inquisitive scientists who are invested

in the scholarship of discovery, and dynamic and effective medical educators. Students are immersed in a diverse learning environment that facilitates growth into physicians who are competent, empathetic, communicative and culturally-aware. Additionally, students are engaged and dedicated to serve the needs of local and global communities in multiple ways. The Class of 2026 completed more than 165,000 hours of meaningful community engagement prior to starting their program at OUWB, and the School strives to support and develop this ongoing commitment through various programs offered at OUWB and the larger Oakland campus community and network.

The OUWB class of 2027 is composed of 125 students, selected from 7,534 applicants. Approximately 55% of students have been recruited from undergraduate programs in the state of Michigan, 62% percent of students are female. More than 36% come from socially disadvantaged backgrounds.

On Match Day in 2023, OUWB achieved a 100% match rate, including 45% in Michigan and 20% at Corewell Health programs. Students placed in residencies across the country, at places like Brown University, Cleveland Clinic, Johns Hopkins University, University of California-Irvine, University of California-Los Angeles, and University of Massachusetts T.H. Chan School of Medicine.

In 2020, OUWB received full accreditation from the Liaison Committee on Medical Education (LCME) for the maximum eight-year term. This was important to OUWB as it allowed students to be eligible to take the USMLE (United States Medical Licensing Examination) exams and apply for residency through the Accreditation Council of Graduate Medical Education (ACGME). LCME accreditation also provides medical schools eligibility for select federal grants.

OUWB developed its [2022-25 strategic plan](#) through a school-wide effort engaging stakeholders across OUWB, Oakland University and Corewell Health East, as well as community partners, alumni, and OUWB parents. February 2022 brought forward the launch of the plan, a comprehensive, targeted and forward-thinking document aimed at driving OUWB to heightened success through 2025 and beyond. Goals of the plan include focus on education, diversity, equity and inclusion, community engagement, research and stewardship.

The **mission** of OUWB is to develop compassionate physicians who are dedicated to improving the health of their patients and their communities, who flourish in collaborative environments and who seek out lifelong learning. The **vision** of the School is to be a leader in medical education, strengthened by an innovative curriculum, a commitment to diversity and inclusion, and a dedication to community engagement and advancing research.

As an integrated learning-organization, the school **values** collaboration, compassion, diversity, equity and inclusion, excellence and professionalism. Through collaboration, the School is dedicated to collaboration and mutual respect that fosters the unique talents of students, staff and faculty. Through compassion, the School cares about their communities by having a safe and secure environment that treats everyone with respect, sensitivity, dignity and decency in all endeavors. Through diversity, equity and inclusion, the School is committed to cultivating and nurturing an inclusive environment that values and respects a diverse and equitable community of students, staff and faculty. The School strives for excellence through an empathetic, humanistic and altruistic approach to medical education and patient care. Through professionalism, the School values integrity and ethical conduct when engaging with students, patients, faculty, staff and the community they serve.



Educational programs at OUWB provide an innovative, integrated curriculum while students work towards earning their medical degree. Components include research, global health, and mentorship. In addition to their basic science preclinical education and clinical rotations, they will also participate in medical humanities courses, the four-year Embark student research program and the PRISM (Promoting Reflection and Individual Growth Through Support and Mentoring) experience.

Building on the founding vision of OUWB as training humanistic and empathic physicians, the Medical Humanities and Clinical Bioethics curriculum provides substantial longitudinal training in ethics and humanism in medicine across the four years of the program. Additional programs supplement this training including the endowed Krug Lecture in Biomedical Ethics, the Faircloth Evening of Medical Humanism, and our Holocaust in Medicine Program which includes a study trip to Auschwitz for 20 medical students each year.

[The Embark Program](#) is a required scholarly concentration program that provides a mentored introduction to research and scholarship. The curriculum spans the duration of medical school and consists of structured coursework in research design and implementation, compliance training,

research communication and scholarly presentation, with protected time to develop mentored projects in a wide-range of community and health-related settings.

