



## **Associate Chief Medical Information Officer**

Leadership Profile

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## The Opportunity

Moffitt Cancer Center is seeking an Associate Chief Medical Informatics Officer & CI Fellowship Director (ACMIO). This role will assist the CMIO in providing broad clinical informatics services to the H. Lee Moffitt Cancer Center and Research Institute. The ACMIO will support the design and optimization of clinical information systems for all clinicians and clinical support personnel in the delivery of patient care, as well as support research faculty in capturing and using clinical data.

From research to diagnosis and treatment to survivorship, H. Lee Moffitt Cancer Center & Research Institute (Moffitt) in Tampa, Florida, is solely focused on preventing and curing cancer. Moffitt is one of the world's most sophisticated cancer centers of excellence, ranking among the top ten cancer hospitals in the United States, according to *U.S. News and World Report*. Moffitt is the only National Cancer Institute-designated Comprehensive Cancer Center in the state of Florida. Today, research at Moffitt includes 20 clinical programs and more than 150 investigators organized around five scientific programs, all with an emphasis on translating the latest research discoveries into new treatments for patients.

The ACMIO will advocate for Moffitt patients, medical faculty, clinical staff, administration, senior leadership, and the information system teams in promoting the safe and effective use of information technology in all clinical settings. They will lead Moffitt's ACGME-certified Clinical Informatics fellowship, joining a growing team of clinical informaticians from various clinical backgrounds, including medicine, nursing, pharmacy, and laboratory sciences. They will partner with research and innovation colleagues to develop new models of care delivery and data-driven discoveries.

The ACMIO will follow industry best practices, consistent with Clinical Informatics board certification, to develop and maintain core clinical informatics services at Moffitt. They will serve as a representative of Moffitt in professional society settings and are encouraged to participate in advancing oncology clinical informatics whenever this may benefit both Moffitt and the specialty of clinical informatics. As a medical faculty member, the ACMIO will be responsible for direct patient care for 20% of their total effort, as is consistent with the clinical department of their appointment to the medical faculty.

## Organization Overview

Moffitt Cancer Center opened its doors in October 1986, beginning a remarkable evolution into a National Cancer Institute-designated comprehensive cancer center 15 years later. Moffitt has grown dramatically over the course of its 34 years – from 409 employees at its opening to more than 9,000 today. The original 364,000-square-foot hospital is now part of a 3.5 million-square-foot enterprise that includes expanded facilities within the original 17-acre footprint, as well as two off-site outpatient treatment centers, a new 10-story surgical hospital which opened in July 2023 and several outpatient programs located within affiliate institutions.

Outpatient visits have grown to more than 475,000 annually in addition to inpatient admissions, with patients coming from every county in Florida, every state in the nation and more than 130 countries. The institution's budget now exceeds \$1 billion, and its economic impact on Florida exceeds \$2.4 billion. Moffitt's research initiatives also continue to mature, with a team of more than 1,200 research faculty, post-doctoral fellows and support staff responsible for more than \$70 million in grant funding.

### Mission

To contribute to the prevention and cure of cancer.

### Vision

To create revolutionary breakthroughs and innovations that rapidly impact and save more lives.

### Moffitt's Corporate Structure

Moffitt is comprised of three our legal entities

- The Research Institute
- The Moffitt Medical Group
- The Moffitt Foundation

## Patient Care

Patients at Moffitt are cared for by the physicians of the Moffitt Medical Group (MMG), Florida's largest multidisciplinary medical group practice dedicated to providing cancer care. Moffitt has hundreds of board-certified physicians, advanced practice professionals, researchers and supportive care providers who work hand-in-hand to provide each patient with a prompt and accurate diagnosis and comprehensive, individualized treatment plan using a personalized medicine approach. We offer a full range of clinical services in person as well as Virtual Care that connects patients with a cancer expert through video appointments. As academic oncologists in one of the nation's top cancer centers, MMG members contribute to the prevention and cure of cancer through demonstrated clinical expertise, cutting-edge clinical research, academic prowess, stewardship and service to the profession and to the community.

Using a patient-centered, multidisciplinary, team-based approach, MMG providers blend clinical excellence with compassion to ensure that patients and their families feel connected to the team. MMG's superior standing is underscored by the following distinctions:

- MMG members have created Moffitt Clinical Care Pathways, a unique approach to defining standards of cancer care, to ensure that every patient receives the highest possible quality of care.

