



MACON & JOAN BROCK
VIRGINIA HEALTH SCIENCES
AT OLD DOMINION UNIVERSITY

Executive Director of the Joan P. Brock Institute for Nutrition Science and Health

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WittKieffer

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The Opportunity

The Macon and Joan Brock Virginia Health Sciences at Old Dominion University (“VHS”) seeks a visionary leader to serve as the inaugural Executive Director of the **Joan P. Brock Institute for Nutrition Science and Health (the “Institute”)**. This is an exciting opportunity to shape a groundbreaking institute at one of the nation’s most respected health sciences organizations, an institute prepared to lead the future of medicine through education, research and community outreach in sound nutrition and lifestyle innovation.

Old Dominion University (the “University”) has announced the establishment of the Joan P. Brock Institute for Nutrition Science and Health to serve as a multidisciplinary hub that integrates sound nutrition and lifestyle medicine into medical and health professions education, basic and translational research, clinical innovation and community health. The Institute will redefine how nutrition and lifestyle medicine are taught, studied, and practiced. It will unite faculty and students across most disciplines – preparing future healthcare providers who understand the power of food and lifestyle in preventing and treating disease. Through education, research, and community partnerships, the Institute will:

- Equip future healthcare providers with the tools to counsel patients and communities on healthy living,
- Advance discoveries linking nutrition, lifestyle and chronic disease prevention,
- Enhance patient care through personalized, evidence-based approaches,
- Engage communities to change behavior, improve food access and health equity,
- Inspire collaboration across healthcare, academic, and community partners.

This is the second recent transformative gift provided by Ms. Brock to advance the academic, health, wellness and research ecosystem in Hampton Roads and beyond, following the naming of the Macon & Joan Brock Virginia Health Sciences at Old Dominion University just one year ago.

Joan Brock’s transformational \$15 million gift to establish the Joan P. Brock Institute for Nutrition Science and Health is inspired by her personal experience. Her extraordinary generosity reflects her lifelong belief that good health begins with sound nutrition. The gift fuels an ambitious vision: to weave nutrition and lifestyle medicine into the fabric of medical education, research, clinical care and community — empowering future clinicians and communities to live healthier lives.

The University champions advancements in health, connecting institutional resources and partners for the betterment of the greater community. The Joan P. Brock Institute for Nutrition Science and Health is a cornerstone of this model and will be essential to transforming the health and wellness of Coastal Virginia’s residents.

In 2024, the University launched Macon & Joan Brock Virginia Health Sciences at Old Dominion University following the successful integration of then-Eastern Virginia Medical School. The new academic health sciences center is the largest, most comprehensive of its kind in Virginia and is comprised of the Ellmer College of Health Sciences, Ellmer School of Nursing, Eastern Virginia Medical School, the EVMS School of Health Professions, along with the EVMS Medical Group and — in partnership with Norfolk State University — the Joint School of Public Health.

Reporting to the Executive Vice President for Health Sciences, Alfred Abuhamad, M.D., the Executive Director serves as the chief academic and administrative officer of the Joan P. Brock Institute for Nutrition Science and Health and is responsible for all educational, research, community and clinical endeavors emanating from the Institute.

In addition to being a nationally recognized expert in nutrition science and lifestyle medicine, the ideal candidate for the position should be a collaborative bridge-builder, an outstanding listener, and a seasoned communicator. The ability to build trust and rapport, not only with faculty, staff and students, but also with university colleagues and collaborating health systems, will be paramount. Because of the community-based nature of ODU, the executive director should embody a commitment to community service and value/prioritize community engagement. The capacity to engage donors, while possessing superlative management/financial acumen and a proven track record in successful recruitment of faculty and non-faculty leaders, is essential.

Qualified candidates will possess an M.D., M.D./PhD, Ph.D. or an equivalent medical degree, board certification in the candidate's specialty/discipline by a member board of the American Board of Medical Specialties, when applicable, and academic credentials that will warrant appointment as an endowed full professor.



Organization Overview

Chronic diseases, such as heart disease, diabetes and certain cancers, are responsible for 90 percent of the \$4.5 trillion the U.S. spends annually on healthcare, according to the Centers for Disease Control and Prevention. Many of these conditions are avoidable through changes in diet, exercise and other lifestyle factors. In fact, poor nutrition alone is now the leading cause of death in the U.S., thereby surpassing tobacco use, according to the Global Burden of Disease Study. Despite this, most medical students receive fewer than 20 hours of nutrition education throughout their training, as reported in the Journal of Biomedical Education.

