

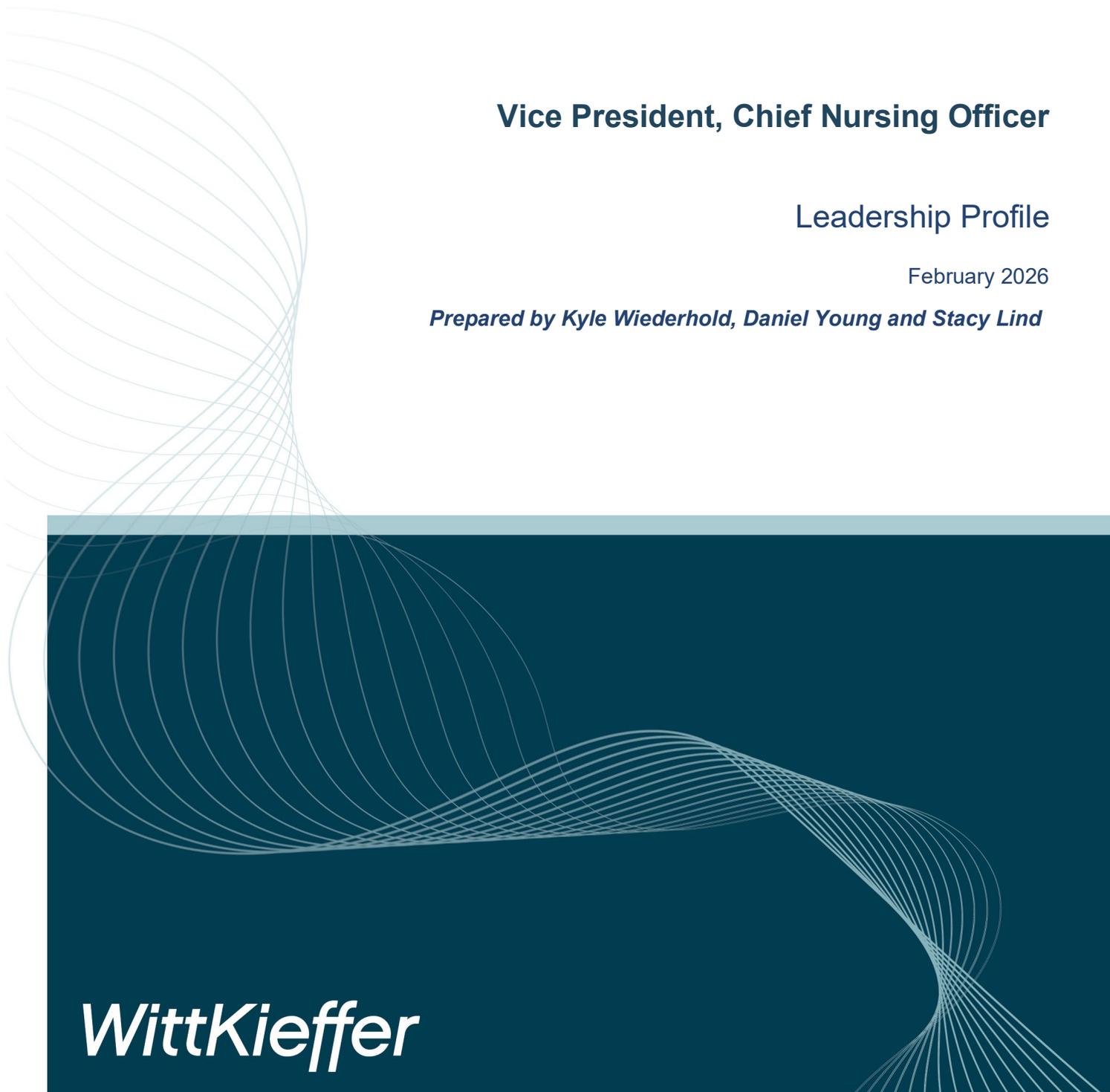


Vice President, Chief Nursing Officer

Leadership Profile

February 2026

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WittKieffer

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The Opportunity

Wellstar Health System seeks a seasoned, strategic nursing executive to serve as Vice President and Chief Nursing Officer (CNO) for Wellstar Kennestone Regional Medical Center, the flagship hospital of one of Georgia's largest and most integrated health systems. This pivotal leadership role reports directly to the President of Kennestone and offers the opportunity to influence nursing practice and operational excellence at a nationally recognized organization.