- Many MMG members participate in the [National Comprehensive Care Network's](#) (NCCN's) development of guidelines for their oncology peers at other cancer centers, as well as a version of guidelines for patients.
- Moffitt's [National Cancer Institute](#) (NCI) designation as a Comprehensive Cancer Center reflects the MMG commitment to conduct and support cancer research "to advance scientific knowledge and help all people live longer, healthier lives."
- MMG experts train the most promising future oncology physicians and advanced practice professionals.
- To maintain our accreditation by the [American College of Surgeons Commission on Cancer](#), our multidisciplinary Cancer Committee, a sub-committee of the Medical Executive Committee, meet quarterly to diligently ensure that we are keeping to the highest standards of cancer care and providing the highest quality of cancer care for our patients.
- Many [MMG physicians](#) are leaders in their field who perform innovative, sometimes ground-breaking, [research](#) and [clinical trials](#), which often exist exclusively at Moffitt Cancer Center. Clinical trials provide unique opportunities for patients to receive the most advanced treatments with the potential to improve the national standard of cancer care.

In addition to its outstanding MMG physicians, Moffitt Cancer Center's nurses are involved with every aspect of patient care and research, from prevention and screening to treatment and clinical trials. Moffitt nurses partner with patients and families as part of the cancer center's multispecialty team to deliver expert and compassionate care to support Moffitt's mission: to contribute to the prevention and cure of cancer.

Moffitt is proud to have earned the prestigious Magnet® designation in recognition of its nursing excellence. Magnet recognition is granted by the American Nurses Credentialing Center (ANCC), the credentialing body of the American Nurses Association, to honor outstanding health care organizations for nursing professionalism, teamwork, quality patient care and innovations in nursing practices.

Moffitt's nursing program includes registered nurses, nurse practitioners and clinical nurse specialists. Many are certified in specialties such as oncology, critical care and radiology. On the clinical side, nurses work within multispecialty teams to provide consultations, diagnoses and treatment planning, symptom management and follow-up care. Research nurses evaluate, register and coordinate patients in our robust clinical trials. Our nurses also provide education and counseling through the continuum of care.

The academic nature of Moffitt's practice, coupled with compassion and determination to treat every patient in accordance with the best available medical evidence, translates into superior quality and better outcomes. Moffitt Cancer Center patient care professionals are committed to giving each patient the best chance for beating cancer and the best possible experience throughout the continuum of care from diagnosis to treatment to survival, with an emphasis on the best possible quality of life.

## Research

Moffitt Cancer Center's impact on cancer research spans basic science, prevention and clinical research with a focus on translating discoveries into cures and better care.

Moffitt is consistently striving to be the leader in understanding the complexity of cancer through team science and applying those insights directly to the patient's bedside. Moffitt employs about 800 research

faculty scientists, career staff scientists, postdocs, graduate students and support staff dedicated to cancer research.

Moffitt is proud to be one of only 72 [National Cancer Institute \(NCI\)](#) designated cancer centers in the country and one of only 56 NCI-designated Comprehensive Cancer Center based in Florida. NCI designation is the highest recognition of quality cancer research spanning population, basic and translational sciences.

To read more about Moffitt's research disciplines or to find a researcher, visit Moffitt's [research section](#).

## Education

Research Education and Training (RET) is the coordinating center for all educational activity at Moffitt, facilitating integration, synergy and developing innovative approaches to education, training and career development across all sectors of the cancer center.

RET is focused on recruiting scholars who have a profound interest in preventing, treating and curing cancer, as well as those who would like to help patients in their struggle to beat the disease.

Moffitt Cancer Center is the only National Cancer Institute-designated Comprehensive Cancer Center based in Florida. As a [Comprehensive Cancer Center](#), our research enterprise offers training and education in numerous areas key in the fight against cancer.

### [Postdoctoral Training](#)

Researchers holding a terminal degree in their field (Ph.D., Ed.D., Sc.D., DrPH or M.D.) who are interested in a cancer-related topic can receive intensive training and specialization under the guidance of Moffitt's outstanding faculty mentors. Postdoctoral training at Moffitt is designed to provide fellows with the skills and support they need to gain independence and pursue a career path of their choosing, whether in academics, industry, government or teaching, among others.

### [Graduate Training](#)

Moffitt Cancer Center provides several research education and training opportunities to help advance the careers of promising scholars who are interested in sharing our mission, which is "to contribute to the prevention and cure of cancer." By providing access to cutting-edge research facilities and the collaborative, interdisciplinary environment of Moffitt, we hope to produce strong, successful candidates for research positions throughout the scientific community.