In the Hampton Roads region, which includes Norfolk, Virginia Beach, Portsmouth, Chesapeake, Suffolk, and surrounding communities, the burden of chronic disease is significantly higher than the state average, particularly among historically excluded and racially diverse populations.

- Hampton Roads ranks among the top three areas nationally for colorectal cancer mortality.
- In Norfolk, the stroke mortality rate exceeds 50 deaths per 100,000.
- Portsmouth and Norfolk have among the highest adult obesity rates in the state, exceeding 35% of the population (Virginia Department of Health, 2024).
- Diabetes-related hospitalizations in these areas are 30-40% higher than the state average.
- Food insecurity and limited access to fresh produce affect over 20% of households in parts of Coastal Virginia (Feeding America, 2023).

To address these critical gaps in education and practice, Virginia Health Sciences at ODU is establishing the Institute for Nutrition Science and Health at the Macon and Joan Brock Virginia Health Sciences. The Institute will integrate nutrition and lifestyle science into the core of health professional education, clinical care, and community health promotion. The Institute will focus on four pillars:

EDUCATION

Mission: Integrate Sound Nutrition and Lifestyle Medicine in All Levels of Healthcare Education

- Launch of a Master's in Nutrition Science (Fall 2025).
- Integration of nutrition, sleep science, and physical activity education into all Brock VHS programs, including MD, nursing, physician assistant, allied health, and public health programs.
- Development of an MD/MS in Nutrition Science dual degree and fellowship program in lifestyle medicine.
- Creation of a culinary medicine curricula and experiential learning programs.

CLINICAL PRACTICE

Mission: Deliver Exemplary Patient Care Through Sound Nutrition and Lifestyle Medicine Approach

- Development of clinical protocols incorporating lifestyle interventions in primary care and specialty settings.
- Creation of clinical programs and infrastructure for improving patient care through lifestyle interventions.
- Training for clinicians in motivational interviewing, nutrition counseling, and behavioral change strategies.
- Expansion of clinical rotations in lifestyle medicine and preventative care.

RESEARCH AND INNOVATION

Mission: Advance Scientific Evidence for the role of Nutrition in Chronic Disease Prevention and Treatment

- Establishment of an interdisciplinary research center focused on the biological mechanisms linking nutrition, behavior and disease.
- Utilization of innovative tools and research approaches to analyze large and comprehensive datasets integrating various exposures such as patient data, microbiome profiles, genetic markers, and clinical outcomes.
- Foster funded faculty to build on current research into cardiometabolic health, mental well-being, and precision nutrition.
- Development of community-based participatory research projects in historically underserved regions of Hampton Roads.

COMMUNITY OUTREACH & ENGAGEMENT

Mission: Empower Communities to Adopt and Sustain Healthy Eating Habits & Lifestyles

- Partnership with schools, clinics and community-based organizations to deliver culturally competent health education.
- Mobile outreach units and telehealth platforms to deliver services in rural and historically underserved communities.
- Programs addressing food insecurity, healthy aging, maternal-fetal nutrition, and school-based wellness.



VISION

The Institute at Brock Virginia Health Sciences will transform health and wellness in Hampton Roads, both at the individual and community levels, by integrating nutrition into education, research, community outreach, and clinical care. Through a combination of education, practical experience, and public outreach, the Institute will empower individuals, communities and healthcare delivery systems to understand the crucial role of nutrition in health maintenance, disease prevention and management. The Institute will focus on:

- Developing evidence-based guidelines for integrating nutrition into healthcare education and practice, potentially using AI to synthesize research findings and identify best practices
- Bridging nutrition science with clinical practice to address health maintenance, and disease prevention and management
- Advancing research in nutritional health through interdisciplinary collaboration
- Strengthening community partnerships to implement and evaluate real-world nutrition interventions, with a primary focus on underserved communities.



INSTITUTES

Lawrence J. Goldrich Institute for Integrated NeuroHealth

Lawrence J. Goldrich Institute for Integrated NeuroHealth improves the lives and well-being of people in our community who are facing the challenges of memory loss, Parkinson's disease, and other neurodegenerative conditions.

M. Foscue Brock Institute for Community and Global Health

The Brock Institute integrates educational, clinical, community engagement, and research programs in collaboration with community partners to address the region's concerns regarding maternal and child health, mental health and substance use, cancer prevention, obesity and healthcare gaps.

