



EISENHOWER HEALTH

## Oncology Service Line Administrator

Leadership Profile

April 2026

*Prepared by April Allen and Eleanor Vogelsang*

**WittKieffer**

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## The Opportunity

The Oncology Service Line Administrator provides strategic, operational, and financial leadership for the comprehensive development and growth of Eisenhower Health's oncology service line across both inpatient and outpatient settings. This role is responsible for directing the successful planning, implementation, and expansion of cancer services across the Coachella Valley and surrounding regions to improve access to care, enhance the quality of care, and increase volume and market share. Key initiatives include developing and operationalizing an expanded oncology site in Palm Springs and advancing services in the East Valley, including implementing TruBeam radiation therapy and expanding mammography services to support early detection and precision treatment.

Working in close partnership with physician leaders, operations, nursing, and finance teams, the Oncology Service Line Administrator ensures that all programs are high-quality, patient-centered, financially sustainable, and aligned with Eisenhower Health's mission and strategic priorities. The role oversees the planning, organization, staffing, and management of the workforce, technology, space, materials, information, and financial resources across the oncology continuum. Serving as the administrative liaison for oncology-related activities, projects, and programs, the administrator maintains active communication with medical staff, interdepartmental leaders, and frontline teams to ensure coordinated and effective service delivery.

A core responsibility of the role is leading the development and execution of a comprehensive five-year cancer services strategic plan. This includes conducting market analyses, volume projections, and service-line performance evaluations to identify growth opportunities, address care gaps, and respond to emerging trends in oncology. The administrator defines strategic priorities across prevention, diagnosis, treatment, survivorship, and support services, establishing measurable goals, timelines, and key performance indicators to guide implementation and monitor progress. Success requires strong collaboration across clinical leadership, administration, finance, and philanthropy to ensure organization-wide alignment and long-term sustainability.

The Oncology Service Line Administrator also plays a critical role in external engagement and philanthropy, building and maintaining strong relationships with community leaders, referring physicians, and regional partners. In collaboration with the Eisenhower Health Foundation, the administrator actively supports fundraising initiatives that advance cancer programs, technology investments, and patient support services, regularly representing the organization at community and cancer-related events and cultivating donor relationships. The role reports directly to the Vice President of Ambulatory Services for overall service line activity, with dotted-line relationships to the President and Chief Executive Officer and to the VP of Patient Care Services (CNO) for nursing-related clinical issues in the oncology service line.

## Organization Overview

### Eisenhower Health

Eisenhower has been a leader in health care for the Coachella Valley since opening its medical center in 1971. Since then, it has grown steadily, adding services, capabilities, and facilities to anticipate and meet the needs of the expanding area. Today, the Eisenhower name extends far beyond the state-of-the-art care it delivers at the hospital.

With primary care, urgent care centers, multi-specialty health centers, and specialized programs across the valley, they now offer comprehensive health care support, from education and prevention to diagnosis, treatment, and rehabilitation. They provide customized care in Men's Health, Women's Health, LGBTQ services, HIV care, and much more. And they provide top-tier physicians, online access, and community events to enhance convenience and access for all. They are pleased to be a trusted name renowned for advanced care, individualized service, and an exceptional record of patient safety.

Their dedication to community wellness extends beyond treatment. Eisenhower funds free screenings, prevention programs, and support groups to help people lead healthier lives. Physicians and other experts provide community education on a wide variety of health topics to encourage patients to learn about their health risks and concerns, partnering with community groups and senior centers across the valley to share this information with a broad range of residents. In 2023, Eisenhower physicians and providers distributed 500 doses of Narcan at local music festivals to potentially save the lives of people overdosing from drugs laced with fentanyl.

Eisenhower also invests in education and research, including partnerships with nursing schools and programs for graduate medical education and continuing education for health care professionals. The Eisenhower School of Graduate Medical Education continues to expand to train more physicians for their careers in medicine, with three residency programs, multiple fellowship programs, and additional accredited programs coming soon.