## Graduate Medical Education

The Office of [Graduate Medical Education](#) includes clinical rotations for 24 specialty residency and fellowship programs through our affiliation with University of South Florida Morsani College of Medicine.

Moffitt also administers the ACGME-accredited USF programs. Residents and fellows in these programs spend the majority of their time on Moffitt's campus, working closely with the Moffitt faculty and gaining the skills necessary for a successful oncologic career.

On the cutting edge of cancer care, Moffitt provides fellowship programs that are not yet eligible for ACGME accreditation. These fellowships allow physicians to specialize even further in their respective fields.

#### Undergraduate and Visiting Scholars

Non-Employed Moffitt Personnel (NEMP) at all levels of career development have the opportunity to be mentored by Moffitt's lead researchers. The research training experience offered by Moffitt trains the next generation of researchers by helping trainees obtain new knowledge, learn new skills relevant to a career in research and gain experience necessary to attain future educational and training opportunities. The research trainee can be categorized as an undergraduate student, graduate student, research intern, research visiting scholar, or research collaborator.

#### Clinical Informatics Fellowship Program

The field of Clinical Informatics is a novel, fast-growing subspecialty which first established board certification through the American Board of Preventive Medicine in 2013. The program was established to meet this growing need as the first-ever Clinical Informatics Fellowship in Florida, and the first-ever located at a dedicated cancer center in the nation. The Clinical Informatics program's mission is to contribute to the prevention and cure of cancer by training the nation's most skilled clinical informatics experts.

The Clinical Informatics Fellowship Program at Moffitt Cancer Center is sponsored by the Department of Internal Medicine at the University of South Florida Morsani College of Medicine. Fellows in the program are immersed in a robust experience in both the Department of Clinical Informatics and the overall Center for Digital Health (CDH) which is comprised of the departments of Digital Innovation, Information Technology, and Office of Health Data Services.

Fellows are primarily located at Moffitt Cancer Center and are a part of the well-established academic Department of Clinical Informatics. As the two primary electronic health records (EHR) in the nation are Cerner and Epic, this program offers the ability to have a fully rounded educational experience for fellows by having the train both at Moffitt's in-house Cerner Millennium platform, as well as the Epic Hyperspace system at USF/TGH. This broad exposure to all aspects of Clinical Informatics over a 2-year period prepares fellows to become board certified in Clinical Informatics and move on to be leaders in the field and future CMIOs.

## **History**

In 1978, H. Lee Moffitt, then a Florida State representative and ultimately Speaker of the Florida House of Representatives, recognized a need for a cancer center that would address the clinical and research needs of Florida's cancer patients. He and Dr. Hollis Boren, then Dean of the University of South Florida's College of Medicine, argued that the cancer center would draw patients from a far wider radius than local hospitals because of its exclusive focus on cancer, ultimately convincing the State Legislature to fund the facility from the proceeds of Florida's cigarette tax. Following appropriation of \$3.5 million for the proposed 240-bed hospital, ground was broken in 1983, and the building was dedicated and opened to patients in October 1986.

The acquisition of a 100,000-square-foot research building in 1995, across the street from Moffitt on the University of South Florida campus, enhanced the recruitment of scientists, clinicians, and support staff, expanded Moffitt's vision beyond the original structure. The Moffitt Research Center became the focal point



for basic and translational research. In 1999, 48,000 additional square feet of basic research lab space was added. With continuing support from the Florida Legislature, and an expanding donor base, a new 350,000-square-foot Moffitt Tower Project opened in 2003. A dramatic addition to the Moffitt campus, this expansion included the four-story Vincent A. Stabile Research Building, as well as the Moffitt Clinic, and doubled Moffitt's research capabilities.

Moffitt Cancer Center's McKinley campus, located on North Malcolm McKinley Drive – a little less than a mile from Moffitt's main campus at the University of South Florida – came to life in 2009. In July 2023, Moffitt opened a new 10-story hospital located near the Richard M. Schulze Family Foundation Outpatient Center at McKinley Hospital, which will hold 128 inpatient beds, 19 operating rooms and 72 perioperative rooms, an intraoperative MRI, a diagnostic CT scanner and two nuclear medicine cameras. The new hospital, which has over 1,000 team members, was built in anticipation of a 65% increase in patient volumes and a 33% increase in cancer surgeries over the next 10 years.

For the full story click [here](#)

## Speros

Speros FL will boast 140 buildings that will house clinics, research, housing and more. Approximately 500 acres of the 775 acres will be developed, leaving 35% of the land for environmental conservation. The location off of Ridge Road in Land O'Lakes will be convenient to Tampa Bay area commuters and visitors alike, Hwu said, and will see its first patients in 2025.

