



## Vice President for Development Academic Health Enterprise

### Leadership Profile

June 2025



*WittKieffer*

## Executive Summary

The next Vice President for Development, Academic Health Enterprise for the [University of Cincinnati Foundation](#) (UCF) will be joining this organization at an exciting time in its history. The Vice President will serve as the chief philanthropy officer for the Academic Health Enterprise, comprised of the Colleges of Medicine, Nursing, Allied Health and the James L. Winkle College of Pharmacy, multiple affiliated Institutes and Centers, as well as UC Health, the healthcare system affiliated with the University of Cincinnati (UC). The Vice President is charged with advancing, through philanthropic support, their mission to advance healthcare teaching, research, and clinical excellence.

The UCF is the designated fundraising and alumni relations arm of UC and UC Health. A 501(c)(3) organization, the UCF was created in 1975 to raise, receive, invest, and distribute funds on behalf of the University of Cincinnati. In fiscal year 2024, the UCF booked annual commitments totaling just under \$170 million on behalf of the University and UC Health and provided a comprehensive suite of services to over 350,000+ living alumni of the University and many thousands of former patients of UC Health. Its relationship with UC Health is managed through a contract to oversee fundraising activities on behalf of the UC Health Foundation. The UCF oversees an endowment totaling over \$2 billion, which is managed by a professional investment group employed by the University through a contract between the University and the UCF. In June 2024, UCF concluded its \$2 billion [Next, Now](#) campaign, showcasing the UCF as a powerful advancement operation with strong results and a compelling future.

Reporting directly to [UCF President, Rich Bundy](#), and having a close working relationship with the [President & CEO of UC Health, Cory Shaw](#) and [Executive Vice President for Health Affairs and Dean, College of Medicine Gregory Postel, MD](#), the Vice President will oversee a 32-member team in growing and executing the Academic Health Enterprise's engagement and fundraising strategy. The Vice President is also responsible for engaging with the UCF Board of Trustees and the UC Health Foundation (UCHF) board.

This next advancement leader will possess a global perspective on the role of higher education in society as well as a passion for public higher education and healthcare in particular. In addition, the Vice President will be a collaborative leader who will work with UC and UC Health colleagues to set a clear vision for the Academic Health Enterprise development and boldly translate that vision into defined strategies. More importantly, the next Vice President must continue to advance an organization focused on achieving consistent best-in-class fundraising performance on an annual basis with a deep commitment to UC's mission. For this objective, excellent interpersonal skills and management experience will be essential.

To submit a nomination or express personal interest in this position, please see the "Procedure for Candidacy" section at the end of this document.

## Role of the Vice President for Development

The University of Cincinnati Foundation is a mission driven, non-profit organization dedicated to maximizing philanthropic support for the University of Cincinnati and UC Health. It is committed to positively impacting students, patients, faculty, staff, and the communities they serve. As part of their ongoing growth strategy, they seek a dynamic and experienced Vice President for Development, Academic Health Enterprise to join their leadership team and drive fundraising success.

With the reputation and stature of the University of Cincinnati continuing to grow, the University joining the BIG 12 athletic conference, and UC seeing continued enrollment growth beyond 50,000 students, the University has emerged as an important higher education institution on the national stage. Building on the recent fundraising success of the UCF, which includes exceeding its \$2 billion campaign goal for *Next, Now*, the Vice President for Development will have the opportunity to be a part of a remarkable story of excellence and growth going forward.

The Vice President will have broad responsibilities for providing strategic vision, policy development, and leadership to ensure high-performing philanthropic programs throughout the Academic Health Enterprise. By engaging executive leadership, Board directors, key faculty and clinicians, and others in the fundraising process, the Vice President will significantly increase giving through a comprehensive, data-driven fundraising program. This program will utilize prospect research to create engagement and a donor pipeline, build a balanced program with support from individuals, corporations, foundations, grateful patients, and teammates, and foster a strong culture of philanthropy throughout the entire system.