Eisenhower Health is more than just a healthcare provider. They are a community partner dedicated to improving the lives of all residents. Their 5,000+ employees and hundreds of physicians are committed to providing compassionate, high-quality care to everyone who walks through their doors. No other health system in the area provides the scope of healthcare services that Eisenhower has worked diligently to develop for their patients. Being not-for-profit means Eisenhower can reinvest in technologies, facilities, and services that improve the community's health.



## Eisenhower Lucy Curci Cancer Center

Whether you or someone you care about is a cancer patient, the journey from diagnosis through treatment and recovery is filled with many questions. At the Eisenhower Lucy Curci Cancer Center, they offer guidance, support, and understanding to help you cope every step of the way. The Cancer Center's mission is to deliver integrated, university-level cancer care, combining technology and innovation with personalized, high-quality care from highly trained experts in the field. Their true north is for the Eisenhower Lucy Curci Cancer Center to be *a healing place like no other.*™



### Locations

Eisenhower Lucy Curci Cancer Center offers services at several locations in the valley. The three main sites are located in La Quinta, Palm Springs, and Rancho Mirage, including radiation oncology, infusion, and breast center. Learn more [here](#).

### Services

As the Eisenhower Lucy Curci Cancer Center strives to provide a healing place like no other®, they recognize that the process of diagnosing and treating a patient can often be confusing due to the numerous specialists involved in a patient's care.

- [Breast Center](#)
- [Cancer Prevention and Screenings](#)
- [Gynecologic Oncology](#)
- [Hematology/Oncology](#)
- [Imaging Center](#)
- [Infusion Center](#)
- [Radiation Oncology](#)
- [Rehabilitation Services](#)
- [Support Services](#)
- [Scalp Cooling](#)
- [UCSD Specialty Oncology Clinics](#)

## UC San Diego Health Cancer Network Affiliation



World-class cancer expertise. National recognition. Local access.

Since 2017, the Eisenhower Lucy Curci Cancer Center has been affiliated with UC San Diego Health, home of Moores Cancer Center, a National Cancer Institute-designated Cancer Center and member of the National Comprehensive Cancer Network, an alliance of the world's leading cancer centers that treat patients with a broad spectrum of cancers and are recognized for dealing with complex, aggressive, or rare cancer. This affiliation has yielded an ever-growing array of vital new resources for desert residents who would otherwise have to travel out of the area for advanced cancer care.

Among the initiatives to evolve from the UC San Diego Health affiliation have been:

- Access to groundbreaking **clinical trials**
- Shared **tumor boards** (teams of physicians who meet to review complex cases of patients diagnosed with cancer)
- **Blood Marrow Transplant** Clinic
- **Esophageal Cancer** Prevention and Screening Program
- **Genetic Testing and Counseling** Clinic
- **Hepatobiliary** (HPB) Specialty Cancer Care Clinic
- **Onco-Fertility** Services
- **Pancreatic Cancer** Prevention and Screening Program
- **Personalized Medicine** Clinic

One of only 51 National Cancer Institute-designated comprehensive cancer centers in the nation and one of only seven in Southern California, UC San Diego Health is an academic health system that conducts more than 300 interventional trials, often unavailable elsewhere, including 40 investigational immunotherapies and stem cell-based approaches. Eisenhower's affiliation with UC San Diego Health Cancer Network provides access to these services. In addition, experts from UC San Diego Health provide a monthly personalized cancer therapy clinic, pancreatic screening program, blood and marrow transplant clinic, genetic counseling, and access to other specialties as needed. [For more information.](#)

### Partnerships

Eisenhower Lucy Curci Cancer Center is proud to partner with these organizations for resources and services to their community:

- [American Cancer Society](#)
- [Desert Cancer Foundation](#)
- [The Pendleton Foundation](#)
- [Shay's Warriors](#)