Kennestone Regional Medical Center, located in Marietta, Georgia, is a 633-bed Level I Trauma Center and a cornerstone of Wellstar Health System. Kennestone provides a full continuum of tertiary and quaternary care and is home to three distinct emergency departments: adult, pediatric, and obstetric. The hospital also operates five critical care units, including a regional ECMO program, and offers advanced clinical services across multiple specialties.

Kennestone is experiencing significant growth and transformation. In April 2026, the hospital will open a 303,000-square-foot tower, adding 186 private adult beds and expanding capacity to meet the needs of a growing community. This development underscores Wellstar's commitment to innovation and patient-centered care. The CNO will be instrumental in preparing the nursing workforce and operational infrastructure to support this expansion while maintaining the highest standards of clinical excellence.

Kennestone has recently earned Magnet® designation from the ANCC, a testament to its commitment to nursing excellence and professional practice. The CNO will play a critical role in sustaining and advancing this achievement, ensuring Magnet principles are embedded throughout the organization. This leader will foster a culture of accountability, collaboration, and innovation while driving performance toward top-decile outcomes in quality, safety, and patient experience.

As the flagship facility of a system with more than 30,000 team members, Kennestone sets the standard for clinical and operational performance across Wellstar. The CNO will have the unique responsibility to model best practices in nursing leadership and to influence system-wide strategies for workforce engagement, recruitment, and retention. This role requires a leader who can balance strategic vision with operational execution, ensuring that nursing care aligns with organizational goals and regulatory requirements.

This is more than a leadership role. It is an opportunity to shape the future of nursing practice at a nationally recognized medical center, influence system-wide performance, and make a lasting impact on the health of the communities we serve. The CNO will join a collaborative executive team during a period of growth and transformation, positioning Kennestone and Wellstar Health System for continued excellence in patient care, innovation, and workforce engagement.

Position Summary

Reporting Relationships

The Vice President, Chief Nursing Officer (CNO) of Wellstar Kennestone Regional Medical Center reports directly to the Senior Vice President and Hospital President and serves as a key member of the hospital's executive leadership team.

Direct Reports include:

- AVP, Nursing
- Executive Director, Patient Experience
- AVP, Emergency Services
- Executive Director, Professional Practice

Key Peer Relationships:

- Chief Medical Officer
- Chief Financial Officer
- Vice President, Human Resources
- Chief Operating Officer
- Chief Nursing Officer, Windy Hill
- Physician Leaders and Department Chiefs

Responsibilities

- Provide executive leadership for all nursing and patient care services across Kennestone, ensuring alignment with Wellstar's mission, values, regulatory requirements, and the Nursing Professional Practice Model.
- Set a unified nursing strategy for the flagship facility that establishes consistent standards, practices, and outcomes, closely aligned with Wellstar's broader system strategy.
- Drive nursing practice excellence in a complex, matrixed environment, modeling best practices and collaborating with executive and clinical leaders to achieve measurable improvements in patient care, safety, and workforce engagement.
- Sustain Magnet principles by embedding evidence-based professional practice, shared governance, and continuous improvement into unit operations and leadership routines.
- Establish clear accountability for clinical outcomes; oversee nursing policies, procedures, and care design, and ensure reliable processes for falls prevention, medication safety, and clinical documentation.
- Lead nursing workforce strategy, including competency, staffing models, scheduling, and leadership development, with structured programs for new graduate nurses and succession planning for future leaders.
- Shape nursing strategy and build a future-ready workforce through innovative care models, technology enablement, and leadership development that supports value-based, patient-centered care.
- Exercise financial stewardship for nursing operations, applying LEAN and process improvement methods to optimize resource utilization, productivity, throughput, and length of stay.
- Strengthen interdisciplinary collaboration with physician leaders and executive peers (President, CMO, COO, CFO) to break down silos and advance a unified approach to care delivery and operational reliability.
- Prepare nursing operations for growth, coordinating operational readiness for the 2026 tower opening and integration with multi-site initiatives (Windy Hill and future Acworth) while maintaining high standards of care.

- Support academic partnerships and resident programs associated with the new medical school, ensuring robust clinical education, preceptorship, and scholarly activity.
- Champion a professional practice environment rooted in ethical leadership, fiscal stewardship, inclusivity, and continuous improvement; serve as a visible advocate for nurses and elevate nursing perspectives in executive decision-making.

