

# UNIVERSITY OF INDIANAPOLIS

## Vice President for Enrollment Management Leadership Profile

January 2025



*WittKieffer*

## Executive Summary

The University of Indianapolis, a private, national doctoral/professional university, seeks a strategic, innovative, and collaborative leader to serve as the Vice President for Enrollment Management.

Since its founding, the University of Indianapolis (UIndy) has been responsive to the needs of the communities it serves. As an anchor institution in Indianapolis, UIndy is committed to being an engine for social mobility and a partner in addressing rapidly changing workforce demands and learner preferences. UIndy received Carnegie Classifications for Social Mobility and Community Engagement and has been ranked by *U.S. News & World Report* as one of the "Best Value Schools" and one of the "Best Colleges for Veterans." UIndy has cultivated a culture of connectedness, emphasizing service for impact through community engagement. The university prepares graduates to be leaders and changemakers who will shape the communities in which they live and serve. Framed by an applied liberal arts foundation and formed by an experiential education, UIndy students become critical thinkers, creative problem solvers, and lifelong learners. UIndy is distinguished by market-responsive programs offered through four academic colleges and seven schools. More than 700 faculty and staff are deeply invested in the success of nearly 5,000 students, including approximately 1,400 graduate students.

As part of UIndy's new strategic plan – *"Engage. Enrich. Empower. Transform."* – the university seeks to position the university for sustainability and growth through relevance and impact; generate new revenue and steward existing resources; amplify the university's reach domestically and in select global destinations; establish focused partnerships with corporate and other stakeholders; invest in its people and physical infrastructure; leverage athletics to support enrollment, retention, and community engagement; and community UIndy's value proposition to clearly differentiate the institution in telling its story. The plan has already generated a lot of momentum and resulted in the creation of [UIndy Online & The Sease Institute](#) as well as new international partnerships and generated record fundraising. As of December 2024, UIndy's endowment was a robust \$138 million. The Vice President for Enrollment Management (VPEM) will join a strong Senior Leadership team and play a critical role in bringing other aspects of the plan to life.

Reporting to President, Tanuja Singh, the Vice President for Enrollment Management will provide strategic and visionary thinking to develop and execute a comprehensive plan to grow enrollment. As UIndy seeks to leverage its breadth of academic offerings and some key programs, the VPEM will consider all opportunities – undergraduate, graduate, and post-traditional learners – for enrollment growth, allowing the university to have a more balanced portfolio and stabilize revenue streams. Through oversight of Admissions, Financial Aid, and Marketing, the VPEM will be expected to strengthen enrollment, contribute to efforts to ensure financial health and stability, help define areas of distinction for UIndy, develop and nurture collaborative partnerships with university and community stakeholders, and provide leadership and support to a dedicated enrollment management team.

The successful candidate will bring substantial experience the fields of admission, financial aid, and marketing at a private, tuition-driven university; proficiency in managing the complex interplay of marketing strategies, enrollment targets, tuition pricing, and net revenue goals; and a strong understanding of how to leverage financial aid and scholarships and manage discount rate to maximize enrollment. Skill in generating ideas, bringing energy and creativity to strategic planning, and driving organizational change will be assets for the role. The VPEM will be a consultative partner who is eager to form relationships with faculty, staff, administrators, athletic coaches, and external stakeholders, and has experience in fostering collaboration among various constituencies. An aptitude for building and developing a strong staff that is eager, dedicated, responsive, and student centered; a track record of success in harnessing technology in inventive and productive ways to increase access, reach, and efficiency; and a sophisticated ability to use data to inform analytics, assess programs and processing, and develop goals and metrics to drive strategy and achieve institutional goals will be essential for success.

For information on how to apply or to submit nominations, please see "Procedure for Candidacy" at the end of this document.

# Enrollment Management at University of Indianapolis

For fall 2024, UIndy enrolled 3,012 undergraduate and 1,394 graduate students. 30% of the traditional undergraduate students are students of color, 46% of the students are Pell-grant recipients, and 41% of students are the first in their families to attend college. UIndy welcomed 769 first-time first-year and 200 transfer students.