## Accreditations



## Cancer Clinical Trials

Clinicians at Eisenhower Lucy Curci Cancer Center continue to take part in groundbreaking research, including interventional cardiology, orthopedics, novel biotherapies in oncology, targeted or immunotherapies based on the molecular profile of cancer, early detection of cancer via specialized imaging, drugs aimed at improving survival of HIV patients, and the use of integrative therapies to reduce side effects related to cancer treatment. [For more information.](#)

## Cancer Program Annual Report

Eisenhower recently developed strategic plans for each of its areas of service, beginning with Oncology, the development of which was steered by Steven Plaxe, MD, Director of Eisenhower Lucy Curci Cancer Center and Board Certified in Obstetrics and Gynecology and Gynecologic Oncology, and Katie Schnaser, Chief Administrative Officer of the Cancer Service Line. For more information: [Cancer Annual Report \(Current\)](#).



# EISENHOWER HEALTH ► BUILT BY PHILANTHROPY

EISENHOWER PASSION FOR EXCELLENCE CAMPAIGN

CARDIOVASCULAR INSTITUTE  
Expected Completion Date ► 2026

WASHINGTON FAMILY CENTER

SPECIALTY CLINICS  
Expected Completion Date ► 2029



LUCY CURCI CANCER CENTER  
MARK AND PAULA HURD CANCER PAVILION



Completed in ► 2024

NEW RENKER  
WELLNESS CENTER



Completed in ► 2024

INPATIENT AND OUTPATIENT  
OPERATING ROOM ADVANCEMENTS



Completed in ► 2024

RENKER PAVILION  
SUITES UPDATED



Expected Completion Date ► 2025

EISENHOWER  
CHILD CARE CENTER



Expected Completion Date ► 2026

SAUL AND JOYCE BRANDMAN  
MEMORY CARE CENTER



Expected Completion Date ► 2026

NEW INPATIENT  
PHARMACY



Expected Completion Date ► 2027

CARDIOVASCULAR PAVILION  
INTERVENTIONAL LABORATORIES



Expected Completion Date ► 2028



**EISENHOWER HEALTH**  
PASSION FOR EXCELLENCE CAMPAIGN

<b>CARDIOVASCULAR INSTITUTE BUILDING</b> <i>4 story, 82,000 sq ft Washington Family Center building.</i>	Expected Completion Date 2026	\$78M
<b>CARDIOVASCULAR INPATIENT PAVILION</b> <i>35,000 sq ft of all new facilities and equipment for Cardiovascular inpatient procedures and services.</i>	Expected Completion Date 2029	\$71M
<b>SPECIALTY CLINICS BUILDING</b> <i>4 story, 60,000 sq ft new clinic space for Behavioral Health, Urology and Neurology. Originally planned as a 3-story building and increased to 4 stories to meet the growing demand for much-needed clinic space as part of the Washington Family Center building.</i>	Expected Completion Date 2029	\$73M
<b>LUCY CURCI CANCER CENTER</b> <i>Expanded Oncology services and facilities with the addition of the new Mark and Paula Hurd Cancer Pavilion.</i>	Completed in 2024	\$13M
<b>MEMORY CARE CENTER</b> <i>20,000 sq ft Saul and Joyce Brandman Memory Care Center.</i>	Expected Completion Date 2025	\$10M
<b>CHILD CARE CENTER</b> <i>17,000 sq ft – Child Care Center dedicated to Eisenhower’s employee’s and physician’s children.</i>	Expected Completion Date 2026	\$9M
<b>INPATIENT AND OUTPATIENT</b> <i>Operating Room Advancements</i>	Completed in 2024	\$9M
<b>INPATIENT PHARMACY</b> <i>Expansion of Eisenhower’s Inpatient Pharmacy</i>	Expected Completion Date 2027	\$8M
<b>CARDIOPULMONARY WELLNESS CENTER</b> <i>10,000 sq ft new Renker Wellness Center for cardiac, pulmonary and vascular prevention.</i>	Completed in 2024	\$6M
<b>RENKER PAVILION SUITES</b> <i>Refurbishing and upgrade to all 24 suites</i>	Expected Completion Date 2025	\$2M
<b>CAMPAIGN FUNDRAISING NEED</b> <i>The amount has been adjusted to accommodate the expansion of the Specialty Clinics building from three stories to four.</i>		\$279M <small>Revised December 2024</small>
Funds Raised to Date		\$211M
Funds Yet to Raise		\$68M