Community engagement is a central feature of OUWB, spearheaded by the [COMPASS program](#) which has established affiliation agreements with more than 75 nonprofit agencies in the area. Current students participate in dozens of community service opportunities including a student-run free clinic, the Street Medicine Oakland program, the Hispanic Outreach program, and numerous other initiatives, including service learning within the curriculum itself. Additionally, more than 25% of EMBARK research projects are community health focused.

Corewell Health's campuses in [Royal Oak](#), [Troy](#) and [Grosse Pointe](#) are the primary teaching hospitals of OUWB, and medical students rotate through them for their third-year clerkship rotations. A variety of fourth-year elective rotations are also offered at the campuses and in the community. The commitment OUWB has to humanism in medicine has been demonstrated by the induction of their medical students into the [Gold Humanism Honor Society](#), which recognizes students, residents and faculty who are exemplars of compassionate patient care and who serve as role models, mentors and leaders in medicine. Students are nominated by their peers, and in order to be selected, they must submit a personal statement and obtain a letter of recommendation from a faculty member. Honorees have expressed the gratefulness they feel towards their program at OUWB and the experiences they will carry forward throughout their career.

Oakland University



[Oakland University](#) cultivates the full potential of a diverse and inclusive community that impacts Michigan and the world through education, research, scholarship and creative activity. As a public doctoral institution in Greater Metro Detroit, Oakland empowers more than 16,000 graduate and undergraduate students with experiential education and opportunities. They offer flexible class schedules, state-of-the-art facilities and supportive student services. The list of academic options at Oakland is constantly growing. Currently, they offer more than 130 undergraduate degrees and more than 135 graduate degree and certificate programs.

Students can also participate in high-level research as early as their freshman year. In the fall of 2023, the student population was 15,922 (12,719 undergraduate, 3,203 graduate). There are nearly 132,000 alumni with 78% living in Michigan. FY2023 has a planned budget of approximately \$291 million for the university.

There are seven schools and colleges: the [College of Arts and Sciences](#) with 18 departments and one school, the [School of Business Administration](#) with four departments, the [School of Education and Human Services](#) with four departments, the [School of Engineering and Computer Science](#) with

five departments, the [School of Health Sciences](#) with four departments, the [School of Nursing](#), and the OUWB School of Medicine.

For six decades, Oakland has been growing as a significant educational, cultural and economic force in the region, state and nation. Excellence in teaching, learning, research and cultural activities has been punctuated by periods of growth in enrollment and infrastructure. In recent decades, active public service, community outreach and engagement have added to the University's record of excellence. Today, Oakland is poised to build upon its bold and remarkable past as it charts an exciting and even more powerful future. The [Oakland University 2025](#) strategic plan describes that future and will help ensure steady progress in achieving it.

Oakland University is led by President [Ora Hirsch Pescovitz, M.D.](#)

Research

Total research awards at Oakland were approximately \$29M in FY23, covering 118,000 sq. ft. of research space. There are 27 [research centers](#) and institutes that focus on a wide range of research specialties at Oakland, providing valuable resources and opportunities for faculty and students.

OUWB School of Medicine has established a strategic plan specific to research that encompasses the years 2022-25 in parallel to the years of the current OUWB strategic plan. A large focus of this plan is establishing an infrastructure to fully support research in the areas of neuroscience and population health. Additional goals include sustaining commitments to medical education, social science, and community health research as well as expanding research collaborations across OUWB, Oakland University and Corewell Health East, along with with other institutions.