Women's Health Institute

The Women's Health Institute (WHI) will focus on improving women's health outcomes throughout the lifespan through clinical advancements, innovative research, training and mentorship, community engagement, and advocacy in the areas of gynecology, urogynecology, gynecological surgery, obstetrics, and maternal fetal medicine.

CENTERS

Center for Integrative Neuroscience and Inflammatory Diseases (CINID)

Collaborating across scientific disciplines to understand the role of inflammation and the neuro-immune interface in disease.

Center for Comprehensive Care of Immune Deficiency (C31D)

The goal of C31D is to provide care for HIV infected persons who are uninsured, underinsured or otherwise without access to care throughout Southeastern Virginia.

Center for Maternal and Child Health Equity and Advocacy

The Center for Maternal and Child Health Equity and Advocacy in the Department of Obstetrics and Gynecology includes researchers, clinicians, biostatisticians, epidemiology/population health professionals and policy experts who will collaborate on clinical trials, quality improvement projects and health services research that have economic and health policy impact.

Facial Nerve Center

The EVMS Facial Nerve Center is a multi-disciplinary setting that includes team members from Otolaryngology/Facial Plastic Surgeons, Ophthalmology, Physical Therapists and Neurologists who work together to help treat patients with sudden onset facial paralysis, those with long-standing chronic facial paralysis and also those with returned function but abnormal movements, such as synkinesis.

Glennan Center for Geriatrics and Gerontology

The Glennan Center is renowned for its education of future health care professionals, to serve the growing population of older Virginians.

Integrated Neurodegenerative Disorders Center (INDC)

The Integrated Neurodegenerative Disorders Center (INDC) includes research collaboration of multiple specialists and subject experts in basic and clinical science. Specifically, the main goal of this center is to build a consortium of researchers and clinicians from Eastern Virginia Medical School (EVMS) and Sentara.

Leroy T. Canoles Jr. Cancer Research Center

The Leroy T. Canoles Jr. Cancer Research Center is dedicated to translational research that leads to improved patient care.

Sentara Center for Healthcare Simulation and Immersive Learning

The Center promotes patient safety and clinical excellence through simulation and advanced educational technologies for training and assessment of healthcare professionals.

Strelitz Diabetes Center

Strelitz Diabetes Center is comprised of a renowned international team of endocrinology experts working for a cure to diabetes and preventing its debilitating complications.

Shirley and Richard Roberts Comprehensive Memory Center

The CMC, with its multi-disciplinary foundation, offers access to state of the art quality care and diagnostic services to our patients with Alzheimer's disease and other types of dementia and their families.

THE CAMPUS

The medical campus of Old Dominion University is located in Norfolk, near the downtown area. It is directly adjacent to its major partner clinical facilities, including Sentara-Norfolk General Hospital and Sentara Heart Hospital, Children's Hospital of the King's Daughters, and the Norfolk Public Health Department. The medical campus is 1.5 miles away from the main Old Dominion University campus.

Mason & Joan Brock Virginia Health Sciences at ODU – Collaborating Schools and Colleges

Five colleges and schools comprise the Mason & Joan Brock Virginia Health Sciences at Old Dominion University.