### Specific Duties

- Provide administrative leadership and strategic counsel for assigned fundraising staff and programs.
- Partner with the UCF President to set and implement philanthropic strategies that support UC & UC Health.
- Partner with UC Health CEO, UC Health Foundation board chair, UC Executive Vice President for Health Affairs and Dean, College of Medicine, and Deans of Nursing, Pharmacy and Allied Health to set strategies and prioritize fundraising initiatives for the academic health enterprise.
- Recruit, lead, motivate and manage a team of development professionals; establish objectives, set performance standards and productivity metrics, and evaluate performance; provide appropriate levels of training, mentoring, and professional development. Assign and direct projects and oversee day-to-day operations of the team.
- Responsible for setting and attaining overall annual fundraising goals for assigned programs.
- Establish and manage the operational budget for the Academic Health Enterprise.
- Personally manage a portfolio of major (\$100,000+) and principal (\$1M+) gift prospects and provide ongoing stewardship, developing and maintaining strong relationships with major donors, stakeholders, and partners.
- Maintain an active schedule of personal visits with prospects.
- Foster productive relationships with faculty and leadership.
- Promote and facilitate fundraising projects and joint ventures across public and private sectors.
- Advance initiatives to create operational effectiveness to enhance fundraising for the Academic Health Enterprise.

- Prepare reports and present on fundraising activities and financial results to the UC Foundation President and others as needed.
- Represent UC, UC Health and UC Foundation to alumni, donors, grateful patients, and friends at local and national outreach events.

## Opportunities and Expectations for Leadership

The following, in no particular order, are some of the immediate opportunities the new Vice President will address:

### **Serve as a Strategic Partner to the UCF President and Board of Trustees, and University and UC Health Senior Leadership Teams**

The President and UCF leadership team welcome a strong and collaborative partner to strategically guide fundraising for the Academic Health Enterprise's fundraising activities. The next Vice President will be an individual who thrives in a dynamic organizational environment and has the talent, drive, and enthusiasm to move initiatives forward boldly, efficiently, and effectively. This leader will be a highly valued Foundation and UC Health advisor and an active participant in cabinet-level fundraising strategy discussion, decision-making, and direction setting related to achieving the Foundation and Academic Health Enterprise's goals and mission.

The Vice President will engage UC and UC Health senior leaders to ensure that the UC Foundation is supporting the strategic priorities of the Academic Health Enterprise. Partnering closely with all these leaders to ensure overall alignment between donors, alumni, and other philanthropic initiatives with the goals determined for the University and UC Health. In general, the next Vice President will bring expert knowledge of philanthropy to this position to ensure that this alignment allows for the optimization of philanthropic opportunities.

### **Working with UCF Team, Develop Strong Principal Gift Strategy**

The Vice President will be responsible for the oversight and management of the Academic Health Enterprise fundraising team. The incoming Vice President will have the opportunity to evaluate and refine the organizational structure of the team to drive efficiencies and streamline processes with the goal of ensuring that modernized best practices are in place in all areas.

Managing a strong and dedicated team of professionals, the Vice President should be committed to the cultivation and mentorship of department staff while developing the next generation of leaders. The Vice President will inspire, motivate, and empower staff members to continue their strong partnerships with one another and campus partners. The new leader will set the tone, champion a collaborative environment, and provide strategic direction that ensures the team's continued growth, development, and ability to perform at the highest level. One area of growth that numerous UCF stakeholders identified was the need for a more aggressive and targeted principal gift strategy. Building on recent success, the next Vice President must continue to identify additional alumni, grateful patients, and UC and UC Health friends who can be meaningfully engaged in UC's mission while developing individual approaches that maximize the chances of consistent principal giving on an ongoing basis. Especially given the clear growth potential of Academic Health Enterprise philanthropy and the need for more emphasis on principal and transformational gifts, this important work will ultimately leave UCF better positioned to take advantage of the many opportunities and strengths offered by the University and UC Health.