## Admissions

### Undergraduate Admissions

For the first-year class entering in fall 2024, UIndy received 10,891 total applications, and accepted a total of 7,242 students. The ethnic composition of the fall 2024 class included 17% Black or African American; 4% Asian American; 16% Hispanic or Latino; 56% White; 4% two or more races; 2% where race was not indicated. International students accounted for 4% of the incoming class. 28% were the first in their family to attend college. 52% of undergraduate students were Pell Grant recipients. Student athletes made up 12% of the first-year class.

Approximately 18% of the student body has transferred to UIndy. In fall 2024, UIndy received 933 transfer applications, admitted 463 students, and enrolled 200 students. 42% of transfer students were students of color; 39% were international students.

UIndy's [Office of Admissions](#) consists of 17 staff members, and processes applications for undergraduate, transfer, and graduate programs from students around the world. Admission procedures vary by type of student, and prospective students are encouraged to follow the procedures that best fit their academic journey:

- [First-Year Students](#)
- [Transfer Students](#)
- [Adult Learners \(24 and older\)](#)
- [International Students](#)
- [Graduate Students – Master's and Doctoral Programs](#)
- [Veterans](#)
- [Guest and Summer Students](#)

UIndy is test optional. Read more about UIndy's test-optional policy [here](#). Domestic student applications are free, and international students are required to pay a \$50 application fee.

### Graduate Admissions

UIndy's 31 [Master's Degree Programs](#) are designed to equip students with the advanced knowledge, skills, and hands-on experience to excel in their field or pursue a new career path. The five [Doctoral Program](#) area geared towards students seeking a terminal degree in the Health Sciences, Nursing, Occupational Therapy, Physical Therapy, and Psychology fields.

Some of UIndy's master's, doctoral, or graduate certificate programs require students to apply for the program through an external site, and the remainder are processed by UIndy's Admissions team. The programs requiring external applications are listed below:

- [Athletic Training \(MS\)](#)
- [Master of Occupational Therapy \(MOT\) or Doctor of Occupational Therapy \(OTD\)](#)
- [Physical Therapist Assistant \(PTA\)](#)
- [Professional Doctor of Physical Therapy \(DPT\)](#)

UIndy also boasts a diverse assortment of [Graduate Certificates and Licensure Programs](#) designed for students who have received a bachelor's degree or higher.

## Financial Aid

The [Office of Financial Aid](#) consists of 12 staff.

The cost of tuition for undergraduates is \$35,448. Approximately 99.9% of UIndy undergraduate students receive some form of financial aid. The average financial aid package for full-time first-year students with need is \$33,387. In total, UIndy disbursed \$130.4 million in aid in the 2023-24 academic year, including \$64 million in institutional aid.

The UIndy Financial Aid team works hard to keep tuition affordable and provide several options to help students pay for their education including scholarships, grants, loans, payment plans, graduate assistantships, and more.

## Marketing

UIndy's [Communications & Marketing Team](#) is a university-wide strategic partner that offers creative and innovative solutions to uphold and strengthen the institution's reputation, image, and values. Marketing functions for enrollment as well as the rest of the university report to the VPEM, while Communications reports to the President.

The marketing team consists of eight staff members.

## Admissions Committee of the Faculty

UIndy has an elected Faculty Senate, which meets monthly in the fall and spring semesters. The Faculty Senate has several legislative and judicial committees, which deal with institutional issues that fall outside the primary authority of the faculty. One of these committees is the Admissions Committee, which consists of six members.