Goals and Objectives

- Establish oneself as a trusted, collaborative, and visible member of the Kennestone executive team and across Wellstar Health System, building strong relationships with peers, physicians, and nursing leaders.
- Continue to reduce nursing vacancy rates and strengthen workforce stability through innovative recruitment, retention, and professional development strategies.
- Improve patient experience by fostering a culture of service excellence, consistent communication, and engagement of frontline caregivers in improvement initiatives.
- Enhance patient safety and quality outcomes by reinforcing reliable processes, reducing preventable harm, and embedding evidence-based practices across all units.
- Advance Magnet principles and professional nursing practice, ensuring Kennestone remains a leader in nursing excellence and continuous improvement.
- Prepare nursing operations for future growth, including the opening of the new tower in 2026 and integration with multi-site initiatives, while maintaining operational readiness and high standards of care.
- Support academic partnerships and the successful launch of the new medical school, creating a strong environment for clinical education, residency programs, and scholarly activity.
- Promote interdisciplinary collaboration and break down silos within the leadership team, encouraging respectful challenge and unified problem-solving to achieve organizational goals.
- Build and develop a high-performing nursing leadership team that is engaged, accountable, and aligned with Wellstar's mission and values.
- Drive operational efficiency and resource optimization through LEAN principles and data-driven decision-making, ensuring nursing operations contribute to system-wide performance improvement.
- Design and execute a comprehensive nursing strategic plan that aligns with Wellstar's overarching goals and supports integration across sites, driving measurable improvements in quality, safety, patient satisfaction, and team member engagement.
- Lead efforts to transform nursing practice to align with value-based care principles, empowering teams to deliver high-quality, cost-effective, and patient-centered care through innovative models and technology.
- Establish leadership structures and career pathways that support professional growth, succession planning, and advancement, ensuring all team members operate at the top of their scope and licensure.
- Strengthen community and academic partnerships to build a sustainable pipeline of nursing talent and enhance public health outcomes through collaborative workforce development initiatives.

Candidate Qualifications

Education/Certification

- Master's degree in Nursing required; doctoral degree strongly preferred.
- Active RN license in the state of Georgia (or multi-state compact) required.
- Magnet® experience and knowledge of ANCC standards are highly desirable.

Knowledge and Work Experience

- Minimum of ten (10) years of progressive nursing leadership experience in a similarly complex hospital or health system environment, with exposure to matrix operating structures and experience with program development.
- Experience should include executive-level leadership of multiple nursing departments, including functional, strategic, and financial planning.
- Prior success as a CNO or Associate CNO in a large, tertiary or quaternary care hospital strongly preferred.
- Demonstrated ability to lead nursing operations across multiple service lines, including critical care, acute care, women's services, cardiac, emergency, and specialty programs.
- Proven track record of improving patient safety, quality outcomes, and patient experience through evidence-based practices and operational rigor.

Leadership Skills and Competencies

- Collaborative, visible leader, and the ability to integrate into the Wellstar culture and work effectively with Collaborative, visible leader with the ability to integrate into Wellstar's culture and work effectively with hospital leadership, clinicians, and system executives.
- Detail-oriented, accountable, and a team builder who appreciates inclusion and excels at consensus building.
- Strong critical thinking and problem-solving skills with the ability to negotiate and navigate through differences of opinion with minimal conflict.
- Direct, diplomatic, and culturally astute, with an appreciation for Wellstar's collaborative culture and matrix organization structure.
- Keen sense of priority and the ability to focus efforts on what is most important to achieving Wellstar's strategic, financial, and operational performance.
- Strong business acumen, abundant character, and high ethical standards.
- Superior physician and interdisciplinary relationship-building skills.
- Data-driven and able to create accountability structures to drive success.
- Skilled in performance management and change leadership, with the ability to develop consensus from independent parties to achieve organizational goals.

- Creative thinker who enjoys working as part of a team and fostering innovation in nursing practice.
- Knowledge of current issues and trends in healthcare and nursing leadership.