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## Building a Healthier Future

In the early 2000s, Eisenhower began developing an ambulatory clinic division, bringing primary and specialty care services closer to where people live and work. **Eisenhower is the only health system in the Coachella Valley to offer a robust network of providers across the region**, with locations in Palm Springs, Cathedral City, Rancho Mirage, North Palm Desert, La Quinta, Indio, and Yucca Valley. This commitment to quality care requires investment, strategic planning, continuous improvement, and ongoing recruitment.

Eisenhower is proud to offer more than 100 clinic locations with a significant array of specialties, including:

- [Addiction Medicine](#)
- [Behavioral Health](#)
- [Cardiac and Pulmonary Rehabilitation](#)
- [Diabetes and Endocrinology](#)
- [Gynecology](#)
- [Infectious Disease](#)
- [Neurology and Movement Disorders](#)
- [Oncology](#)
- [Primary Care](#)
- [Rehabilitation Services](#)
- Sports Medicine – multiple locations
- [Surgery services](#) – including minimally invasive and robotic approaches
- [Urology](#)
- Women's Health
- [Allergy and Immunology](#)
- [Cardiology](#)
- [Dermatology and Mohs services](#)
- [Gastroenterology](#)
- [HIV care](#)
- [Maternity](#)
- [Neurosurgery](#)
- [Orthopedics](#)
- [Pulmonary, Critical Care and Sleep Medicine](#)
- [Rheumatology](#)
- [Stroke](#)
- [Urgent Care](#)
- [Wound Care](#)

## Position Summary

The Oncology Service Line Administrator is responsible for directing the successful development, implementation, and growth of the oncology service line, resulting in high-quality outcomes, cost-effective performance, and increases in volume and market share. This leader serves as an administrative liaison for oncology service activities, projects, and programs, working closely with executive leadership, financial planning, and key medical leadership on technology, identifying avenues for increased revenue and reimbursement, and controlling overall costs in each area. The administrator is responsible for planning, organizing, controlling, directing, and staffing the department, including its workforce, materials, technology, information, and financial resources, to provide quality care across all areas. The administrator represents the health system in all department-related activities. Maintains active communication among medical staff, interdepartmental directors, and staff. The administrator collaborates actively with the Ambulatory leadership team and related divisional endeavors.

## Reporting Relationships

Reports To: Direct Line to Vice President of Ambulatory Services for overall service line activity; Dotted Line to the President and Chief Executive Officer; Dotted Line to VP Patient Care Services (CNO) for nursing-related clinical issues in the oncology service line.

Staff/Providers: 241 FTE's, including 18 providers

## Responsibilities

The successful Oncology Service Line Administrator candidate will:

- Demonstrates compliance with Code of Conduct and compliance policies and takes action to resolve compliance questions or concerns and reports suspected violations.
- Creates programs and/or initiatives for attaining and maintaining high patient satisfaction scores in all clinical cost centers.
- Effectively engages stakeholders to develop and execute service line business strategy and achieve performance objectives. In collaboration with service line physicians, inpatient oncology leadership, managers, and executive leadership, develop goals, objectives, and metrics for all oncology programs and services.
- In collaboration with service line physicians and administrative leadership, establishes, implements, and maintains policies and procedures for all service line departments.
- Works collaboratively with the Vice President of the Ambulatory Division and health system operational leaders, Quality & Process Improvement Department, and Oncology and other service line physicians to create the annual quality plan.
- Plans and implements process improvement strategies that ensure high levels of quality and patient safety.
- Oversees LEAN initiatives and fosters involvement of all constituents in rapid improvement events.
- Develops annual budget in conjunction with senior leadership to ensure efficiency, productivity, and sufficient financial resources to meet all goals and objectives of the service line.
- Monitors operational budget/actual results to ensure adequate cost control and to maximize revenue.