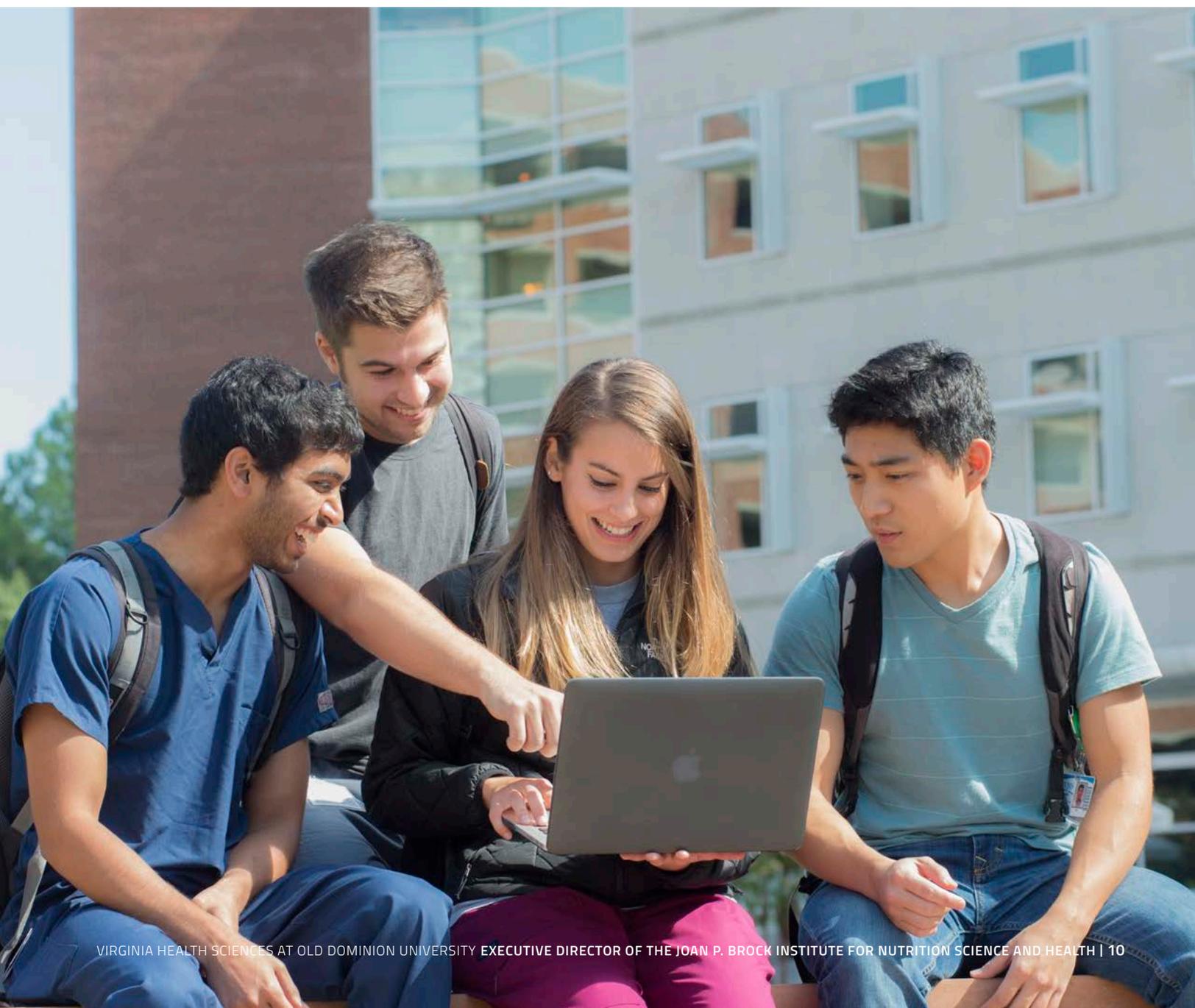
- **Eastern Virginia Medical School** - Eastern Virginia Medical School at ODU (EVMS) is a community-founded medical school known for its hands-on, simulation-based training (using standardized patients), strong community focus, and research.
- **Ellmer College of Health Sciences** – has over 30 bachelor's, master's, and doctoral degrees, including Dental Hygiene, Environmental Health, Exercise Science, Health Services Administration, Medical Laboratory Science, Nuclear Med Technology, Public Health, Recreational Therapy, Speech-Language Pathology, Athletic Training, Health Services Research, and Physical Therapy.
- **Ellmer School of Nursing** – offers undergraduate BSN and graduate degrees (MSN, DNP, CRNA) as well as certificate programs.
- **EVMS School of Health Professions** – houses programs including Physician's Assistant, Biomedical Science Masters and PhD, Masters in Surgical Assistant, Clinical Psychology Doctorate, Occupational Therapy, and others.
- **Joint School of Public Health** – newly formed in early 2023, this school offers collaborative degree programs and experiential learning opportunities for students at ODU, and Norfolk State University (NSU).

Old Dominion University

Old Dominion University (ODU), is located in Norfolk, VA on a 337-acre campus featuring 150 buildings and three regional higher education centers within the Hampton Roads region. ODU's mission statement:

Old Dominion University, located in the City of Norfolk in the metropolitan Hampton Roads region of coastal Virginia, is a dynamic public research institution that serves its students and enriches the Commonwealth, the nation and the world through rigorous academic programs, strategic partnerships and active civic engagement.

With 54% of students coming from underrepresented groups, ODU features a diverse and engaged student body across 175 programs, with 100 programs being offered online. Founded in 1930 as the Norfolk division of the College of William and Mary, ODU achieved independent institutional status in 1962, and was designated as a university in 1969. Classified as a large, public, state-funded research institution, current enrollment is approximately 24,000 with 18,152 undergraduate students. The university has R1 research designation from Carnegie, was named a "Best National University" by US News & World Report and contributes \$2.6 billion annually to the regional economy.