## Opportunities and Expectations for Leadership

Under President Tanuja Singh, the University of Indianapolis has launched a strategic plan – "*Engage. Enrich. Empower. Transform.*" – aimed to be the institution of choice for a diverse group of learners who wish to engage with the world, enrich their lives through relevant and impactful education, and are empowered to transform the world with their knowledge and skills—**Anywhere. Anytime. For life.** UIndy will do this while striving to be the most affordable private higher education in Indiana. The plan's priorities include:

- **Grow and Sustain:** Position the university for sustainability and growth through relevance and impact.
- **Generate and Steward Resources:** Generate new revenue and steward existing resources.
- **Connect to the World:** Amplify the university's reach domestically and in select global destinations.
- **Be and Engine for Growth:** Establish focused partnerships with corporate and other stakeholders.
- **Invest in People and Infrastructure:** Invest in the university's people and physical infrastructure.
- **Leverage Athletics:** Leverage athletics to support enrollment, retention, and community engagement.
- **Tell Our Story:** Communicate UIndy's value proposition to clearly differentiate the university.

The new Vice President for Enrollment Management will be integral to the successful execution of those priorities, and will specifically be expected to:

### **Strengthen enrollment.**

The VPEM will provide strategic and visionary thinking to develop and execute a comprehensive plan to grow enrollment. As UIndy seeks to leverage its breadth of academic offerings and some key programs, the VPEM will consider all opportunities for enrollment growth, allowing the university to have a more balanced portfolio and stabilize revenue streams.

UIndy strives to be a gateway to social mobility. Staff in the Enrollment Management division is committed to diversity, equity, and inclusion, and are proud that between 20-30% of the student population are the first in their family to attend college. Enhancing access to higher education and ensuring that these students succeed is critically important to the university, and the VPEM will continue those efforts. The VPEM will also serve as a key partner for the Office of Inclusive Excellence as it strives to embed inclusive excellence through the campus.



Additionally, a few specific areas of focus for the VPEM include:

- **Undergraduate students:** UIndy aims to have an incoming class of 900 new first-year students and a domestic transfer cohort of 200 students. While it will be important to stabilize primary markets by developing closer relationships with local and regional high schools and creating pipeline and summer bridge programs, the VPEM will need to identify additional markets that are responsive to the institution's programmatic offerings, increasing the out-of-state student population. Additionally, the VPEM will identify and focus on three or four international markets, resulting in growing the non-athlete international new student cohort. Attention should also be paid to yield and melt efforts.
- **Graduate students:** UIndy sees tremendous growth opportunity in select areas with high potential (e.g., health sciences, business, and technology), and areas where the institution has existing or complementary strengths. The strategic plan calls for an increase of graduate students by 10% annually over the next five

years. The VPEM will use analytics and market research to help graduate programs understand the competitive forces and opportunities and drive a cohesive growth strategy. The VPEM will design mechanisms to increase coordination between the colleges, schools, and departments to centralize certain enrollment functions while giving academic programs appropriate autonomy in admissions decisions.

- **Post-traditional learners:** WICHE's *Knocking at the College Door* report forecasts that the number of graduating high school seniors will peak in or around 2026, followed by a consistent decline through at least 2037. The Midwest will be hit particularly hard with a projected decline of 7% in Indiana and an even more precipitous drop in surrounding states. Amid this backdrop, the university created a new unit called [UIndy Online & The Sease Institute](#) to serve the post-traditional learner market—in particular, degree completers, short-term credential seekers, career changers, and career changers. The VPEM will serve as a key partner in growing enrollment in this space.

### **Ensure financial health and stability.**

The VPEM must be aware of the broader financial landscape and the trends and challenges that influence students' college choice as well as factors affecting access and affordability at a private, tuition-driven institution. The VPEM will be a strategic thinker with a robust understanding of approaches to pricing and tuition. The VPEM will work with senior leaders and other partners to develop a financial aid model that balances enrollment goals with revenue expectations. The VPEM will develop financial aid and scholarship strategies that optimize state and federal funding and are aligned with the University's resources to advance institutional priorities related to the quantity, quality, and mix of students along with goals around headcount, net tuition revenue, and discount rate.

Additionally, as UIndy strives to create a culture of philanthropy the VPEM will play a key role in helping to shape the narrative for increasing scholarship dollars and need-based aid as well as supporting efforts to secure grants and gifts that enhance the student experience and contribute to enrollment growth.