### **Promote Culture of Collaboration, Innovation and Transparency**

As the higher education landscape continues to evolve, University and Foundation leadership teams must creatively address new challenges and capitalize on opportunities. The next Vice President will be expected to bring innovative ideas to the role, promote a culture of agility throughout the Academic Health Enterprise, and support partnerships across UC and UC Health and within the UC Foundation.

The successful candidate will have a record of significant achievements in development, preferably within an academic medical institution or a highly complex, multidivisional, and matrixed institution. The next leader will be a visionary with impressive strategic planning and campaign experience and will have a personal track record as a principal gifts' fundraiser and builder of successful development programs. This leader will also have the interpersonal and communication skills necessary to build strong relationships and partnerships internally and externally.

## Professional Qualifications and Personal Qualities

The next Vice President for Development, Academic Health Enterprise should be an excellent communicator who listens well, shares information, and takes the initiative to encourage innovation, idea generation, and problem-solving. In addition, the ideal candidate will have the following qualifications and qualities:

### Education/Certification/Work Experience

- Bachelor's degree, with 10+ years of major gift development experience, with a preference for experience within a complex academic health center, grateful patient fundraising, and higher education environment.
- Must be willing to attend evening and weekend activities and travel, as needed. Valid driver's license required for travel.
- A commitment to and passion for the role of development in furthering the mission of the University of Cincinnati and UC Health is essential.

### Knowledge

- A proven track record of success in personal solicitation of major gifts.
- Significant experience in leading and managing a development program and staff.
- Experience in the management and oversight of board related activities preferred.
- Demonstrate ease in interacting with high-level individuals and exhibit excellent communication, presentation, and organizational skills.

### Analytical & Organizational Skills

- Ability to manage several ongoing projects simultaneously.
- Strong analytical and problem-solving skills.
- Excellent organizational skills and attention to detail.

### Communication & Supervisory Skills

- Strong supervisory and leadership skills in a hybrid working environment.
- Excellent verbal and written communication skills.
- Ability to paint a vision for the function and inspire the team to embrace it.

### Technical Skills

- Working familiarity with large databases, personal computers, and word processing.
- Strong project management skills.



**Leadership Skills and Competencies**

- *Authenticity*: Adheres consistently to ethical principles, leading by example.
- *Collaboration*: Works with others to develop and meet shared objectives and fosters a collegial environment where people work, learn, and develop solutions.
- *Transparency*: Engages openly, seeking input and building consensus.
- *Accountability*: Defines objectives, ensures management accountability, delegates for results, and personally upholds responsibility for outcomes.
- *Decisiveness*: Utilizes data for timely, value-driven choices.
- *Executive Presence*: Represents the organization professionally to various constituents.

**Team & Relationship Management**

- *Team Synergy*: Fosters a collegial environment, promoting shared objectives and solutions.
- *Stakeholder Balance*: Anticipates the needs of both internal and external parties.
- *Networking*: Acts as an ambassador, cultivating formal and informal relationships.
- *Empowerment*: Prioritizes staff well-being and aligns everyone to a shared future vision.
- *Organization Representative*: Represents the organizations effectively in the community.

**Strategic & Visionary Thinking**

- *Cohesive Vision*: Promotes a unified mission, eliminating silos for enhanced teamwork.
- *Strategic Leadership and Innovation*: Displays the ability to lead and drive innovation within the organization, implementing successful strategies and initiatives.

## About University of Cincinnati Foundation

### Overview

Philanthropy at the University of Cincinnati traces its roots to 1819, the founding year of UC, which saw the incorporation of two, now joined, units of the University – Cincinnati College and the Medical College of Ohio. Private gifts supporting these entities were made even before their first students enrolled, and the University of Cincinnati has continued a proud tradition of philanthropy – reflecting traditions of the city that bears its name, considered to be among the most charitable and livable cities in the nation.