GRADUATE MEDICAL EDUCATION

Through the Office of Graduate Medical Education, EVMS at ODU oversees the education of over 450 residents and fellows within 17 residency and 32 fellowship programs. Old Dominion University is the ACGME sponsoring institution for GME. Funding for GME is provided by the collaboration of Sentara and other partnering health systems.

Programs:

- Dermatology
- Emergency Medicine
- Family Medicine
- Internal Medicine
- OB/GYN
- Ophthalmology
- Otolaryngology
- Pediatrics
- Podiatry
- Physical Medicine and Rehabilitation
- Plastic Surgery – Integrated
- Psychiatry
- Radiology
- Surgery
- Vascular Surgery – Integrated
- Urology
- Combined IM/Geriatric Medicine

Fellowships include: Academic Emergency Medicine, Body Imaging Fellowship, Breast Imaging Fellowship, Child Abuse Pediatrics, Child and Adolescent Psychiatry, Complex Medical Dermatology, Emergency Ultrasound, Emergency Medical Services, Endocrine, Diabetes and Metabolic, Fetal Echocardiography, Geriatric Medicine, Global Emergency Medicine, Hospice and Palliative Medicine, Infectious Disease, Maternal-Fetal Medicine, Minimally Invasive Gynecologic Surgery, Nephrology, Pain Medicine, Pediatric Emergency Medicine, Pulmonary and Critical Care, Reconstructive Urology, Reproductive Endocrine and Infertility, Sleep Medicine, Sports Medicine, Surgery Critical Care, Vascular Surgery – Independent.

RESEARCH

Virginia Health Sciences research programs focus on areas such as high risk pregnancy, cardiac muscle dysfunction and injury, hypertension, diabetes, obesity, epilepsy, sleep disorders, cancer, pulmonary fibrosis, and HIV, among other areas. With research expenditures of \$61.7M in 2025, VHS accounted for a significant percentage of the total research funding for the University. Basic science investigations, translational research, and clinical trials are all areas of focus within VHS. ODU's strengths include social and behavioral science research as well.

Research is supported by the Macon & Joan Brock Virginia Health Sciences at Old Dominion University's state of the art core facilities, including genomics, proteomics, flow cytometry, ultrasound imaging, and a biorepository. An Office of Research Affairs, staffed by a Senior Associate Dean for Research and an Associate Dean of Research Administration, and joined by 11 staff members in research compliance, data analysis and grant support, provides the personnel needed to support the research programs.

ODU is now participating in a biotechnology hub, along with the other three state funded universities in Virginia—University of Virginia, Virginia Tech, and Virginia Commonwealth University. This new initiative provides \$100M funding over two years to support and accelerate new technology, pharmaceutical developments, and research. The merger of ODU and EVMS created synergy and provides opportunities for further funding through this and other mechanisms.

Several Centers and Institutes, as listed in a previous section, focus on important areas of research of particular interest to the community.

The Leroy T. Canoles Jr Cancer Research Center contains the George L. Wright Jr Proteomics Lab and a biorepository. The CONRAD Center (Contraception Research and Development) focuses on women’s global health research.

CLINICAL ENTERPRISE

The EVMS Medical Group

The EVMS medical group consists of 240+ providers, approximately 200 of whom are physicians; approximately 400,000 visits per year are provided at 32 locations in the Hampton Roads, generating over \$90M in revenue.

Specialties within the EVMS medical group include: Dermatology, ENT, Family and Community Medicine, Internal Medicine, Obstetrics-Gynecology, Ophthalmology, Physical Medicine & Rehabilitation, Psychiatry, Radiation Oncology and Surgery. Po Chou, MHA, serves as CEO, and the Dean, EVMS at ODU serves as the Chair of the Board.