### **Help to define areas of distinction.**

UIndy believes it has a greater story to share with a much wider audience and seeks to build a market position consistent with the university's promise, goals, aspirations and outcomes. As an anchor institution in Indianapolis, UIndy has a track record in transforming students' lives, receiving a Carnegie Classification for Social Mobility. The ability to communicate key brand differentiators helps tell UIndy's story and establishes the university's unique value proposition in a competitive marketplace. The VPEM will work with campus leaders to develop fresh and compelling narratives and clear messaging supported by data to illustrate the benefits and transformative nature of a UIndy education that will cut through the noise of the crowded field and resonate with prospective students, partners, and supporters.

### **Develop and nurture collaborative partnerships with university and community stakeholders.**

With President Singh in her second year and with the launch of UIndy Online & The Sease Institute, it is an exciting time for UIndy. This is an institution with momentum and ambition, and the VPEM will enhance partnerships across the university and in the community to achieve UIndy's ambitious goals. The VPEM will have in-depth knowledge of local, regional, national, and global issues and engage senior leaders and other campus constituents in an informed dialogue about enrollment opportunities, challenges, and tradeoffs. The VPEM will frequently communicate enrollment trends and statistics, and be thoughtful, clear, and transparent when discussing the data and the implications for UIndy.

As a member of UIndy's senior leadership team, the VPEM will be a relationship builder who is committed to helping the university understand the impact of enrollment on campus services, fiscal planning, and the student experience. As such, the VPEM will be expected to be an active contributor in conversations that go beyond enrolling the first-year class, such as onboarding new students and building on improvements in first-year retention, which has increased by more than 10% over the past three years, to reach a goal of 85%. The VPEM will establish clear and consistent communication channels with deans and Academic Affairs personnel, helping them to examine how UIndy can continue to position programs for enrollment gains through effective marketing and providing data that will assist in planning for course offerings, staffing, and classroom space as well as for the

awarding of college-based scholarships. It will also be important for the VPEM to collaborate with the academic units to identify opportunities for college personnel to engage in recruiting, enrolling, and retaining the most appropriate students. Additionally, the VPEM will be a willing partner to other campus constituents, particularly those in Athletics and Alumni Engagement to expand new recruitment territories and engage in enrollment efforts. The VPEM will be proactive in exploring partnerships with organizations, school districts, high schools, and other entities that can expand UIndy's reach and support the State of Indiana's goal to increase access to higher education.

**Provide leadership and support to a dedicated enrollment management team.**

The VPEM will join a close-knit staff that has built a culture of collegiality and congeniality that means a lot to them. The VPEM will augment that by fostering innovation, collaboration, and opportunities for personal growth. The VPEM will be a highly communicative and engaged leader, providing insights and information for staff to assist staff in fully grasping the direction in which UIndy is moving, and understanding how their roles and actions further those aspirations. It will also be important for the VPEM to be open to feedback from staff and cultivate a sense of synergy and common purpose for the division that can generate new and innovative strategies. The VPEM will be able to motivate, train, and inspire the team by modeling customer service, student support, a sense of urgency, and optimistic approach; encourage openness of communication and accountability in decision making and information sharing; identify ways to improve processes to increase efficiency and service to students; and build an imaginative, forward-thinking, results-driven ethos for the division. The VPEM will demonstrate a commitment to ongoing professional development for the team, nurture a climate of support, and be willing to serve as an advocate for the division. It will be necessary for the VPEM to ensure that the operations are managed effectively, productively, and efficiently and with a high degree of student-centeredness and operational excellence. The VPEM will demonstrate fiscal and strategic acumen as they align divisional resources for maximum impact on enrollment growth.

