



UNIVERSITY OF
**NORTHERN
COLORADO**

Provost and Executive Vice President

Leadership Profile

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Executive Summary

The University of Northern Colorado (UNC) invites nominations and applications for the position of Provost and Executive Vice President, the institution's chief academic officer. The Provost and Executive Vice President will join UNC at a pivotal moment, providing visionary academic leadership and partnering with the president, the faculty, and campus leaders to advance the university's mission, strategic priorities, and academic excellence.

Founded as a teacher's college in 1889, UNC has graduated generations of educators, more than any other Colorado university. While UNC's roots remain strong as a leader in preparing teachers and school administrators, the university has diversified its academic portfolio to include programs that prepare students to be leaders in a variety of fields, including health sciences, business, the humanities, and performing and visual arts.

UNC is widely recognized for advancing social mobility and student success. The university is designated as a Hispanic Serving Institution and is designated by the Colorado Department of Higher Education as a First Generation–Serving Institution. UNC's faculty are deeply committed to teaching, scholarship, creative activity, and applied research, providing students with a personalized education grounded in hands-on learning and community engagement.

Today, UNC is a public doctoral research and educational institution serving approximately 9,000 students across more than 200 undergraduate and graduate programs housed within six colleges:

- Education and Behavioral Sciences
- Humanities and Social Sciences
- Monfort College of Business
- Natural and Health Sciences
- Performing and Visual Arts
- Osteopathic Medicine

In response to Colorado's growing need for physicians, the university is opening its' sixth college—the University of Northern Colorado College of Osteopathic Medicine—with the first cohort of students to start in fall 2026. This initiative represents a transformative opportunity for the university and will require strong academic leadership, accreditation expertise, and cross-campus collaboration.

The university's 260-acre main campus is in Greeley, Colorado, a dynamic and rapidly growing city of nearly 115,000 residents in the heart of northern Colorado. Through its Extended Campus, UNC also serves students online and at off-campus locations in Denver and Loveland, expanding access to high-quality academic programs.

To submit a nomination or express personal interest in this position, please see Procedure for Candidacy at the end of this document.

Role of the Provost and Executive Vice President

Reporting directly to President Andy Feinstein and serving as a key member of the President's Cabinet, the Provost and Executive Vice President provides leadership for all academic affairs of the university. The Provost and Executive Vice President oversees the six colleges, enrollment management, academic support units, faculty affairs, research and sponsored programs, accreditation, assessment, and academic planning, while fostering a culture of shared governance, transparency, and continuous improvement.

The Provost and Executive Vice President will play a central role in advancing the next phase of UNC's strategic plan, *Rowing, Not Drifting 2030*, which is entering phase four. The plan articulates five core vision elements: Students First; Empower Inclusivity; Enhance & Invest; Innovate & Create; and Connect & Celebrate. The Provost and Executive Vice President will translate these priorities into academic strategy, ensuring alignment between mission, resources, and outcomes.

UNC has achieved historic highs in retention and graduation rates, reflecting our commitment to student success. We are determined to continue this upward momentum, ensuring that every student has the support and resources needed to thrive. In addition, UNC recently earned the prestigious Carnegie R2 designation for "High Research Activity," a milestone that underscores our growing research enterprise and doctoral productivity. The next Provost will play a critical role in sustaining this trajectory—championing innovative strategies to further improve student outcomes while continuing to break records in research excellence and academic achievement.

The successful candidate will be an engaged, collaborative, and entrepreneurial leader with a demonstrated commitment to faculty excellence and student success along with a commitment to excellence, innovation, and leading with respect. UNC's faculty and staff look forward to an inspiring, decisive, and strategic leader with an unrelenting commitment to undergraduate and graduate education, including experience with developing student success initiatives. The Provost and Executive Vice President will also embrace the faculty's innovative research and service to the institution and be a champion of shared governance.

This is a transformational opportunity for a talented, ambitious leader to help take UNC to the next stage with work that has great potential to have a positive and far-reaching impact on the University and its students.

The Provost and Executive Vice President reports to and advises the president on all academic matters and serves as the senior most member of the president's cabinet. The Provost and Executive Vice President works collaboratively with other divisions to cultivate strong working relationships, using data, common and best practices, continuous assessment and improvement, shared governance, and varied student success strategies. The Office of the Provost and Executive Vice President also guides policy development and resource allocation to support the university's diverse colleges, faculty, staff, and student populations, ensuring their collaborative and distinctive contributions.

Additional responsibilities:

- Represents UNC on state and national councils and committees, and represents the president in his absence;
- Develop policies and guidelines involving academics and related administrative functions;
- Responsible for academic budgetary development and administration, and for maximizing available resources to promote academic excellence;
- Oversees recruitment, development, and retention of highly qualified students, faculty, and academic staff;
- Oversees the evaluation of faculty, including tenure and promotion; and

- Engages university faculty, staff, industry leaders, and representatives of community and civic groups in support of the academic mission.

An organizational chart of the university and academic affairs may be found at the end of this document.