Wellstar Core Competencies

- **Communication:** Communicates well both verbally and in writing; has good listening skills; builds strong relationships; shares information and ideas with others; solicits feedback and handles constructive criticism; listens attentively; asks clarifying questions; stays open to other viewpoints; creates accurate and punctual reports when needed, and delivers presentations effectively.
- **Customer Focus:** Builds customer confidence; is committed to increasing customer satisfaction; sets achievable customer expectations; assumes responsibility for solving customer problems; ensures commitments to customers are met; solicits opinions and ideas from customers; responds to internal customers.
- **Integrity/Ethics:** Deals with others in a straightforward and honest manner; is accountable for actions; maintains confidentiality; supports company values; conveys good news and bad.
- **Teamwork/Dependability:** Meets all team deadlines and responsibilities; listens to others and values opinions; helps the team leader to meet goals; welcomes newcomers and promotes a team atmosphere. Meets commitments; works independently; accepts accountability; handles changes; sets personal standards; stays focused under pressure and meets attendance/punctuality requirements.
- **Job Knowledge:** Understands duties and responsibilities; has necessary job knowledge and technical skills; understands company mission/values; keeps job knowledge current and is in command of critical issues.
- **Financial Stewardship:** Plans for and uses resources efficiently; always looking for ways to reduce costs.
- **Problem Solving/Analysis:** Breaks down problems into smaller components; understands underlying issues; can simplify and process complex issues; understands the difference between critical details and unimportant facts.
- **Quality/Safety:** Is attentive to detail and accuracy; is committed to excellence; looks for improvements continuously; monitors quality levels; finds root cause of quality problems; owns/acts on quality problems. Promotes mutual respect; demonstrates consistent application of safety absolutes and the Safety-First Program, and keeps the workplace clean and safe.

Organization Overview

Wellstar Kennestone Regional Medical

Wellstar Kennestone Regional Medical Center (Kennestone) in Marietta, Georgia, is known as a regional destination for world-class healthcare. The 633-bed flagship facility of Wellstar Health System offers patients a state-of-the-art cardiac program, advanced neurosciences surgery and radiology, innovative cancer treatment, and a regionally recognized NICU. The hospital also includes the only designated Level I Trauma Center in northwest Atlanta and is one of the busiest in the state. Kennestone is led by a highly talented leadership team and nearly 6,000 dedicated team members, and 198 GME Residents. Included in the Kennestone operations are three (3) health parks, one (1) LTACH, and a 20-bed Inpatient Rehab Unit.

Wellstar Kennestone Regional Medical Center has been recognized as one of Healthgrades' 100 Best Critical Care Hospitals and has been honored with the Academy of Medical-Surgical Nurses PRISM Award. Other recent distinctions include the prestigious "3 Star" quality rating from the Society of Thoracic Surgeons, designation as an American Heart Association/American Stroke Association Target Stroke Facility, accreditation from the Society of Chest Pain Centers, designation as a UnitedHealth Premium Specialty Center in Total Joint Replacement, and designation as a Bariatric Surgery Center of Excellence.

Kennestone Statistics:

- 152,000 ED visits
- 347,000 outpatient visits
- 2,300-member medical staff, of which 1,500 are Physicians
- 27,000 surgical procedures
- 47,500 admissions
- 6,500 births
- 4,000 trauma patients
- \$2.3B net patient revenue
- 9.9% operating margin

Wellstar Health System

Nationally ranked and locally recognized for high-quality care, inclusive culture, and exceptional doctors and caregivers. With over 30,000 team members, Wellstar Health System is one of Georgia's largest and most integrated healthcare systems. Our state-of-the-art facilities include:

- 11 hospitals
- 2,729 licensed beds
- 329+ medical offices
- 11 cancer centers
- 90+ rehabilitation centers
- 3 hospice facilities
- 2 senior living centers
- 35 medical imaging centers
- 20 urgent care locations
- 5 health parks

Decades of Distinction:

Wellstar consistently receives attention and accolades from national organizations that set standards for world-class care. Wellstar has been recognized with awards from organizations such as the Veterans Health Administration (VHA) and the Georgia Hospital Association (GHA), and has been named to the Partnership for Health and Accountability (PHA) Quality Honor Roll. Wellstar has also garnered recognition for exceptional expertise in clinical areas such as heart, cancer, and neurological care. Below are the most recent awards:

- GHA Circle of Excellence Award, 2021
- [Georgia Trend Magazine Top Doctors](#) (2021) - 130 Physicians Recognized
- [Atlanta Magazine Top Doctors](#) (2020) - 79 Physicians Recognized
- GHA Patient Safety & Quality Summit Award; Medication Safety (2019)
- GHA Patient Safety & Quality Summit Award; Hospital/Health System (2019)
- Fortune 100 Best Companies to Work For® 2025.
- Named to Fortune's 100 Best Workplaces for Women, Fortune's Best Workplaces in Healthcare and Biopharma in 2021, and Fortune's 100 Best Companies to Work For in 2021
- Every year, Wellstar serves more than 600,000 patients through its emergency departments. Wellstar sees more emergency patients than any other health system in Georgia. Additionally, Wellstar North Fulton operates the state's busiest emergency department.

To see a complete list of awards and recognition, click [here](#).

Other Entities of Wellstar Health System

Wellstar Windy Hill Hospital

Wellstar Windy Hill Hospital is a 115-bed facility located in Marietta, Georgia. The hospital is known for its Long-Term Acute Care (LTAC) program, specialized surgical services, and interventional radiology expertise, which includes its minimally invasive Center for Fibroid Care. In addition, Windy Hill's orthopedic center offers comprehensive outpatient care, including total knee and hip replacements, as well as world-class pediatric orthopedic services.

Wellstar Medical College of Georgia

The most recent addition to Wellstar Health System is Augusta University Health (AU Health), a world-class healthcare network located in Augusta, Georgia. AU Health will now be known as Wellstar MCG Health (WMCG). WMCG offers the most comprehensive primary, specialty, and subspecialty care in the region. WMCG provides skilled, compassionate care to its patients, conducts leading-edge clinical research, and fosters the medical and clinical education and training of tomorrow's healthcare practitioners, including physicians, nurses, and allied health trainees.

Being an academic health center, WMCG has three primary missions: patient care, education, and research. It provides a full range of clinical services and maintains the infrastructure to foster education and research.

Physicians have been recruited from across the country to provide outstanding world-class care due to their most up-to-date knowledge and training. Many of our health care professionals train the next generation of caregivers, while others conduct pioneering research that improves medical diagnosis, treatments, and technology, bringing the medicine of tomorrow to patient care today, with an emphasis on patient- and family-centered care.

Outstanding clinical service lines have been focused on oncology, neurology, cardiology, pediatrics, and orthopedics. Other services include neurosciences, transplant, digestive care, women's health, and virtual care. Given its location and the surrounding rural counties, several rural health initiatives are underway.

In addition to providing care in the Augusta area, WMCG physicians travel to satellite practice sites throughout Georgia, demonstrating the organization's commitment to caring for people across the state and region. The affiliation with Wellstar Health is anticipated to improve health care access and expand physician training opportunities throughout the Wellstar Health facilities.

WMCG's thriving academic health center is affiliated with the following entities:

Augusta University – Augusta University's Health Sciences Campus is composed of the Colleges of Allied Health, Dental Medicine, Graduate Studies, and Nursing, and the Medical College of Georgia. The Medical College of Georgia is the nation's 13th-oldest and sixth-largest medical school, with 264 students per year and 930 medical students in total.

Graduate Medical Education – The Medical College of Georgia and its affiliations with teaching hospitals train approximately 572 residents and fellows.

Faculty Group Practice Plans – Group Practice Plans include AU Medical Associates, AU Dental Associates, the Allied Health Practice Group, and the School of Nursing Faculty Practice Group.

Wellstar Columbia County Hospital

Wellstar Columbia County Medical Center, currently under construction in Grovetown, Georgia, will be a 100-bed acute care hospital featuring a Level II Trauma Center within its emergency department. The facility will encompass approximately 250,000 square feet and is scheduled to open in 2026. Adjacent to the hospital, a 90,000-square-foot medical office building will offer services in women's health and other specialties. This development addresses the healthcare needs of Columbia County.

Wellstar Cobb Hospital

Located just 20 minutes outside of Atlanta in Cobb County, Wellstar Cobb Hospital is a leader in healthcare. The 387-bed facility offers services for the entire family, from birth to geriatrics. The Family Birthplace at Wellstar Cobb offers a family-centered approach to care, an outstanding medical team of obstetricians and pediatricians, and amenities including labor and delivery, recovery rooms, a Level II Trauma and Burn Center, and a Level III NICU.