In 1972, Dr. George Rieveschl Jr., famously known as the inventor of Benadryl®, founded the first donor recognition society, now named the Tower of Strength Society, to encourage and recognize gifts to the University. Three years later, he left his post as UC's Vice President of Research to become the Founding Chairman of the UCF when it was created in 1975. In the years that followed, the UCF has conducted six comprehensive fundraising campaigns, including the [Next, Now](#) campaign, and has met a number of milestones in its service to the University.



Formally, the UCF is a 501(c)(3) not-for-profit corporation and is the private sector fundraising entity for the University of Cincinnati. In 2015, the UCF entered into an agreement to be the philanthropic arm of UC Health by managing fundraising on behalf of the UC Health Foundation. The UCF and UC Alumni Association merged in 2016 with a mission of advancing UC through aligned alumni engagement and development operations.

The [Next, Now](#) campaign, named in coordination with UC's *Next Lives Here* strategic direction, launched publicly in November 2019; reached its [\\$2 billion goal](#) in September 2023; and closed June 30, 2024 raising \$2.2 billion. The previous campaign, *Proudly Cincinnati*, closed June 30, 2013, raising \$1.1 billion and elevated the UCF into the ranks of top public higher education fundraising organizations.

### Mission

To inspire a community of UC and UC Health supporters through the power of philanthropy.

### Vision

Igniting passion to transform lives.

### Core Values

- We care deeply.
- We dream big.
- We uphold integrity.
- We drive excellence.
- We embrace inclusion.
- We nurture relationships.

## Additional Information

Learn more about the University of Cincinnati Foundation at the following links:

- [Because of You Annual Report Fiscal Year 2024](#)
- [UCF IRS Form 990](#)
- [University of Cincinnati Alumni Association](#)
- [Virtual campus tour](#)

## About University of Cincinnati

### Overview

In 1819, in the very heart of a still-young nation, in a period of invention that was transforming every level of society, a place of learning was founded that would become the University of Cincinnati. More than 200 years later, that institution is pursuing its *Next Lives Here* strategic direction and is poised to lead urban public universities into a new era of inclusion, innovation, and impact.

Ranked among the nation's Top 35 public research universities in a diverse, dynamic, and thriving metropolitan area of more than 2.2 million people, the University of Cincinnati is one of the nation's most recognized and respected institutions. UC and the broader UC community can boast the following:

- 17 colleges
- 350,000+ alumni
- 53,000 students
- 11,000 faculty and staff
- \$699 million in research expenditures
- \$2 billion endowment
- \$2 billion campaign goal reached in 2023
- Regional economic impact of \$10.6 billion
- BIG 12 athletic conference membership

UC's historic rise over the past decade has resulted in numerous milestones, including:

- Enrollment records for 9 of the past 10 years
- Research growth exceeding 45% since FY16
- Highest first-year retention rate in its history
- Largest number of National Merit Scholars in its history
- Among the world's most beautiful urban campus settings (*New York Times*)



As the inventor of cooperative education in 1906, UC remains a worldwide leader in experience-based learning, with student co-op earnings topping \$88 million last year alone. UC is ranked top five in the nation for co-op and internships by *U.S. News & World Report*.

UC Research is accelerating economic growth in the region by connecting industry, government, and community leaders with University thought leaders and innovators. Together, they positively impact the lives, environment, and the economy in the region and beyond. [The Digital Futures Complex](#) sits on UC's campus and is the crown jewel of the [Cincinnati Innovation District](#). It is comprised of over 20 cutting-edge research labs with faculty



experts from seven colleges focused on future mobility, AI, cryptoeconomics, human performance, skin sensors, and much more.

[The 1819 Innovation Hub](#) launched five years ago. It is the front door for businesses, entrepreneurs, and investors to access UC's faculty, technology, and resources. Its purpose is to streamline support, resources, and access to accelerate entrepreneurship in Cincinnati. The startup accelerator has over \$122 million in investment. It trains an average of 62 entrepreneurs each semester and has over 20 viable startups every year. Tech transfer has seen a 94% increase in patents and 109% increase in licensing deals. Innovation is in UC's DNA, and the number of patents filed has increased 62%. Some of the nation's best companies reside in the 1819 Innovation Hub, including P&G and Kroger, and the portfolio stretches from fintech to CPG. The building has the region's largest eSports facility with a broadcast and production studio.