Opportunities and Expectations for Leadership

The following represent some of the immediate opportunities that the new Provost and Executive Vice President will address during the first two to three years in office. They are presented here in no particular order of priority.

Play a leading role in executing the strategic plan for the University

Support and continue the work of the UNC's Strategic Plan, *Rowing, Not Drifting 2030*. The University strategic plan has generated considerable enthusiasm and support for its 'Students First' focus and its commitment to position the University as an engaged, community-minded, and "student-ready" organization. UNC's commitment to high-quality inclusive teaching at the undergraduate and graduate level has evolved from its roots as the state's Normal School. As evidenced by a committed and student-focused faculty, teaching still serves at the forefront of the academic enterprise.

As UNC heads into a new chapter of its story with the opening of the College of Osteopathic Medicine, it will be critical for the campus to develop a well-defined vision and priorities that balance innovative pedagogies and research. In partnership with the President, senior leadership team, and academic affairs, the Provost and Executive Vice President will lead crucial planning for student success, strategic enrollment management, and bolstering the University's research productivity. The Provost and Executive Vice President will be comfortable with change management, have a vision for 21st century education, and work to unify the university community in supporting student recruitment, retention, success, and graduation.

Direct the Enrollment Management of the University

The Provost and Executive Vice President provides strategic leadership and oversight for the university's enrollment management functions, ensuring alignment with the institution's academic mission and long-term goals. This includes collaborating with senior leaders to develop and implement comprehensive enrollment strategies that support student access, diversity, retention, and success. The Provost and Executive Vice President works closely with admissions, financial aid, and student success teams to monitor enrollment trends, forecast future needs, and optimize resource allocation to achieve institutional objectives.

In addition, the Provost and Executive Vice President ensures that enrollment management initiatives are data-driven and informed by market analysis, demographic trends, and academic program capacity. By fostering cross-departmental collaboration, the Provost and Executive Vice President, promotes an integrated approach to recruitment, retention, and graduation rates, while maintaining a commitment to academic quality and equity. This role also involves regular reporting to the President and Board of Trustees on enrollment performance and strategic outcomes.

Work collaboratively with the Division of Student Affairs

There is no typical UNC student. UNC prides itself on being a university where students don't have to conform to belong. Whatever their unique talents may be, UNC helps students reach their fullest potential. The University prepares students not only to have successful careers but also to lead fulfilling lives, engage in intelligent public discourse, participate in government, and thrive in a changing, global world.

The Provost and Executive Vice President will work with the faculty, staff, and students to increase the quality of the services students receive in an effort both to ease their path to success academically and to increase their satisfaction with their university experience. The Provost and Executive Vice President will encourage interdisciplinary and cross-functional approaches, nurture team mentality and empower collaboration, thus developing a holistic approach to student success encompassing the entire lifecycle of the students.

UNC fosters an inclusive, welcoming environment that encourages individuals and groups to learn and work within and across diverse communities. More than 28% of the student body identify as Latinx, 34% identify as underrepresented minorities, and 43% of UNC students are the first in their family to attend college. The

University emphasizes awareness, respect, and education about cultural identity, and recognizes its goal to serve and embrace the diverse backgrounds and experiences of the students, the faculty, and the staff of the University.

Advance the teaching, research, and service mission of the institution

Research, scholarship, and creative works are essential components of academic life for both the faculty and students at UNC. Of particular importance will be a continuing conversation with the faculty over the role of scholarly research and its balance of responsibilities for teaching and service. UNC takes teaching and student mentoring extremely seriously.

The University has steadily built a faculty with strong scholarly credentials, and high-quality research is being conducted across the institution.

The Provost and Executive Vice President will work closely with the faculty to optimize the balance of its responsibilities. Likewise, the University is deeply engaged with the community, and service opportunities abound both internal and external to the institution.

UNC also offers more than 60 programs throughout the state and online, meeting an increasing demand among adult learners and working students, particularly education. It will be important for the new Provost and Executive Vice President to be committed to continuing this work and effort to extend these programs. The UNC strategic plan articulates a “Students First” vision, setting the goal of achieving the following by 2030:

- UNC is student ready. We know and care about our students, we meet them where they are, and nurture their growth
- We eliminate institutional barriers to our students’ progress
- We are known for excellence in career readiness evidenced by the professional achievements and adaptability of our alumni
- We empower students to make a difference through leadership, involvement, and advocacy
- We acknowledge that all staff and faculty are educators who contribute to our students’ success

Contribute to long-term financial sustainability of UNC

Like many public research universities, UNC faces budgetary headwinds, and to address these funding realities, the Provost and Executive Vice President will collaborate with the president and the senior leadership team to ensure that academic units not only have resources to support high-quality teaching and research but also operate as efficiently as possible. The Provost and Executive Vice President will build upon work recently begun to examine UNC’s range of academic programs and course offerings, eliminate redundancies and create efficiencies, while also considering opportunities for revenue growth such as online programs and public-private partnerships.