Wellstar West Georgia Health System

Wellstar West Georgia Medical Center, a 276-bed, full-service hospital, has provided health care services to West Georgia and East Alabama residents for over 75 years. In addition to the medical center, the health system includes two skilled nursing facilities with a shared total of 266 licensed beds, Enoch Callaway Cancer Treatment Center, Georgia Heart Clinic, a 92-apartment retirement community, a 16-bed inpatient hospice home, and a full suite of outpatient services including home health, home hospice, laboratory, occupational medicine, rehabilitation, and wound care. Recently, Wellstar West Georgia Medical Center was named one of the nation's 100 Top Hospitals by Watson Health. Wellstar West Georgia Medical Center is a Level IV Trauma Center. West Georgia Medical Center's Emergency Department has received accreditation as a Chest Pain Center with

Percutaneous Coronary Intervention (PCI) from The Joint Commission, recognizing excellent, comprehensive care provided to cardiac patients. They have earned the Healthgrades Patient Safety Excellence Award, ranking in the Top 10% in The Country.

Wellstar North Fulton Medical Center

Wellstar North Fulton Medical Center has served North Fulton and the surrounding communities since 1983. Licensed for 218 beds, it is a state-designated Level II Trauma Center and provides a wide continuum of services, including neurosciences, women's health, orthopedics, rehabilitation, stroke, surgical services, gastroenterology, and oncology.

Wellstar Spalding Regional Hospital

Wellstar Spalding Regional Hospital (SRH) includes the regional medical center and a critical access hospital. SRH is a 160-bed acute care facility that has been caring for the residents in Spalding, Pike, Lamar, Butts, and Henry counties for over 100 years. Services include joint replacement, Primary Stroke Center, interventional cardiology, imaging, radiology, oncology, and other outpatient services.

Wellstar Paulding Medical Center

Firmly rooted in Paulding County and proudly integrated into the community's history, Wellstar Paulding Medical Center is a 112-bed hospital designed with patient care in mind, offering the region's safest, most sustainable care. Filled with natural light and innovative, safety-oriented features, the new eight-floor, 295,000-square-foot hospital is one of the first in the country to use a geothermal energy system, which draws heat from below the Earth's surface to heat and cool the hospital. Wellstar Paulding is a full-service acute care hospital offering Cardiovascular Services, Emergency, Neurosciences, Oncology, Orthopedic, Radiology, Rehab, Critical care/ICU, Inpatient Surgery, and more.

Wellstar Douglas Hospital

Located in Douglasville, Georgia, Wellstar Douglas Hospital continues to meet the healthcare demands and needs of the community's more than 120,000 residents. With 102 beds, state-of-the-art medical services and facilities, and a medical staff specializing in a wide variety of fields, this community-based hospital's capabilities are exceptional.

Wellstar Sylvan Grove Hospital

Wellstar Sylvan Grove Hospital is a 25-bed critical access hospital that has been serving the medical and health needs of residents in Butts County for 50 years. It houses a 24-hour emergency room, rehabilitation services, outpatient diagnostic tests, physical/occupational/speech therapies, and other services.

Wellstar Health Parks and Ambulatory Care Centers

Wellstar's Health Parks initiative involves developing community-based outpatient care centers strategically located to provide convenient access within the northwest Atlanta metro area. Each Health Park may be slightly different in the services provided, but should contain some or all of the following: office space for primary care, pediatric and specialty physicians, outpatient surgery, diagnostic imaging and lab services, urgent care, primary care and specialty outpatient services such as cardiac, oncology, physical rehabilitation, and women's health. The system also plans to focus on the community's overall health and wellness, not only through clinical services but also through complementary medicine, screenings, fitness programs, and education.

Currently, there are five large, full-service Health Parks: Acworth Health Park, East Cobb Health Park, Vinings Health Park, Avalon Health Park, and Cherokee Health Park. Additional facilities and services include 17 urgent care centers and 20 diagnostic imaging centers. Many of these are integrated with Wellstar Medical Group clinic sites.

Wellstar Medical Group

With more than 400 locations, Wellstar Medical Group is a physician-led medical group and includes more than 2,000 community-based employed providers representing 40+ specialties. In fiscal year 2023, Wellstar Medical Group had 2.8 million patient encounters, with over 40 percent occurring in primary care, 35 percent in medical and surgical specialties, and the balance in hospital-based specialties

The medical group's roots date back to 1994, when Wellstar Health System launched Wellstar Physicians Group with the goal of creating a truly integrated health system in which hospital-employed physicians work together with System leaders toward common goals. As a commitment to its physicians, the Physician Leadership Academy provides support in developing the next generation of physician leaders.