The [Beaumont Research Institute](#) (BRI) has existed for more than 50 years, conducting translational research ranging from laboratory and pre-clinical investigation to clinical, nursing, quality and safety, population health informatics and learning health system initiatives. It has also worked to improve health care delivery, patient outcomes and the health of local and global communities. BRI is currently working towards its 2021-25 strategic plan that emphasizes five areas: expanding infrastructure to enhance recruitment, development, success, retention and diversity of clinical and basic science investigators across Corewell Health; building on existing strengths to establish sustainable nationally-recognized centers of research excellence; capitalizing on relationships with OUWB, OU and other academic affiliates to promote interdisciplinary collaboration and enhance research training for students, residents and fellows; maintaining a culture of sustained research productivity and fiscal responsibility, in part by increasing external support for research and research training from diverse sources including grants, contracts, philanthropy, commercialization and innovation; enhancing efficiency by minimizing unnecessary burden on investigators, trainees and staff while maintaining its commitment to ethical and compliant research.

For 50 years, the [Eye Research Institute](#) (ERI) has functioned as an independent academic unit of Oakland University. The institute has conducted research into the underlying causes and possible cures of many eye diseases. Faculty members have received more than \$50M in grants from public and private health agencies to support work on preventing blindness and vision loss. The primary

mandate of the institute is to conduct research into the underlying causes of eye diseases that result in blindness and loss of vision. An additional feature is the opportunity for students to work alongside faculty members in innovative facilities.

The newly appointed Dean will have the opportunity to evaluate the current research portfolio and determine opportunities for growth and collaboration, to foster the recruitment of basic and clinical researchers and to create innovative research paths and opportunities for students.

Corewell Health

Corewell Health East (formerly Beaumont Health) is the OUWB School of Medicine's clinical affiliate. [Corewell Health](#), comprising four regions (Corewell Health East, West, South and Priority Health) is the result of the union of Beaumont Health, on the east side of Michigan, and Spectrum Health, on the west side, in February 2022. The new system includes 21 hospitals, 305 outpatient locations and more than 60,000 employees. Corewell Health's mission is to improve health, instill humanity and inspire hope. It envisions a future of making health care exceptional, simpler, more affordable and more equitable. Its core values of compassion, collaboration, clarity, curiosity and courage dovetail perfectly with those of the medical school.

Corewell Health has [more nationally ranked hospitals in Michigan](#) than any other health system, according to the 2022-2023 'America's Best Hospitals' rankings by U.S. News & World Report. Corewell Health East hospitals in Grosse Pointe, Royal Oak, Trenton and Troy are also featured on [Newsweek's World's Best Hospitals list](#). The hospitals ranked in the top 400 out of 6,000 hospitals in the U.S. based on quality and patient satisfaction.

[Magnet Recognition®](#) is the highest and most prestigious distinction a health care organization can receive for nursing excellence and high-quality patient care. Corewell Health East hospitals in Farmington Hills, Grosse Pointe, Royal Oak, Taylor, Trenton and Troy are all Magnet-designated.

Corewell Health William Beaumont University Hospital (formerly Beaumont Hospital, Royal Oak) is the clinical hub of the medical school. It is Michigan's largest hospital with 1100 beds and offers quaternary level care in virtually every discipline. It has achieved national recognition with 11 of its specialties in the top 50 of the US News and World report rankings. Its graduate medical education program includes 18 residencies and 34 fellowship training programs. It has 2,100 physicians on staff made up of a combination of employed full-time faculty (20%) and a superb independent medical staff (80%). Its clinical leadership (Department Chairs) also serve as the department chairs at the OUWB School of Medicine.

Position Summary

Reporting Relationships

The Dean of the Oakland University School of Medicine (OUWB) reports jointly to [Britt Rios-Ellis, M.S., Ph.D.](#), Executive Vice President for Academic Affairs and Provost of Oakland University, as well as to the Interim President of Corewell Health East and Chief Operating Officer for Corewell Health, [Darryl Elmouchi, M.D.](#)

Responsibilities

The Dean acts as the chief academic and administrative officer for OUWB. The Dean provides strong, hands-on leadership and guidance to the School to assure excellence in clinical, educational and research programs while aligning with the University and Corewell Health's mission, managing in a fiscally-responsible manner and being responsive to the medical needs of the community and state. The Dean is responsible for the fiscal soundness of OUWB, which includes identifying and securing sources of funding in support of its educational, clinical (in collaboration with Corewell Health) and research agendas. The Dean also ensures continued accreditation for the School and all its programs.