AFFILIATED CLINICAL FACILITIES

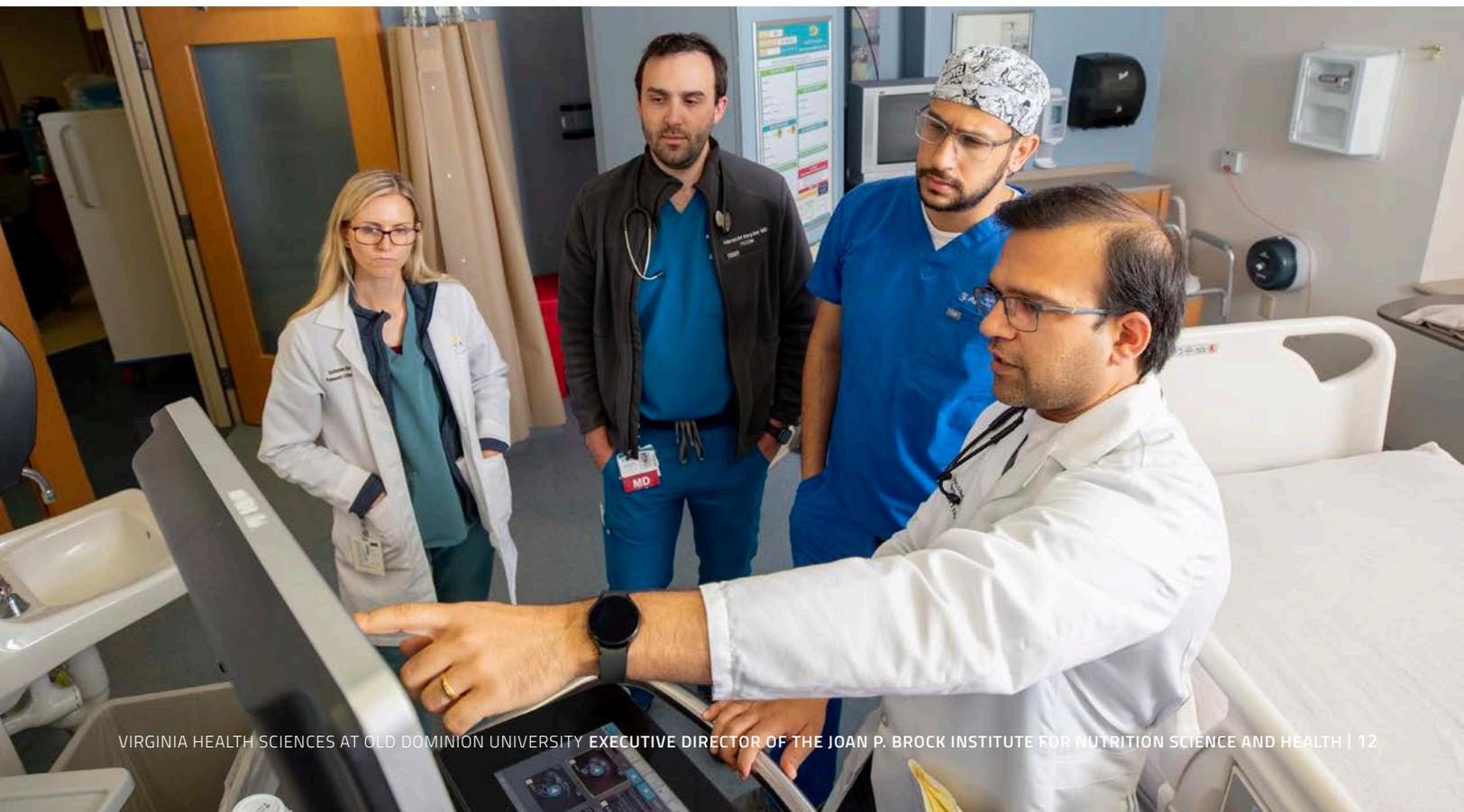
Sentara Healthcare

Sentara Healthcare, an integrated, not-for-profit health system with 428 locations in Virginia and North Carolina, is the major clinical partner of EVMS at ODU. Headquartered in Hampton Roads, Virginia, it was founded in 1972 with the merger of Norfolk General Hospital and Sarah Leigh Hospital. Its total revenues now exceed \$14 B yearly, and the system provides care at 12 acute hospitals with 3,639 beds. The system also oversees a 1.2-million-member health plan.

Sentara Norfolk General Hospital, and Sentara Heart Hospital are located adjacent to the EVMS campus.

Children’s Hospital of the King’s Daughters

Founded in 1961, CHKD is a 266-bed free-standing, full-service children’s hospital. A new 60-bed children’s mental health hospital opened in 2022. The children’s hospital is adjacent to the EVMS Norfolk campus.



Position Summary

The Executive Director of the Joan P. Brock Institute for Nutrition Science and Health is a visionary leader in academic medicine who will serve as an architect to build the future of the new Institute, in partnership with the greater Hampton Roads community. The Executive Director serves as the chief administrative officer for the Institute and provides hands-on leadership and guidance to the Institute to ensure excellence in educational, clinical, service and research programs in alignment with the University's mission and strategic goals.

The Executive Director is responsible for the fiscal soundness of the Institute, which includes identifying and securing sources of funding in support of its educational, service, and research agendas. The Executive Director oversees development of all aspects of the curriculum and ensures all programs meet accreditation requirements.