More than two decades later, the Wellstar Medical Group serves as a seamless continuum of healthcare services, including primary and specialty care, acute care, and ambulatory care, set in easily accessible ambulatory locations. For the patient, this means better care coordination, convenient scheduling, co-location of specialties, and the elimination of duplication by sharing key demographic and clinical information.

Included are the following:

- 400+ patient care locations
- Over 2,000 employed providers
- Approximately 5,300 total employees
- Over 40 specialties
- 18 urgent care centers
- Outpatient services including medical imaging, wound care, physical and cardiac rehabilitation
- On-site employee childcare center

Wellstar Health Partners (Clinically Integrated Network)

Wellstar Health Network has been selected to participate in the Medicare Shared Savings Program, Accountable Care Organization (ACO), a multifaceted new program sponsored by the Centers for Medicare and Medicaid Services (CMS). Through the Shared Savings Program, Wellstar Health Network will work with CMS to provide high-quality services to Medicare fee-for-service beneficiaries. The program includes both Wellstar Medical Group physicians and non-employed physicians who wish to participate in these initiatives with Wellstar.

Wellstar Mayo Clinic Care Network

WellStar has joined the Mayo Clinic Care Network, a growing network of like-minded organizations committed to better serving patients and their families. WellStar providers will now have round-the-clock access to Mayo-vetted medical information and guidelines through a web-based provider resource.

Wellstar Health Plan

In 2023, WellStar made a strategic decision that the time was right to launch its own health plan. The population in WellStar's service area is approximately 1.2 million, many of whom use Wellstar providers and sites for their health care needs. Wellstar believes its health plan can serve an unmet need in the marketplace for a high-

quality, affordable plan that leverages its broad network of services and providers. Wellstar has invested over \$500 million in its digital operating model, which the health plan can leverage to better serve patients and members through its product offerings.

Wellstar Research Institute

Wellstar's clinical research program strives to improve the lives of its patients, physicians, and community. Since 2011, the Wellstar Research Institute (WRI) has been the centralized research administration arm of Wellstar Health System. Its work contributes to the development of innovative therapies and the overall advancement of medical science. WRI supports all Wellstar team members and its Wellstar Clinical Partner (WCP) affiliates who conduct research. WRI also advocates for the protection of patients who heroically volunteer as research subjects in clinical trials. Wellstar team members have many years of research experience, and these studies have led to important new ways to treat diseases and enhance practice. Today, more than 100 Wellstar team members and affiliate partners are involved in more than 300 research projects.

Wellstar Foundation

For more than 15 years, the Wellstar Foundation has acted as a supporting organization for Wellstar Health System. As a not-for-profit health system, it is responsible for giving back to the community. It does this by providing quality care to its patients and through the foundation's support. Of the tax-deductible contributions made to the Foundation, 100 percent is reinvested in services and programs for the underserved in its communities and in enhancing Wellstar's facilities.

How Wellstar Gives Back

[Wellstar Foundation](#) - Since 1985, the community has invested millions of dollars through the Foundation to ensure that every Georgia resident has access to quality care. As a not-for-profit health system, our passion for people extends beyond our walls and into the communities we serve. Our vision is to ignite donors' and partners' passion to accelerate healthcare innovation and wellness, creating **a healthier future for all**.

Wellstar provides more than \$950 million annually in unreimbursed care to the community - a number that is expected to increase with Wellstar's expanded footprint.

Through a robust [Community Education & Outreach Department](#), Wellstar connects with more than 200,000 community members at Wellstar health fairs, mobile markets, school health programs, car seat safety checks, and other community events each year.

For additional information, visit <http://www.Wellstar.org>.

The Community

Marietta, Georgia

Located just northwest of Atlanta, Marietta, Georgia, is a vibrant and fast-growing community known for its rich history, strong civic identity, and exceptional quality of life. As the county seat of Cobb County, Marietta blends the character of a historic Southern town with the energy of a modern economic hub. Its revitalized downtown square—home to locally owned restaurants, boutiques, cultural venues, and year-round events—serves as a social and economic anchor for residents and visitors alike.