### SPEROS BY THE NUMBERS

- 14,000. Approximate number of Moffitt team members at project completion.
- 500. Acres of the total 775 acres to be developed, allowing for environmental preservation.
- 140. The number of buildings to be built on the site.
- 6+. Miles of new road construction for the entire project.
- 2023-2028: The years in which construction is planned to complete Phase 1A of the campus.
- \$1.6 billion: The estimated cost of Phase 1A.
- \$600 million: Total investment in Phase 1A by Moffitt, the state of Florida and Pasco County. (Including \$200 million for research, \$80 million for clinical, \$70 million for proton therapy and \$100 million for infrastructure)
- \$1 billion: Private sector investment for Phase 1A.



### Moffitt Ambulatory Centers (MACs)

In addition to the above, Moffitt has several Moffitt Ambulatory Centers (MACs) projects which will allow the Moffitt standard of care to be brought to more patients in the Tampa Bay Area. The SouthShore location is expected to open at the end of January 2025.

Our newest Moffitt Ambulatory Center, SouthShore, is at Ruskin, FL which is within a 35-mile radius of our main Magnolia campus.

Construction started in early 2023 and completion is 2024. Site will include:

- Radiation Oncology Therapy
- Radiology / Imaging Suites
- 10 Blood Draw Chairs
- USP 800 Pharmacy
- Clinical Laboratory
- 18 Clinics Exam Rooms
- 22 Infusion Bays
- Clinical Trials
- Core Facilities Laboratory



## Position Summary

### Reporting Relationships

The ACMIO will report to Moffitt's Chief Medical Informatics Officer.

### Responsibilities

- Develop and provide clinical informatics services for the advancement of clinical research at Moffitt in collaboration with Moffitt Biomedical Informatics and the broader Moffitt Research Institute (MRI).
- Support the CMIO in the design, development, and selection of clinical information systems that assist physicians, all other clinicians, and clinical support personnel in the delivery of patient care; as well as supporting research faculty in the capture of clinical data.
- Lead Moffitt's ACGME-certified Clinical Informatics fellowship, joining a growing team of clinical informaticians from a wide range of clinical backgrounds including medicine, nursing, pharmacy, and laboratory sciences.
- Support the integration and optimization of clinical care pathways, primarily oncology pathways, within the Moffitt electronic health record; advise on the clinical utilization of pathways within the Moffitt electronic health record.
- Co-chair informatics councils as needed, supporting existing co-chairs and chairs of such councils, preparing and fulfilling the agenda of the Clinical Informatics department and associated councils. Facilitate discussion and achieve outcomes through consensus building, advancing the practice of clinical informatics at Moffitt.
- Serve as an advocate of Moffitt patients, medical faculty and clinical staff, administration, senior leadership, and the information systems teams in promoting the safe and effective use of information technology in all clinical settings.
- Provide medical care in partnership with the Moffitt Medical Group (MMG) via medical consults and clinical support as needed through Moffitt clinical care and/or the Moffitt inpatient medical service(s).

## Goals and Objectives

The following goals and objectives have been identified as priorities for this position:

- Develop personal and professional credibility, gain respect and build trust internally and externally. The ACMIO must integrate themselves into the Moffitt culture.
- Assess resources across the system and identify potential gaps in informatics, detailing the informatics team and governance structure and standardization of medical informatics across the enterprise.
- Prepare and plan for the launch of the newly accredited informatics fellowship program. Ensure that the program meets all the necessary accreditation requirements and is prepared to welcome inaugural fellow in the Summer of 2024.
- Identify opportunities to incorporate artificial intelligence and machine learning to improve operational and clinical operations across Moffitt.
- Partner with clinical research informatics to identify opportunities to increase access to clinical data within the EHR and advance clinical research across the enterprise.

## Candidate Qualifications

### Education/Certification

- Licensed and board-certified MD/DO in oncology or another medical specialty with recent clinical experience.
- Master's degree in business, healthcare administration, medical informatics or other healthcare related field is preferred.
- Active Clinical Informatics Board Certification through the ABPM or be board eligible to complete CI Board certification with 24 months of hire.
- Special consideration will be given to those who have, or are in the process of completing, a clinical informatics fellowship.