REPORTING RELATIONSHIPS

Reporting to the Executive Vice President for the Virginia Health Sciences, Dr. Alfred Abuhamad, direct reports of the Executive Director include an Administrative Manager, with coordinating oversight of the various pillars within the Institute including Clinical Practice, Community Engagement, Education, and Research.

RESPONSIBILITIES

The successful Executive Director of the Joan P. Brock Institute for Nutrition Science and Health candidate will be expected to exhibit or provide:

Strong Leadership

- Exercise leadership and management responsibility to ensure the efficient delivery of services that meet the needs of patients, physicians, employees, and the community.
- Represent VHS to the community, legislature and fellow educational institutions.
- Represent the institute at national, state and local meetings, as well as conferences.
- Work cooperatively with the corresponding Health Sciences and University Deans as well as department chairs.

Strategy and Growth

- Provide direction and leadership in the development of strategy, leveraging organizational strengths and relationships to execute on key operating/financial metrics and market growth.
- Actively promote and support faculty professional development, scholarship and clinical practice opportunities.
- Ensure the Institute for Nutrition Science and Health is administered in such a way as to foster responsiveness to students, faculty, and VHS leadership.
- Attend and participate in meetings of the enterprise, Board of Trustees and its committees as requested or required.
- Apprise the Executive Vice President of all pertinent matters related to VHS at ODU and the University.
- Develop and maintain rapport with legislators in connection with college-related matters, alumni, representatives of other medical institutions, etc., promoting the college, its mission and vision.
- Achieve and maintain accreditation with applicable programmatic accreditors.
- Recommend to and participate in the creation and implementation of the mission, vision and strategic plan for the Institute.

Innovation and Program Development

- Drive the integration of Lifestyle Medicine principles into curricula for medical and health professions education, ensuring graduates are equipped to lead in preventive and holistic care.
- Champion research initiatives focused on nutrition science, chronic disease prevention, and health equity, fostering interdisciplinary collaboration across the university and external partners.
- Develop and implement innovative clinical programs that translate evidence-based nutrition and lifestyle interventions into patient care and community health strategies.

External Engagement and Partnerships

- Forge strategic partnerships with healthcare systems, industry leaders, and community organizations to advance the Institute's mission and expand its reach.
- Serve as a thought leader nationally and internationally, positioning the Institute as a premier destination for education, research, and clinical innovation in Lifestyle Medicine.

Advocacy and Impact

- Advocate for policy changes that promote nutrition and lifestyle interventions as essential components of healthcare delivery.
- Lead initiatives to improve population health outcomes, addressing disparities and promoting wellness across diverse communities.

Resource Development

- Collaborate with the Brock VHS advancement and alumni relations team to secure philanthropic support, grants, and related resources.
- Oversee allocation of resources to ensure alignment with strategic priorities and maximize impact.



Goals and Objectives

The following goals and objectives have been identified as priorities for this position:

- This initial year of the Joan P. Brock Institute for Nutrition Science and Health will focus on recruiting the executive director, integrating the medical education component into existing degree programs and establishing foundations for research and community outreach.
- The second and third years will focus on building community initiatives, the metabolic kitchen and exploring a clinical practice in lifestyle medicine.
- Develop a vision for the organization that ensures continued success and viability for the future.
- Ensure that the mission and values of the organization are well articulated and supported.
- Establish a multi-disciplinary clinical framework integrating nutrition, behavioral health, and preventative medicine.
- Develop accredited degree programs in nutrition science and lifestyle medicine for medical students and allied health professionals. Create fellowship and residency tracks focused on clinical nutrition and preventative medicine.
- Establish continuing medical education (CME) programs for practicing physicians on evidence-based nutrition interventions.
- Develop evidence-based protocols for lifestyle interventions targeting chronic disease prevention and management.
- Implement quality assurance and outcome tracking systems to measure patient progress and program effectiveness.
- Secure funding and grants to support longitudinal research projects and large-scale studies on the impact of nutrition and lifestyle interventions on population health outcomes.
- Advance clinical trials focused on dietary interventions for metabolic health, cardiovascular disease, and obesity.
- Create a translational research pipeline to move findings from bench to bedside efficiently, and develop a nutrition innovation hub fostering collaboration between scientists, clinicians, and industry partners.
- Collaborate with local organizations, schools, and public health agencies to amplify outreach and education, and launch community-based programs promoting healthy eating and lifestyle practices.
- Develop culturally tailored nutrition education materials to address diverse community needs.