- In collaboration with physicians, executive leadership, and key stakeholders, creates an annual capital plan and makes recommendations for capital purchases.
- Establishes strong relationships with service line medical leadership, departmental managers, health system colleagues, donors, and executive leadership and ensures effective lines of communication with all constituents.
- Partners with clinical leadership, executive leadership, and the Marketing and Public Relations Department to understand, evaluate, and identify market opportunities that lead to growth and development of the service line.
- Actively participates in physician recruitment and retention strategies.
- Directs the analysis of key operational and financial outcomes, including ALOS, case mix, ambulatory and hospital utilization, cost per case, etc., to recognize trends, evaluate departmental status, and, in concert with strategic partners, make informed business recommendations and decisions.
- Provides leadership in coordination of service line meetings: working with service line physicians, medical directors, and administrative managers to develop agendas, ensure concise meeting minutes, and coordinate any follow-up activities that support the service line's overall strategies.
- Works collaboratively with the Finance Department to review current and future reimbursement trends and payor contracting strategies.
- Performs other duties as assigned.

## Goals and Objectives

The following goals and objectives have been identified as priorities for this position:

- Lead the strategic expansion of oncology services across the Coachella Valley and surrounding regions to increase access, capacity, and market presence for Eisenhower Health.
- Successfully plan, develop, and operationalize an expanded oncology site in Palm Springs, ensuring alignment with clinical, operational, and financial objectives.
- Oversee the addition of advanced technologies and services in the East Valley, including:
  - Implementation of TruBeam radiation therapy to enhance precision treatment offerings.
  - Expansion of mammography services to improve early detection and patient access.
- Partner with physicians, operations, and finance teams to ensure new programs are high-quality, sustainable, and patient-centered.
- Continue to build and sustain strong relationships with community leaders, referring physicians, and regional partners to support the growth of oncology services.
- Actively collaborate with the Eisenhower Health Foundation to advance fundraising initiatives that directly support cancer programs, technology, and patient support services.
- Regularly attend and represent Eisenhower Health at cancer-related fundraising and community engagement events.
- Work closely with Foundation leadership and development staff to cultivate donor relationships, support stewardship efforts, and align philanthropic priorities with oncology program needs.
- Lead the development of a comprehensive five-year cancer services strategic plan that supports Eisenhower Health's mission, growth goals, and long-term sustainability.
- Conduct market assessments, volume projections, and service line evaluations to identify growth opportunities, gaps in care, and emerging oncology trends.
- Define clear strategic priorities across prevention, diagnosis, treatment, survivorship, and support services.
- Establish measurable goals, timelines, and key performance indicators to guide execution and monitor progress.
- Collaborate across clinical leadership, administration, finance, and philanthropy to ensure organization-wide alignment and successful implementation.

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## Candidate Qualifications

### Education/Certification

- A Master's degree or higher is required.
- California Registered Nurse (RN), Nurse Practitioner (NP), or Physician Assistant (PA) license; NEA-BC, FACHE, CMPE, CHFP certification credential is preferred.

### Knowledge and Work Experience

- Seven years of experience in progressive leadership roles in a comprehensive oncology service line business with inpatient/outpatient oncology is required.

### Leadership Skills and Competencies

- Ability to orchestrate many responsibilities simultaneously; high level of energy.
- Ability to understand the healthcare industry and its changes.
- Ability to work effectively both independently and in multi-disciplinary teams.
- Able to work across functions throughout the oncology service line and medical center as a whole.
- A business mindset, well-rounded business acumen, and strong organizational skills; successful in developing viable business plans and alternatives; experienced in and willingness to show support for new programs, while constructively evaluating business plans or developing such plans if/as needed.
- Extensive experience working closely with physicians and proven ability to gain trust and credibility.
- Good balance of process and results.
- Strategic thinker; able to invite and assimilate information from a variety of sources.
- Strong communication skills, including technical writing, listening, and presentations.
- Strong knowledge of Microsoft Office Suite experience.