Marietta is recognized for its diverse and engaged population, supported by award-winning public schools, active community organizations, and a longstanding commitment to arts, culture, and outdoor recreation. The city's well-preserved historic districts and proximity to landmarks like Kennesaw Mountain reinforce a strong sense of place, while ongoing development continues to attract families, professionals, and businesses seeking a high-quality, connected community environment.

Truist Park and The Battery Atlanta

Marietta's appeal is further strengthened by its proximity to Truist Park, the home of the Atlanta Braves. Located in neighboring Cobb County, the stadium opened in 2017 as part of a first-of-its-kind development that integrates a state-of-the-art Major League Baseball ballpark with a fully walkable entertainment district known as The Battery Atlanta. The park was intentionally designed to elevate the fan experience and create a year-round destination featuring dining, retail, green space, residential living, and cultural programming.

The Truist Park development has also become a major economic catalyst for the region. Recent county reports show that tax revenues from the stadium and surrounding properties now exceed the original public investment, with the taxable value of The Battery rising from \$5 million in 2014 to \$577 million in 2024. This surge has generated significant revenue for local schools, county government, and the state. Notably, approximately 74% of visitors to The Battery come from outside Cobb County, underscoring its status as a key regional tourism driver.

Together, Marietta's historic charm, strong civic infrastructure, and proximity to major regional anchors like Truist Park create a dynamic environment for residents, employers, and leaders—one that balances tradition with growth and continues to shape the community's long-term vibrancy.

For additional information, visit:

www.mariettaga.gov/city/residents/newresident
www.mariettaga.gov



Atlanta, Georgia

Atlanta, Georgia, offers an exceptional blend of opportunity, culture, and quality of life—making it one of the most attractive relocation destinations in the Southeast. As a rapidly growing economic powerhouse, Atlanta continues to expand its influence across technology, entrepreneurship, logistics, and creative industries. The city's strategic investments in innovation and small business growth have strengthened its long-term economic outlook, helping it maintain momentum and resilience as it moves into 2026.

The metro area's labor market remains strong, with competitive wages and unemployment rates that consistently outperform national averages. This stability reflects Atlanta's diverse economic base, which includes Fortune 500 headquarters, a thriving tech ecosystem, a major transportation hub, and robust healthcare and education sectors.



Beyond its economic strength, Atlanta is widely regarded as one of the country's most vibrant cultural centers. The city's rich heritage—grounded in its pivotal role in the Civil Rights Movement—continues to shape a community known for its inclusivity, diversity, and forward-looking leadership. Residents enjoy world-class cultural amenities, including the High Museum of Art, Fox Theatre, and the Martin Luther King Jr. National Historical Park, alongside a thriving music and film scene that has earned Atlanta the nickname "Hollywood of the South."

Atlanta's lifestyle offerings are equally compelling. The city's neighborhoods range from historic, tree-lined districts to modern, walkable urban hubs, providing housing options for every preference. Outdoor enthusiasts benefit from access to the Atlanta Beltline, Piedmont Park, and a growing network of trails and green spaces—ideal for staying active and connected. The city's renowned culinary scene, representing global and regional influences, continues to attract national attention and offers endless dining and entertainment options.

Looking ahead, Atlanta is poised for continued growth across emerging sectors such as fintech, film and digital media, green energy, and artificial intelligence. It ranks among the nation's leaders in tech job expansion, with a significant increase in IT-related roles over the past several years, creating opportunities for professionals at all career stages. As these industries scale, the city is investing in infrastructure, workforce development, and thoughtful urban growth to support a strong and sustainable future.

<https://discoveratlanta.com/>

<https://en.wikipedia.org/wiki/Atlanta>

<https://www.exploregeorgia.org/city/atlanta>



Procedure for Candidacy

Please direct all nominations and applications to Kyle Wiederhold, Daniel Young, and Stacy Lind through the WittKieffer Candidate Portal by [clicking here](#). Candidates can also find this portal via the WittKieffer website at www.wittkieffer.com by selecting the "Become a Candidate" button.

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Wellstar Health System values diversity and is committed to equal opportunity for all persons regardless of age, color, disability, ethnicity, marital status, national origin, race, religion, sex, sexual orientation, veteran status, or any other status protected by law.

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Visit [WittKieffer.com](https://www.wittkieffer.com) to learn more.

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