[UC Health](#) is Cincinnati's only integrated adult academic health system, serving patients from all 50 states. UC Health has eclipsed \$2.1 billion in annual revenues, more than doubling its revenues in recent years and achieving an average annual compound growth rate of 8%. UC Health combines clinical expertise with research and teaching—a combination that provides specialty and subspecialty care unavailable elsewhere in the community. The UC Health Network includes University of Cincinnati Medical Center, West Chester Hospital, Daniel Drake Center for Post-Acute Care, Bridgeway Pointe Assisted Living, University of Cincinnati Physicians and University of Cincinnati Physicians Company (with 900+ board-certified clinicians and surgeons), and Lindner Center of HOPE. It also includes several specialized institutes and centers, including UC Gardner Neuroscience Institute, University of Cincinnati Cancer Center, and the Center for Cardiovascular Research.

## University of Cincinnati Mission Statement

The University of Cincinnati serves the people of Ohio, the nation, and the world as a premier, public, urban research university dedicated to undergraduate, graduate, and professional education, experience-based learning, and research.

UC is committed to excellence and diversity in their students, faculty, staff, and all of their activities. They provide an inclusive environment where innovation and freedom of intellectual inquiry flourish.

Through scholarship, service, partnerships, and leadership, UC creates opportunity to develop educated and engaged citizens, enhance the economy, and enrich the university, city, state, and global community.

## University of Cincinnati Vision Statement

### Leading urban public universities into a new era of innovation and impact

The University of Cincinnati has pioneered bold change for more than 200 years. *Next Lives Here*, the strategic direction launched in 2018, builds on the past while disrupting academia's conventional ways of thinking and doing to define the next 200 years. It outlines an inventive framework that includes three platforms supported by many pathways: academic excellence, urban impact, and innovation agenda. UC intends to use this inventive framework to ignite the curiosity of our students, inspire our faculty and staff, and unleash ingenuity to create an inclusive environment that provides freedom to learn, explore, and innovate.

## University of Cincinnati Values

### Inclusion

Intentionally engaging people and the contribution of diverse ideas.

### Innovation

Challenging existing practices and paradigms and discovering the unknown.

### Impact

Positively transforming their community and society in measurable ways.

- [Strategic Direction \(\*Next Lives Here\*\)](#)
- [Board of Trustees](#)
- [UC Equity & Inclusion](#)



As mentioned above, [Next Lives Here](#) is the strategic direction UC President Neville Pinto launched in 2018 to advance the University of Cincinnati's relentless pursuit of academic excellence, transformational urban impact, and path-defining innovation. This project emerged in response to the tectonic changes occurring in the world and the need for higher education to address them. The role of an urban university has never been more important or exciting, and UC implemented *Next Lives Here* to take advantage of the opportunity this moment presents. Below is additional information about the three areas addressed in this initiative:

- **Academic Excellence:** UC is committed to student access and success – it is the bedrock of our mission. To accelerate student success and graduate impact-driven leaders, UC must attract, invest in, and celebrate the people who comprise the University. Through the development of faculty, staff, and students, and the transformative curricular, scholarly, and operational excellence they provide, the UC is pioneering new ways of thinking, creating, and doing.
- **Urban Impact:** UC's well-being is inherently linked with the physical, environmental, social, and economic health of the community and the city. Cincinnati, and its business, civic, educational, and cultural offerings, provides UC and its stakeholders opportunities to reach beyond UC campuses to lead real-world learning, problem-based research and scholarship, and creative endeavors that address the multifaceted challenges affecting individuals and communities in an increasingly urbanized society. Urban Impact, through collaborations and partnerships with external counterparts, seeks to improve the human condition and advance sustainability for the institution, city, state, and world.
- **Innovation Agenda:** UC is dedicated to pushing limits and challenging minds by providing the space and opportunity for people from diverse backgrounds to connect, imagine, and discover. The formation of new collaborations and partnerships linking UC's talent in transformative ways—both internally and externally—provides a platform to advance and enrich experiences, ideas, and outcomes.