As a forward-thinking leader, the VPEM must fully embrace analytic and technology tools to stay ahead in a competitive field. The VPEM will develop the staff's abilities to harnesses data and utilize predictive analytics to shape strategic direction and enhance the division's use of data to understand the market, assess threats and opportunities, and make appropriate tactical adjustments and enhancements in a nimble and deliberate manner. The VPEM must be comfortable with existing and emerging technologies and be committed to having the best processes and systems to support students through their enrollment journey. UIndy is in its fourth year of using Slate by Technolutions, and the VPEM will bring best practices and the ability to maximize Slate's functionality and reporting features to enhance decision making and strategic planning. Financial Aid utilizes Banner, and it will be important to evaluate systemic structures and enhance efficiencies in aid processing and disbursement for aid awards and processes to have a positive impact on students' enrollment decisions.



## Professional Qualifications and Personal Qualities

The University of Indianapolis seeks a strategic, innovative, and collaborative leader to serve as the Vice President for Enrollment Management. The ideal candidate will embrace UIndy's belief in the transformative power of education for individual students and their communities. In addition, the VP EM will have the following professional qualifications and personality qualities:

- **Enrollment Management Expertise:** Substantial experience the fields admission, financial aid, and marketing at a private, tuition-driven university. Evidence of engagement with today's most pressing issues in enrollment management and national trends, an understanding of domestic and international markets, and the ability to anticipate emerging opportunities and challenges. Experience managing the complex interplay of marketing strategies, enrollment targets, tuition pricing, and net revenue goals. Strong understanding of how to leverage financial aid and scholarships and manage discount rate to maximize enrollment. Understanding of the needs of a broad spectrum of students, including undergraduate, graduate, and post-traditional learners.
- **Vision and Strategic Leadership:** Capacity to add value by serving as an influential contributor, formulating a bold vision, generating innovative ideas, and making strategic decisions that meet the needs of the university. Experience in leading university-wide initiatives and driving organizational change. A genuine excitement for the possibilities for UIndy's future and the ability to bring energy and creativity to strategic planning. Skill in streamlining processes and operations for efficiency and effectiveness, ensuring optimal use of resources.
- **Management Skills:** Exceptional management skills with a focus on organizational resources and staff talents to optimize performance. A consultative and motivational management style that creates excitement for the work and institutional aspirations. Experience in building and developing a strong staff that is eager, dedicated, responsive, and student centered. A commitment to empowering a team and facilitating opportunities for professional growth. Skill in helping colleagues navigate change. Experience managing budgets for maximum impact.
- **Commitment to Collaboration:** A consultative partner who is eager to form relationships with faculty, staff, administrators, athletic coaches, and external stakeholders, and experience in fostering collaboration among various constituencies. Skill in fostering dialogue and building consensus. Willingness to listen, learn, and synthesize the thoughts of others. A commitment to sharing information, communicating with frequency and candor, and promoting transparency.
- **Analytical Acumen and Technological Savvy:** A sophisticated ability to use data to inform analytics, assess programs and processing, and develop goals and metrics to drive strategy and achieve institutional aspirations, enrollment, and budget goals. An ability to communicate the interpretation of the data to a larger audience. A track record of success in harnessing technology in inventive and productive ways to increase access, reach, and efficiency.
- **Excellent Communication Skills:** Excellent verbal and written communication skills. Ability to articulate a compelling narrative for a private, national doctoral/professional university and the distinctiveness of a UIndy education. Capacity to engage and motivate a wide variety of stakeholders in genuine and productive ways. Skill in answering tough questions, prioritizing and organizing ideas, and navigating challenging situations with diplomacy and optimism.
- **Personal Qualities:** A sense of urgency, creativity, and institutional ambition. A commitment to inclusive excellence. A realistic understanding of and empathy for the challenges at hand, combined with optimism and excitement for change. An eagerness to learn from others, and a commitment to collaboration. An active listener, curious, humble. Honest, impeccable integrity, responsive, and able to engender trust quickly.



# About University of Indianapolis

## Overview

The University of Indianapolis has an outsized impact as an anchor institution in Indianapolis, distinguished by market-responsive programs offered through four academic colleges and eight schools. More than 700 faculty and staff are deeply invested in the success of nearly 5,000 students, including approximately 1,400 graduate students, with whom they create lifelong connections.