## The Community

### Coachella Valley

Rancho Mirage is located in the center of Southern California's rapidly growing Palm Springs Valley, strategically situated in Riverside County, one of the fastest-growing counties in the country, 110 miles east of Los Angeles, 110 miles northeast of San Diego, and approximately 270 miles west of Phoenix. Rancho Mirage has easy access to the entire Southern California market via major freeways, rail corridors, and the Palm Springs International Airport, which offers services to all major metropolitan areas.



Surrounded by four picturesque mountain ranges and long sought-after by travelers for its inspiring scenery and sense of adventure, Greater Palm Springs is Southern California's most storied resort oasis. Greater Palm Springs encompasses nine cities — Palm Springs, Desert Hot Springs, Cathedral City, Rancho Mirage, Palm Desert, Indian Wells, La Quinta, Indio, and Coachella — each offering its own blend of experiences as endless as the clear blue skies.

### Coachella Valley Events

- The BNP Paribas Open is the largest ATP Tour and WTA Tour combined two-week event in the world and is held annually at the Indian Wells Tennis Garden. More than 475,000 fans attend the event each year, which features the world's best players competing for more than \$17 million in prize money. For more information, visit <http://www.bnpparibasopen.com/>.
- With year-round sunny skies and [more than 110 courses](#) for players of all skill levels, it's no wonder Greater Palm Springs is known as the Golf Capital of the West. And each January, four days of world-class golf descend on this Southern California resort oasis for the annual American Express tournament, a favorite stop on the PGA Tour.
- Palm Springs has long been renowned as the playground of the stars, so it is no surprise that one of the most iconic film festivals in the world has found its home right here. Held annually in January, the Palm Springs International Film Festival celebrates some of the best international films from each respective year.
- For the past 20 years, thousands of music lovers and trendsetters have flocked to Greater Palm Springs for the Coachella Valley Music & Arts Festival, one of the most renowned music festivals in the world. Held at the Empire Polo Club in [Indio](#), the event unfolds over two consecutive weekends and has hosted a wide range of [artists](#).
- Thousands of country music fans dust off their cowboy boots and hats for the Stagecoach Country Music Festival in Greater Palm Springs. Held the weekend after [Coachella Valley Music & Arts Festival's](#) last hurrah, the event features three days of western fun, from dance halls and vintage shopping markets to the concerts themselves.



- Modernism Week highlights midcentury modern architecture, art, interior design, and vintage culture in Palm Springs, California. The festival features the popular Palm Springs Modernism Show (featuring 130 dealers), tours of iconic homes, double-decker architectural bus tours, parties, compelling and informative talks, and much more.
- Acrisure Arena is the newest venue in Greater Palm Springs, offering live entertainment and sports. With its sleek architecture and state-of-the-art facilities, this dynamic hub features an 11,000+ capacity and has hosted some of the biggest acts in entertainment. During hockey season, catch the Coachella Valley Firebirds — the AHL affiliate of the Seattle Kraken — competing on ice. Whether you're a music lover or a sports fan, there's no shortage of fun at Acrisure Arena for everyone to enjoy.
- Join the audience in a standing ovation at the [McCallum Theatre](#) in Palm Desert. This 1,127-seat venue is nationally recognized for its arts education program and has hosted renowned vocal ensembles, dance companies, Broadway productions, and solo performers.