### Knowledge and Work Experience

- At least three years of experience, at a minimum of 25% of their full-time employment, spent working directly with healthcare information systems, outside of their work as a practicing medical physician.
- Experience or demonstrated interest with research and publications within the field of clinical informatics and the broader scope of biomedical informatics is preferred.
- Experience with leading a team of colleagues in long-term efforts, projects and/or committees is preferred.
- Experience with clinical trials research is value added.

### Leadership Skills and Competencies

- Demonstrated ability to build consensus through negotiation and diplomacy, ability to train personnel on processes and practices and managing multiple projects under time constraints
- Ability to create and sustain a service-oriented system that promotes partnerships and teamwork
- Create and sustain a culture that promotes respect, trust, diversity, accountability, teamwork and professional growth
- Focus on innovations that will reshape traditional models and processes
- Focus on quality of patient care, research and education
- Support growth and financial responsibility

## The Community

### Tampa, Florida

Tampa Bay, home to the Super Bowl Champion Buccaneers and the Stanley Cup Champion Lightning, is a vibrant waterfront area on Florida's beautiful West Coast and offers a unique blend of urban excitement set in natural surroundings earning its top ranking as one of America's Best Places to Live and Work.

Tampa Bay consists of Hillsborough, Pinellas, Pasco and Hernando counties. With just over 4.2 million people, the Tampa Bay Metropolitan Statistical Area is the largest in Florida, the second largest in the Southeast and the 19th largest in the nation. It is also the largest seaport in the U.S.

The area also has a healthy mix of technology, financial, insurance and real estate firms, manufacturing, and warehousing and distribution. The Tampa Bay area has developed a "super" region dedicated to becoming a national focus for high technology firms. The result of cooperation between central Florida's leaders in academia, the private sector, economic development and government agencies from 13 counties from the Gulf Coast to the Space Coast is the Florida High Tech Corridor, home to 3,000-plus high-tech companies. Tampa Bay is ranked number one in Florida for high tech jobs. Tampa Bay scored highest in climate, recreation, leisure resources and education. The area's 19 universities and colleges (including the University of South Florida, one of the largest universities in the Southeast) and 70 vocational schools play an important role in training the highly skilled workforce needed by the growing number of high-tech firms.



The Tampa Bay area offers numerous indoor and outdoor recreational activities to its residents as well as its tourists. In addition to the soft sands of Pinellas County beaches, area attractions include theme parks and aquariums; cruises, fishing boats and charters; art, historical and architectural museums; art galleries, fairs and festivals; a waterfront convention center; and, numerous state parks, animal sanctuaries and nature preserves. In addition, Tampa Bay's multiple professional sports teams have enjoyed unprecedented success.

Situated in a semi-tropical climate, Tampa Bay enjoys nearly ideal weather the year around. The average winter temperature is 62.5 degrees Fahrenheit, and the average summer temperature is 81.4 degrees Fahrenheit. Year-round average rainfall totals 46.7 inches.

The region features a highly developed infrastructure with a network of road, air and water and rail transportation. It also boasts a multilingual, highly trained workforce supported by outstanding educational institutions. With a low cost of living, no state income tax and affordable housing, health care and groceries; there is no shortage of people who want to live and work here.

Tampa Bay is home to three professional sports teams: the Tampa Bay Buccaneers NFL team, the Tampa Bay Rays MLB team and the reigning NHL Eastern Conference Champion Tampa Bay Lightning. Additionally, Tampa Bay has earned an outstanding reputation as an ideal location for big events, having previously hosted five Super Bowls including Super Bowl XLIII in 2021.

Additional information on the area may be located by accessing the following web sites:

Tampa Bay [www.visittampabay.com](http://www.visittampabay.com)

Clearwater, Florida [www.myclearwater.com](http://www.myclearwater.com)

St. Petersburg, Florida [www.stpete.com](http://www.stpete.com)

Dunedin, Florida [www.dunedin-fl.com](http://www.dunedin-fl.com)



## Procedure for Candidacy

Please direct all nominations and resumes to Hillary Ross or Wendy Kerschner, preferably via e-mail to [wkerschner@wittkieffer.com](mailto:wkerschner@wittkieffer.com).

*The Moffitt Cancer Center values diversity and is committed to equal opportunity for all persons regardless of age, color, disability, ethnicity, marital status, national origin, race, religion, sex, sexual orientation, veteran status or any other status protected by law.*

The material presented in this leadership profile should be relied on for informational purposes only. This material has been copied, compiled, or quoted in part from Moffitt Cancer Center documents and personal interviews and is believed to be reliable. While every effort has been made to ensure the accuracy of this information, the original source documents and factual situations govern.

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