Since its founding in 1902, UIndy has cultivated a culture of connectedness, uniquely emphasizing service for impact through community engagement. Framed by an applied liberal arts foundation and formed by an experiential education, UIndy students are trained to be critical thinkers and creative problem solvers. They are lifelong learners who thrive in a diverse, interconnected, evolving and interdependent world.

UIndy provides an enriching learner experience by fostering an environment where innovation, knowledge, passion, curiosity, and purpose enable diverse people and ideas to thrive. The university prepares graduates to be leaders and changemakers who will shape the communities in which they live and serve.

In a world defined by speed, rapid technological innovation, and an ever-increasing focus on relevance, UIndy is committed to building life skills for all its learners using an applied, experiential approach where the classroom meets the real world. Faculty combine their academic training with invaluable practical experience to meet the needs of diverse communities of learners, linking classroom instruction with real-world solutions to contemporary challenges.

The university is closely tied to the surrounding University Heights neighborhood. UIndy's urban campus is in a growing city that draws talent and investment from across the country and around the world. *Forbes* magazine ranked Indiana the No. 1 place to start a business in 2023. The state is making focused and significant investments in knowledge sectors that are leading this growth.

## Fast Facts

### Enrollment

- Almost 5,000 students on the main campus in Indianapolis, including approximately 1,400 graduate students.
- Average class size of 17 and student-to-faculty ratio of 11-to-1.

### Programs

- 90+ majors, 40+ graduate programs, and five doctoral programs.
- Largest programs in occupational therapy, physical therapy, nursing, business, education, and communication.
- UIndy awards more doctoral degrees than all but four of the largest universities in Indiana.
- UIndy produces more physical therapists, occupational therapists, and clinical psychologists than any other university in the state and offers the state's only neonatal nurse practitioner program.

## Diversity

- 40+ U.S. states and 55+ countries represented among students on campus.
- 7% of full-time undergraduates and nearly 5% of full-time graduate students are international.
- 33% international and minority enrollment.
- The university is affiliated with the United Methodist Church, though a spectrum of faith traditions is represented, including Christianity, Judaism, Islam, Hinduism, and Buddhism.

## Mission & Vision

The University of Indianapolis champions lifelong learning through relevant and innovative education that fosters experiential learning, diverse perspectives, service for impact, and a global mindset.

The university aspires to be the institution of choice for diverse learners who wish to engage with the world, enrich their lives through relevant and impactful education, and are empowered to transform the world with their knowledge and skills—anywhere, anytime, for life. UIndy will pursue this vision while striving to provide the most affordable private higher education in Indiana.

Looking to the future, UIndy envisions itself as:

- A modern university defined by relevance for diverse learners in all its academic programs to support applied skills and experiential learning through curricular, and co-curricular offerings.
- A gateway for social mobility for learners and a university that changes lives.
- Being locally rooted with a global commitment, reach, and impact.
- Partners to its learners, delivering relevant education in multiple modalities, formats, and modules that are congruent with the learning preferences of its audiences.
- A community engine for growth, driving strong partnerships and engaging with important communities in Indianapolis and beyond.



## New Strategic Plan

Following the arrival of Dr. Tanuja Singh as the 10th president of the University of Indianapolis in 2023, conversations about strategic institutional priorities led to an ambitious new [strategic plan](#). Recognizing the power of higher education as one of the most important drivers of social mobility and economic progress, the strategic plan is a bold affirmation of UIndy's promise as an innovative, modern institution attuned to the needs of today's learners. The strategic plan cumulated in eight strategic plan goals.

- [Growth and Sustainability](#) — positioning the university for sustainability and growth through relevance and impact.
- [Stewarding and Fostering University Resources](#) — generating new revenue and stewarding existing resources.
- [Connected to the World](#) — amplifying the university’s reach domestically and in select global destinations.
- [An Engine for Growth](#) — establishing focused partnerships with corporate and other stakeholders.
- [People and Place](#) — investing in the university’s people and physical infrastructure.
- [Leveraging Athletics](#) — to support enrollment, retention, and community engagement.
- [Telling the UIndy Story](#) — articulating the university’s value proposition to clearly differentiate itself in a crowded and complex external environment.