Consistent with University policy, the Dean has responsibility and authority for matters related to the medical school faculty, including appointments, and space and resource allocation at the School. Working with faculty, the Dean oversees the development of all aspects of the curriculum, and advances the research and community engagement goals of the School.

A critical responsibility of the Dean is to facilitate productive relationships with Corewell Health affiliated hospitals and academic departments to ensure high quality medical education (including graduate medical education through appropriate residencies and fellowships), collaborating with Corewell Health to advance patient-centered care and promoting research and innovation in clinical care through cutting-edge research programs.

Goals and Objectives

The following goals and objectives have been identified as priorities for this position:

- The Dean will work with the faculty and staff to develop and promote a vision for the next stage of evolution for the School and will act in a transparent and proactive manner to evaluate current programs and practices. Utilizing the strength of the existing School leadership, the Dean will mentor, empower, and motivate faculty and staff toward a shared vision that builds on the founding vision to transform medical education by emphasizing holistic physician development - a "liberal arts medical education" - that is grounded in evidence-based medical science.
- The University and the School have seen growth in research in recent years, and the incoming Dean is expected to accelerate this trajectory. Opportunities exist to further basic, clinical and outcomes research in collaboration with other schools and Corewell Health. The Dean will look for opportunities to grow collaborative research initiatives across the University with other

schools including the School of Health Sciences, the College of Arts and Sciences, the School of Engineering and Computer Science, the School of Business and the School of Nursing. The Dean will also seek to partner with the Beaumont Research Institute to further the research activities across the School and Corewell Health.

- To be successful, the Dean must develop strong relationships with the clinical and executive leadership of Corewell Health East and align school priorities with the strategic goals of the health system while ensuring a continued outstanding clinical educational environment for faculty, students and trainees.
- To secure the continued success of the School, particular attention must also be paid to increasing philanthropic support. The incoming Dean should be committed to having a visible presence in the community and seek opportunities to advance the School goals through philanthropy and community foundation partnerships.
- The Dean will also strengthen connections with local, regional, national and global communities to enable faculty and staff to share their expertise and assist medical students with meeting their learning objectives, while identifying and helping address the needs of vulnerable populations who are served by OUWB's many community partners.
- The School is committed to building an environment where all students, faculty and staff from varying backgrounds and life experiences feel a sense of belonging, are engaged, and are valued and respected for their voices and contributions. The Dean will work to recruit a diverse class of medical students and further develop diversity, equity and inclusion resources and support for current medical students, residents, fellows, faculty and staff within the OUWB community.
- The Dean will collaborate with leadership at Oakland University and Corewell Health East to determine the space needs for the growing School around research, education and clinical practice.

Candidate Qualifications

The ideal candidate will have the following professional qualifications and personal characteristics:

- M.D. or equivalent degree, with a national reputation in medical education, research, clinical care, and scholarly achievements which merit the appointment of professor
- Ability to build consensus across a wide range of constituents across matrixed environments
- Ability to connect with students and understand and champion the student experience
- Demonstrated understanding of how to build upon a comprehensive medical research program that includes extramurally funded basic, translational, clinical and/or health services research
- Management and business/operational experience, including financial/budgeting and strategic planning, successfully applied in a complex academic medical organization; significant experience gained in a senior level administrative role, such as dean, associate dean, department chair or center director
- Ability to build consensus for an organizational culture that values the pursuit of excellence, broad inclusivity, and accountability