## Next Lives Here: The Academic Health Enterprise

The close alignment of a thriving urban public research university and a vibrant private academic health system is a powerful catalyst for change. In 2022, the University of Cincinnati Board of Trustees and the UC Health Board of Directors completed a two-year effort to reimagine the governance, leadership, and strategic alignment of the two organizations to unlock their shared potential. These changes are central to full achievement of the vision described in UC's *Next Lives Here* strategic direction.

The UC College of Medicine sits at the intersection of the UC – UC Health academic health enterprise. The clinical faculty of the College, organized as UC Physicians, serve as the primary engine for the fulfillment of our health research, educational, and clinical mission. In addition, UC Health is instrumental in the educational and research missions of the colleges of Nursing, Pharmacy, and Allied Health Sciences. Collaborations between the colleges of Business, Engineering and Applied Sciences, Medicine, and UC Health will be crucial as the convergence of computing, artificial intelligence, advanced informatics, and biosciences shape innovation and care delivery in the future.

Through the integrated effort of UC's clinicians, scientists, and educators and UC Health's clinical programs and services we are poised to transform the health of the region and establish a role model for the rest of the world to elevate the health of an increasingly urban-centric global population. Together UC and UC Health have identified an array of transformational initiatives to activate their commitment to *Next Lives Here* Strategic Direction. Examples include:

- **NCI designated Cancer Center** – UC, UC Health, and Cincinnati Children's have formed the University of Cincinnati Cancer Center (UCCC). The goal of the UCCC is to enhance cancer care in the region through clinical care, research, and education. The UCCC is on a path of growth and development necessary to submit its application for this designation in the near future. Future development of a state-of-the-art facility to house the UC Cancer Center will begin soon.
- **Neurosciences** – The University of Cincinnati Gardner Neurosciences Institute (UCGNI) serves as the home for one of the nation's top collection of clinician-scientists dedicated to advancing the treatment and prevention of neurological disorders and injury. The UCGNI is poised to become a global leader in this arena through continued expansion of critical areas such as the Gardner Center for Parkinson's Disease and Movement Disorders, the Neurobiology Research Center, and the Waddel Center for Multiple Sclerosis.
- **Community Health** – As a component of the *Next Lives Here* strategic direction, the Community Health pathway has been reconfigured to use the resources of UC to improve the health of the Cincinnati community. The major focus at present is to support community needs and the engagement required for NCI Cancer Center designation. Further investment to enable expansion of partnerships and community health impact beyond cancer will advance our commitment to establish Cincinnati as the healthiest urban community in the U.S.
- **Data Sciences and Informatics** – UC Health's future success will be determined in part by its ability to harness the power of data. Precision medicine, novel drug development, targeted therapies, and population health strategies all require emerging experts equipped with leading edge technology. The UC College of Medicine and UC Health have jointly hired a chief digital health officer with deep expertise in the use of systems. The joint creation of a digital road map aligned with *Next Lives Here* will inform future investments at the intersection of biosciences and technology.

As UC and UC Health deepen their collaboration in pursuit of a joint commitment to *Next Lives Here* additional areas to be explored include new system models for mental health in urban communities, research targeting the use of cellular therapies incorporating precision medicine, artificial intelligence enabled drug discovery, and advanced bioinformatics applied to population health management. In short, the academic health enterprise expression of *Next Lives Here* is a deep commitment to establishing Cincinnati as the healthiest city in the world.

## Academics

UC offers an education that's both rigorous and relevant – hundreds of academic programs, many nationally ranked, all with opportunities for real-world learning. From study abroad and co-ops to artistic performances and portfolios, students graduate with both a diploma and a resume.