## Academics

The University of Indianapolis is committed to developing lifelong learners and changemakers who are passionate about what they do for a living and how their work impacts the well-being of their community. UIndy offers market-responsive [undergraduate](#), [graduate](#), and [adult learning programs](#) across four academic colleges and eight schools, attracting students from across the country and around the world.

The first-year retention rate is 70.9%. The six-year graduation rate is 55.6%.

## Schools

- [School of Business](#)
- [School of Education](#)
- [R.B. Annis School of Engineering](#)
- [School of Nursing](#)
- [School of Occupational Therapy](#)
- [Krannert School of Physical Therapy](#)
- [School of Psychology](#)
- [Phylis Lan Lin School of Social Work and](#)
- [Counseling](#)

## Colleges

- [Shaheen College of Arts and Sciences](#)
- [College of Education and Behavioral Sciences](#)
- [College of Health Sciences](#)

- [Ron and Laura Strain Honors College](#)

## Strategic Academic Priorities

To distinguish itself as the university of the future, UIndy will leverage programs that provide exceptional student experiences while meeting rapidly changing market demands and learner needs through academic innovation, interdisciplinary collaboration, and high-impact learning experiences. UIndy is focused on the following academic priorities:

### UIndy Online and The Sease Institute

The university will develop targeted multimodal programming focusing on degree completion for post-traditional students, corporate and executive education, and reskilling and upskilling the workforce.

### Health and Behavioral Sciences

The university will be a leader in health sciences with a focus on holistic health, emphasizing programs in physical, mental, and behavioral health.

### Innovative Business-Technology Programming

UIndy will leverage and integrate its engineering and business offerings to provide coursework, credentialing, and certifications uniquely suited to the interplay of technology and business.

### Center for Artificial Intelligence

Through this new center, UIndy will infuse an understanding of AI throughout curricula, leveraging existing signature centers and incorporating AI into innovative academic and credentialing initiatives.

### Experiential Undergraduate Education

All UIndy undergraduates will graduate with a transcriptable experiential education as evidenced by paid internships, industry-sponsored projects, study or service abroad, and/or other high-impact experiences.



## Student Life

The [Campus Life](#) at UIndy is very active, with many different opportunities for students to engage in and out of the classroom. UIndy students are passionate volunteers, leaders, explorers, and so much more! The University of Indianapolis campus offers a vibrant and close-knit community. With over 70 student clubs and organizations, there's something for everyone, whether students are into leadership, service, the arts, or athletics.

UIndy offers an extensive calendar of events, from Homecoming to cultural festivals, and the amenities to match—state-of-the-art fitness facilities, cozy study spaces, and dining options to suit any taste. Living on campus means being at the heart of it all (80% of incoming first-year students live on campus), with residence halls designed for comfort and convenience. Plus, students enjoy perks like free public transportation and exclusive access to career-building opportunities.

Learn more about:

- [Student Clubs & Organizations](#)
- [Campus Traditions & Events](#)
- [Housing & Residential Life](#)
- [Dining](#)
- Student Perks: including free access to performances and athletic events, free laundry for residential students, free parking, free weekend shuttles to and from downtown, access to the [fitness center](#) and [counseling services \(CAPS\)](#).

## Athletics

UIndy is a NCAA Division II school offering 23 team sports: 12 women's sports, and 12 men's sports. UIndy is a member of the Great Lakes Valley Conference (GLVC), the Great Lakes Intercollegiate Athletics Conference (GLIAC), and the Eastern Collegiate Athletic Conference (ECAC). 15% of the undergraduate student body are recruited athletes. More information about Greyhound Athletics can be found [here](#).