- Ability to build programs with community clinical partners
- Clear understanding of the “business” of medicine, and an ability to articulate the value of academic programs to a wide range of constituents
- Track record of community engagement and successful fundraising efforts
- Experience in developing interprofessional education and/or practice initiatives and forging collaborations across colleges within a university
- Demonstrated ability to recruit, develop, mentor, and retain world-class research faculty and staff
- Commitment to academic excellence on both a personal and professional level, with the highest level of personal integrity and ethical standards, and an established reputation for compassion, fairness, and objectivity
- Exceptional communication, interpersonal, and partnership skills
- Demonstrated commitment to diversity, equity, and inclusion
- Strong personal commitment to impacting health for a vibrant mosaic of ethnic communities and cultural groups
- Shared commitment to medical education curriculum that advances the art and practice of medicine, medical humanities and clinical bioethics, the promotion and maintenance of health and personal and professional development

The Community

Rochester, Michigan



The [local community](#) surrounding Oakland offers superb entertainment, cultural and social opportunities. The University is actually located in two adjacent cities, the City of Rochester Hills and the City of Auburn Hills, both in Oakland County, Michigan. The cities are northern suburbs of metro Detroit, located 20 miles north of the city. A perfect mix of historic and hip, nearby Rochester attracts both local residents and visitors from across the United States. Downtown Rochester is home to more than 350 shops, salons, restaurants

and professional service businesses, 85% of which are independent merchants. Downtown Rochester's natural beauty is attributed to the waterways that surround the city and the abundant green space that three parks and two winding trails offer. While Rochester respects its long history, it is also a forward-looking community. With one of the largest public libraries in the state, a highly rated school system, a community center for older adults and several arts organizations, Rochester is a community dedicated to lifelong learning.

Downtown Rochester has several well preserved nineteenth century buildings registered as Michigan Historic Sites. It is a lively downtown, maintaining the charm and feeling of a "main street" of long ago. Rochester and Rochester Hills are also known for several unique organizations and events. [The Leader Dogs for the Blind](#) staff can frequently be seen on the streets of downtown with dogs in training. September attracts thousands of visitors for the [Art & Apples Festival](#). In December, shoppers descend on downtown for the annual [Lagniappe night](#), where shoppers receive a small gift as a "thank you" for their patronage at local shops.

Detroit, Michigan

Detroit is reinventing itself as a vibrant place to work and live. The city has a top ranked airport and a 2.4 million square foot convention center, lively downtown with hundreds of new restaurants, new developments including a multimillion-dollar entertainment district and a new transportation circulating streetcar. For more information about living and working in Detroit, see: [Visit Detroit](#) , [Detroit Riverfront](#) and [Opportunity Detroit](#). The OU campus is approximately 30 minutes from downtown which offers many cultural attractions and professional sport teams including Tigers baseball, Pistons



basketball, Lions football and Red Wings hockey. A major port on the Detroit River, the city serves as an international waterway that connects the western Great Lakes to Lake Erie, Lake Ontario and the Saint Lawrence Seaway. In 2021, the city had a population of approximately 630,000, and the population of the surrounding metropolitan area is approximately 4.3 million. Known as the nation's traditional automotive center, Detroit is synonymous with the American automobile industry and an important source of popular music, legacies celebrated in the city's two familiar nicknames, "The Motor City" and "Motown."

Procedure for Candidacy

Inquiries, nominations and applications (including a cover letter, CV and statement on contributions to advancing diversity, equity and inclusion) should be addressed via email to the WittKieffer search consultants assisting the search committee, Jeff Schroetlin, Megan Welch and Jillian Williams to OUWBDean@wittkieffer.com.

The Oakland University William Beaumont School of Medicine values diversity and is committed to equal opportunity for all persons regardless of age, color, disability, ethnicity, marital status, national origin, race, religion, sex, sexual orientation, veteran status or any other status protected by law.

The material presented in this leadership profile should be relied on for informational purposes only. This material has been copied, compiled, or quoted in part from Oakland University William Beaumont School of Medicine documents and personal interviews and is believed to be reliable. While every effort has been made to ensure the accuracy of this information, the original source documents and factual situations govern.

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