## Colleges

- [College of Allied Health Sciences](#)
- [College of Arts and Sciences](#)
- [College-Conservatory of Music](#)
- [College of Cooperative Education and Professional Studies](#)
- [College of Design, Architecture, Art, and Planning](#)
- [College of Education, Criminal Justice, and Human Services](#)
- [College of Engineering and Applied Science](#)
- [The Graduate College](#)
- [College of Law](#)
- [The Carl H. Lindner College of Business](#)
- [College of Medicine](#)
- [College of Nursing](#)
- [James L. Winkle College of Pharmacy](#)
- [UC Blue Ash College](#)
- [UC Clermont College](#)
- [University of Cincinnati Libraries](#)
- [University of Cincinnati Online](#)

## University of Cincinnati Foundation Leadership



### **O. Richard Bundy, III, President, University of Cincinnati Foundation**

Rich Bundy became President of the University of Cincinnati Foundation and Vice President of Advancement at UC on April 10, 2024. In his role, Bundy oversees all philanthropic efforts for UC and UC Health, as well as alumni engagement through the University of Cincinnati Alumni Association.

Bundy's career in higher education philanthropy spans 30 years, at Penn State University, the University of Vermont, Iowa State University, and Michigan State University.

His dedication to public higher education reflects his commitment to support the transformational impact a college degree can have in the lives of students and their families.

"Large public universities like UC educate significant numbers of first-generation and Pell-eligible students, and that education represents an inflection point in their lives," Bundy says. "Our work in advancement helps make those life-changing opportunities available for current students by inviting our graduates and friends to join us in this mission."

Prior to his UC appointment, Bundy oversaw the successful completion of Penn State's largest-ever comprehensive campaign in 2022, raising \$2.2 billion in six years. There, he directed an advancement team of nearly 600 employees on 24 campuses, fundraising for 13 academic colleges along with Penn State Health,

intercollegiate athletics, and the Penn State Alumni Association. Bundy also served as President and CEO of the University of Vermont Foundation and Vice President for Development at the Iowa State University Foundation.

Bundy earned a bachelor's and master's degree in history at Penn State and an M.B.A. at Michigan State. He also completed the management development program at Harvard's Institute for Higher Education.

"My goal at UC is to ensure we take every step necessary to maintain the impressive growth trajectory of our fundraising while simultaneously seeking out new opportunities to engage even more alumni, friends, and volunteers in the life of the institution," Bundy says.



### **Cory D. Shaw, President and CEO of UC Health**

Cory D. Shaw serves as the President and Chief Executive Officer of UC Health, the only adult academic health system in the Cincinnati Tri-State region and a nationally recognized system for advanced clinical care, research, and education, including serving over a decade as the leader in stroke care as the National Coordinating Center of the NIH StrokeNet.

During his tenure, the enterprise has undergone rapid transformation, successfully repositioning it to fulfill its mission as the region's essential academic health system. Under his leadership, the team has successfully implemented several groundbreaking projects, including the new, state-of-the-art emergency department with a new center that ensures readiness for large-scale health disasters, the nation's most comprehensive center dedicated exclusively to research and treatment of blood cancers, and the first-ever inpatient flexible ICU while also expanding support of health sciences research and educational programs of the University of Cincinnati. In addition, UC Health has increased its focus on community services through enhanced mobile care, delivering robust care for adults with developmental disabilities, and providing critical trauma and emergency care training for military medical personnel.

Serving on academic, professional, industry, and community boards and committees has been a hallmark of his career. Those diverse assignments have included the United Way, Leukemia and Lymphoma Society, AAMC Group of Faculty Practice, Institute for Diversity in Health Management Preceptor Program, National Comprehensive Cancer Network, and as a Gubernatorial Appointee, Nebraska Medicaid Reform Advisory Committee.

Prior to joining UC Health, Mr. Shaw served in various executive roles for over 29 years with the University of Nebraska Medical Center and Nebraska Medicine, the state of Nebraska's academic health system.