## Alumni

Regardless of a student's graduation year, major, or degree every student is a member of the UIndy Alumni Association and a Greyhound Forever! UIndy alumni are among a vibrant community of more than 35,000 leaders, innovators, and doers who are continuing the Greyhound tradition of Education for Service throughout Indianapolis and the world. [Learn more here](#).



## Leadership

### Tanuja Singh, President



Dr. Tanuja Singh serves as President of the University of Indianapolis (UIndy) which she joined on July 1, 2023. She came to UIndy from Loyola University New Orleans where she served as Provost and Senior Vice President of Academic Affairs for three years. Prior to joining Loyola, she was Dean and Professor of Marketing in the Greehey School of Business at St. Mary's University in San Antonio, TX, for eleven years. She also served at Northern Illinois University for thirteen years as a faculty member as well as in various leadership roles including department chair.

Since her arrival at UIndy, Dr. Singh has led the development and implementation of a [strategic plan](#) that also includes a renewed Mission and Vision for the University. She established a new division called [UIndy Online and Sease Institute](#) to serve the needs of post-traditional students, lifelong learners, and those looking to change or enhance their careers. She has helped secure several major gifts for the University including a gift from Laura Strain to expand the Ron and Laura Strain Honors College and the most recent [gift to create the Fry Scholars Program](#) in the School of Business. She has led the creation of several new international partnerships to benefit students and faculty and led the creation of new corporate and academic partnerships to help serve the talent needs of the state. She was recently recognized as a Woman of Influence by the Indianapolis Journal of Business. In November 2024, [Manav Rachana University](#) in India awarded her an honorary doctorate, Honoris Causa, in recognition of her work.

Dr. Singh believes that higher education has a transformative impact on individuals and societies. She is a sought-after speaker on a wide range of topics including future of work, organizational strategy, and strategic planning, women in leadership and cross-cultural and multicultural strategy. She has consulted with many organizations including Fortune 500 Companies. Dr. Singh has published well over 40 papers in peer reviewed journals and conference proceedings. She is the co-author of a book on electronic media titled *Surfing the Rift: An Executive's Guide to the Post Web 2.0 World*. A strong proponent of an inclusive and diverse workplace, Dr. Singh personally mentors women aspiring for senior leadership roles within and outside academia. Under her leadership, UIndy has created a [Women's Executive Leadership Institute](#) which provides coaching and executive training for women seeking to move up to leadership roles within their organizations.

Previously, Dr. Singh was inducted into the San Antonio Women's Hall of Fame in 2017. She received the San Antonio Business Journal's Women's Leadership Award in 2018 and the Leadership Award by the Hispanic Chamber of Commerce in 2015. She is a major benefactor and former honorary Chairperson for a rural school in India that focuses on educating and empowering disadvantaged and low-income boys and girls.



## Indianapolis, Indiana

The UIndy campus is situated on 65 acres in the University Heights neighborhood of Indianapolis, just minutes from downtown. Nearby cultural institutions, culinary delights, recreational activities, sports, and shopping distinguish the city as Indiana's capital, metropolitan center, and most populous city.

Indianapolis lies on the White River near the center of the state at the heart of a nine-county metropolitan area. The city is built on a level plain surrounded by low, gently sloping hills. It is a planned municipality with radiating streets that converge on Monument Circle in the city center. The climate is typical of the east-central Midwest, with warm to hot summers and cold winters; precipitation is moderate and spreads evenly throughout the year.

Indy hosts exceptional entertainment, culture, and recreation with thriving local music, theatre, and food scenes. The city is host to the Indianapolis 500, the world's largest single-day sporting event.

Learn more at [Visit Indianapolis](#). To learn more about the local government and related services, visit the [Indy.gov website](#).



## Procedure for Candidacy

All applications, nominations, and inquiries are invited. Applications should include, as separate documents, a CV or resume and a letter of interest addressing the themes in this profile.

WittKieffer is assisting the University of Indianapolis in this search. The review of materials has begun and will continue until an appointment has been made.

Nominations, inquiries, and Application Materials can be directed to:

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