**Other notable attractions include:**

- [Joshua Tree National Park](#)
- [El Paseo Shopping District](#)
- [BMW Performance Driving Center](#)
- [The Living Desert Zoo & Gardens](#)
- [Palm Springs Aerial Tramway](#)
- [Red Jeep Adventures](#)

Rancho Mirage is proud to be the home to institutions like Eisenhower Health, Hazelden Betty Ford Center, and the Barbara Sinatra Children's Center – all world-renowned health facilities. The Tolerance Education Center and the Children's Discovery Museum of the Desert deliver programs and services that rival those in any major city.

Sunnylands in Rancho Mirage is best described as “a place of history, hospitality, and diplomacy”. Also referred to as the “Camp David of the West”, Sunnylands provides a “place of tranquility and hospitality where national and international leaders convene to promote world peace and facilitate international agreement.” Sunnylands' Gardens and Visitor Center, as well as the Estate home of Ambassadors Walter and Leonore Annenberg, have become major attractions to visitors from around the world.

Rancho Mirage promises the seasoned traveler and its residents the perfect combination of luxury, value, and access to the finest golf, spa, and dining experiences right in the Heart of the Palm Springs Valley.

For more information, please visit: <https://www.visitgreaterpalmsprings.com/>.

## Procedure for Candidacy

Please submit all applications, nominations, and inquiries to the search team through the WittKieffer Candidate Portal by [clicking here](#). New users should select “Register Here” to create an account before proceeding. After logging in, navigate to “Open Positions,” then locate the role by entering the institution’s name and clicking the search wheel.

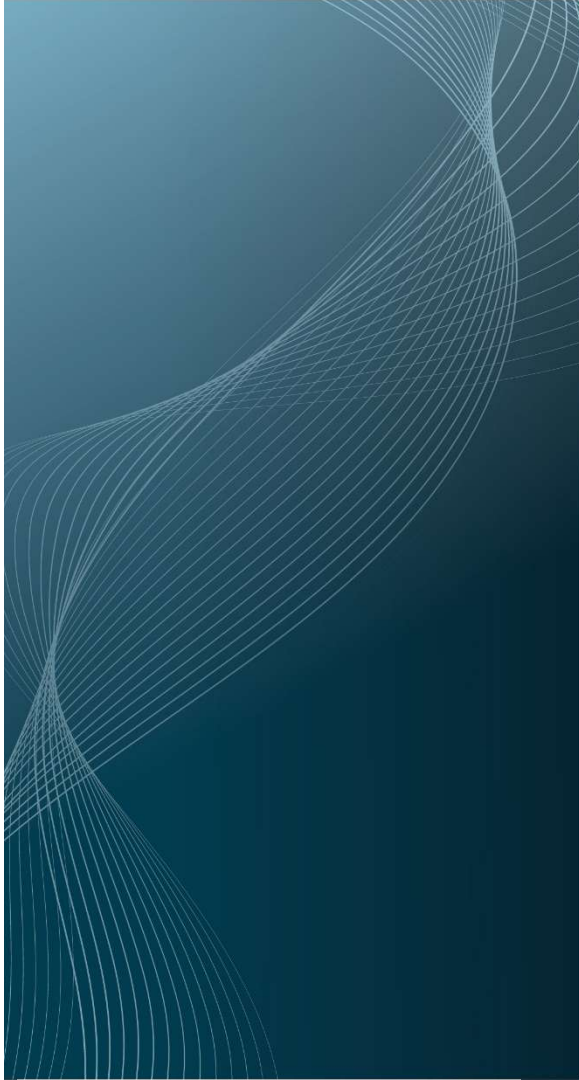
The salary range for this role is \$176,000 – \$268,000. The final hiring salary is commensurate with experience.

<b>April Allen</b>	<b>Eleanor Vogelsang</b>
<b>Principal</b>	<b>Associate</b>
<b>502-296-8066</b>	<b>240-644-6021</b>

*Eisenhower Health values diversity and is committed to equal opportunity for all persons regardless of age, color, disability, ethnicity, marital status, national origin, race, religion, sex, sexual orientation, veteran status, or any other status protected by law.*

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