### **Gregory Postel, MD, Executive Vice President for Health Affairs and Dean of the UC College of Medicine**

Gregory Postel, MD, became the Executive Vice President for Health Affairs and Christian R. Holmes Professor and dean of the College of Medicine on August 19, 2024. Dr. Postel previously served as president of the University of Toledo since July 2020. Prior to that, he served for a year as interim president and four years as executive vice president for health affairs at the University of Louisville (UofL). An interventional neuroradiologist, Dr. Postel served for 18 years as chair of the UofL School of Medicine Department of Radiology and was vice dean for clinical affairs and chair of the board at University Medical Center in Louisville. He was the founding board chair and later chief executive officer of University of Louisville Physicians. Dr. Postel is the 54th dean since the College of Medicine was founded in 1819.

Dr. Postel has 30 years of progressively responsible experience in university administration, governance, academic medicine, teaching, and the support of research. He led an accomplished career as an academic interventional neuroradiologist and served 18 years as chair of the Department of Radiology at the UofL School of Medicine. As president at the University of Toledo, he created UToledo Health, established Ohio's first facility-



based Medicaid supplemental payment program, moved the university from R2 to R1 Carnegie classification in research, and crafted a revised affiliation agreement with its community hospital system partner.

Dr. Postel attended the College of Wooster and received his medical degree from Case Western Reserve University. He completed his residency in radiology at the Cleveland Clinic and a fellowship in neuroradiology at the Mayo Clinic.

The Louisville Top Doc and UofL Resident Teacher of the Year also earned a certificate of achievement from the Academy of Radiology Leadership and Management, the UofL Student Government Association President's Award, and a Kentucky Council on Postsecondary Education Resolution of Honor. Prior to joining UC, Dr. Postel was on the executive committees of the Toledo Regional Growth Partnership and Connect Toledo, a nonprofit organization that connected public and private investment to facilitate the implementation of the Downtown Toledo Master Plan and other community priorities. Dr. Postel has served as a board member of the Toledo Museum of Art, the Louisville Orchestra, and the American Red Cross.



## Cincinnati, Ohio

UC's upward trajectory is paralleled by the city's renaissance. Cincinnati is home to more Fortune 500 companies per capita than New York City or Los Angeles. In addition to being the fastest-growing economy in the Midwest, Cincinnati was named the "Best City for New College Grads." The *Huffington Post* deemed Cincinnati one of the hottest cities in the Midwest for startups. Cincinnati offers big-city amenities while maintaining the charm and affordability of a small town.

Cincinnati provides both urban and suburban life, as well as river views and rolling hills. With a regional population of more than 2.2 million, the region boasts big-city amenities that include professional sports, world-class entertainment, a vibrant arts scene, gorgeous parks and nature trails, acclaimed museums, a nationally celebrated zoo, a variety of restaurants, and a flourishing riverfront scene – along with plenty of Midwest charm. Families are drawn to Cincinnati for its excellent public and private schools and many Montessori schools. Plus, Fortune 500 companies bring in national and international talent. With a revitalized and vibrant urban core, endless entertainment options, and a high quality of life for the whole family, Cincinnati is an attractive place to live.



## Procedure for Candidacy

All applications, nominations, and inquiries are invited. Applications should include, as two separate documents, a CV or resume and a letter of interest addressing the themes in this profile.

WittKieffer is assisting the University of Cincinnati Foundation in this search, which will remain open until an appointment is made.

Application materials should be submitted using WittKieffer's [candidate portal](#).

Nominations and inquiries can be directed to:

Mercedes Chacón Vance and Jevon Walton  
[UCincFdnVPD-AHE@wittkieffer.com](mailto:UCincFdnVPD-AHE@wittkieffer.com)

*At the University of Cincinnati Foundation, we seek talented, collaborative and mission-focused individuals to join our advancement team in driving philanthropic support for the University of Cincinnati and UC Health. We are committed to diversity, equity, and building an inclusive environment for people of all backgrounds and ages. We are taking steps to meet that commitment. We especially encourage members of traditionally underrepresented communities to apply, including women, people of color, LGBTQ+ people, and people who are differently abled.*