Candidate Qualifications

EDUCATION, EXPERIENCE, AND PERSONAL QUALITIES

- M.D., D.O., Ph.D. or equivalent international degree, with a national reputation in medical education, research, clinical care, and scholarly achievements.
- Certification in lifestyle medicine preferred.
- A distinguished record of scholarship, teaching, and professional accomplishments that merit appointment as a Full Professor with tenure or Clinical Professor in an academic department or unit that aligns best with the successful candidate's discipline or area of specialization at Old Dominion University.
- Ability to build consensus for an institutional culture that values the pursuit of excellence, service, humanism, broad diversity and inclusivity and accountability.
- Strong emotional intelligence, the ability to listen and incorporate ideas from all levels of the organization and a visible leadership style.
- Strategic thinker with the ability to build systems and structures to support innovation.
- Demonstrated leadership in building upon comprehensive medical research programs that include extramurally funded basic, translational, population health and/or clinical research.
- Experience in building clinical and/or outcomes research programs of excellence is desired, as is experience building NIH-funded programs, and an understanding of the 'business' of medicine.
- Strong personal commitment to influencing health outcomes for a vibrant mosaic of urban ethnic communities and cultural groups.
- Strong managerial, operational and fiscal acumen. Experience with budgets, financial planning, market research and strategic resource allocation.
- Demonstrated ability and commitment to engage in fundraising.
- Experience in developing interprofessional education and practice initiatives and forging collaborations across schools and colleges within a university.
- Demonstrated ability to recruit, develop, mentor and retain excellent faculty and staff.
- Commitment to academic excellence on both a personal and professional level, with the highest level of personal integrity and ethical standards, and an established reputation for compassion, fairness and objectivity.
- Exceptional communication, interpersonal and partnership skills.
- Ability to connect with students and to understand and champion the student experience as it relates to nutrition and lifestyle medicine.
- Analytical and intellectual skills to lead cogent planning and sound management systems.

Norfolk and Coastal Virginia

The medical campus of Old Dominion University is housed on a waterfront campus in the heart of vibrant Coastal Virginia. Norfolk is considered the historic, urban, financial and cultural center of the Virginia Beach-Norfolk-Newport News region, which comprises nine cities and seven counties surrounding the Hampton Roads natural harbor at the mouth of the Chesapeake Bay. It is the third-most populous city in the Commonwealth of Virginia. Approximately 1.75 million people live in the region, which is home to the cities of Chesapeake, Hampton, Newport News, Norfolk, Portsmouth, Suffolk and Virginia Beach.

Norfolk is rich with history, culture and the arts. A metropolitan city, Norfolk is home to the world's largest naval base and the North American headquarters for NATO. Colonial Williamsburg and NASA Langley, the birthplace of the U.S. space program, are both nearby, as are the renowned [Chrysler Museum of Art](#) and the [NEON Arts District](#). Many of the city's museums and historic sites can be found within 12 walkable city blocks of the downtown waterfront. Rolling Stone magazine has called downtown's [NorVa Theatre](#) one of the nation's best live music venues.

While the city's urban appeal and history lure visitors in, it is often said that Norfolk's culinary creations — from fresh interpretations of traditional favorites to more adventurous modern fare — make them stay. With a vibrant mix of chefs, farmers and bakers, Norfolk has blossomed into one of the South's most dynamic foodie destinations, complete with an urban winery and one of the country's [best craft beer bars](#).

Learn more about [Coastal Virginia](#).



Procedure for Candidacy

Confidential review of applications, nominations, and expressions of interest will begin immediately and will continue until an appointment is made. To ensure full consideration, candidates must provide a Curriculum Vitae and Cover Letter. Please direct all nominations and inquiries to the WittKieffer consultants assisting with this recruitment, Kimberly Smith, Ashley Rittgers, and Fayth Hoecker preferably via e-mail, to fhoecker@wittkieffer.com.

Macon & Joan Brock Virginia Health Sciences at Old Dominion University values diversity and is committed to equal opportunity for all persons regardless of age, color, disability, ethnicity, marital status, national origin, race, religion, sex, sexual orientation, veteran status or any other status protected by law.

The material presented in this leadership profile should be relied on for informational purposes only. This material has been copied, compiled, or quoted in part from Macon & Joan Brock Virginia Health Sciences at Old Dominion University documents and personal interviews and is believed to be reliable. While every effort has been made to ensure the accuracy of this information, the original source documents and factual situations govern.

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