Catalyze change

While it comes no easier to them than to any other college or university, UNC is experiencing a period of significant and rapid change. President Feinstein is an innovative thinker and change agent. Working in close concert with the faculty and staff, the Provost and Executive Vice President will articulate both the objectives and the methodologies of institutional change. The new leader should be an experienced change manager and academic administrator capable of managing and leveraging resources to incentivize innovation, entrepreneurialism, and philanthropy.

The Provost and Executive Vice President will be creative in leveraging data analytics to facilitate better-informed decision making and improve student success outcomes. This requires a deliberate focus on student success strategies and tactics that increase retention and graduation rates, especially in the context of eliminating existing gaps for underrepresented and minority students. The next Provost and Executive Vice President will have the opportunity to ensure that campus-wide resources – from facilities to class schedules to advising – are in holistic alignment and support students and faculty with the very best potential for success.

Foster a campus culture of communication, transparency, and respect

UNC's campus culture is respectful, collegial, and collaborative. Faculty and staff take a genuine interest in high-quality teaching, learning outcomes, research, and the success of their students. The Provost and Executive Vice President should embrace an inclusive, team-oriented approach in managing the academic enterprise and fostering a culture of honesty, integrity, and transparency. The Provost and Executive Vice President will model open dialogue and communication around the decision-making process and enthusiastically welcome the practice of shared governance. A high priority should be placed on building productive, collaborative, and constructive relationships with colleagues including the faculty, deans, staff, and other campus constituents to instill trust and teamwork that leads to positive results

Professional Qualifications and Personal Qualities

UNC's Provost and Executive Vice President must be an innovative and visionary leader with significant academic and administrative accomplishments to advance the University as an excellent institution of higher education in the 21st century. The University's next Provost and Executive Vice President will require all the traits of effective leadership including integrity, emotional intelligence and maturity; honesty; optimism; prodigious energy; a commitment to excellence; outstanding judgment; creativity; decisiveness; courage of conviction; diplomacy; tolerance for ambiguity; and a sense of humor.

Specifically, the ideal candidate will have the following professional qualifications and personal characteristics:

Required Qualifications

- Earned terminal degree with credentials that merit appointment as a tenured full professor; candidates from a wide breadth of academic disciplines are encouraged to apply
- Distinguished academic record in teaching, scholarship, creative works, and research
- Demonstrated experience with effective enrollment management
- Proven record of broad, progressive, and substantive administrative leadership at the level of Dean, Associate Provost, or Provost for at least five years
- Strong, decisive leader with excellent judgment and impeccable integrity

Desired Qualifications

- Demonstrated and unrelenting commitment to undergraduate and graduate education including experience with developing student success initiatives, using data to measure outcomes and success, and allocating resources appropriately to improve student performance, graduation rates, time to completion, and retention
- Experience in recruiting, retaining, and developing an increasingly distinguished faculty that advances the academic standing of the university, and in promoting equity and inclusion
- Understanding of and appreciation for how academic departments and units operate and coordinate collaboratively within the college and university context while effectively serving the needs of their specific students, faculty, and staff
- Experience ensuring adherence to state and institutional accreditation expectations and requirements and those of other relevant professional or programmatic accreditation agencies
- Proven ability to lead an operational model that collaborates closely with the Division of Student Affairs in student success
- Past success in fundraising including cultivation and solicitation at the six-figure and seven-figure level as well as leadership in creating a fundraising-focused culture

- Demonstrated ability to work effectively with the Board of Trustees, local community members, elected officials, governing bodies, and international agencies.

Innovation and vision

- Demonstrated ability to uphold UNC's mission and values, including a strong personal commitment to diversity in all its forms
- Capacity to shape strategic focus, thinking and planning within the broader context of the higher education landscape
- Eagerness and energy to serve as agent for change and transformation
- Insight and ability to encourage and support new ideas and experimentation with a foundation of data analysis
- Capacity to anticipate the future possibilities and challenges of higher education and the roles of different modalities of teaching, learning, and student engagement

Evidence of successful organizational leadership and management

- Integrity and a trust-based leadership style, along with a commitment to high standards in recruiting, retaining, and developing an exceptional and diverse faculty, staff, and student body
- Demonstrated financial acumen, effective budget management, and ability to address fiscal constraints collaboratively and creatively
- Capacity and resolve to make difficult and principled decisions and the desire and skills to communicate and explain such decisions to stakeholders
- Broad and deep understanding of institutional administration and a commitment to partnership with the president and other college leaders, faculty, staff, and students through shared governance
- Intellectual acuity, entrepreneurial insight, tolerance of ambiguity, flexibility, resilience, patience, and tenacity

Effective relationship building skills

- Ability to influence and inspire through active engagement and authentic commitment and investment
- Capacity to learn about, and proven success in advocating for, disciplines and interests beyond one's own as well as empathy and intellectual curiosity to establish meaningful relationships while both galvanizing and shepherding trust with a broad range of constituents, including faculty, staff, students, alumni, and friends
- Inclusive, collegial, collaborative, and transparent decision-making behavior



About University of Northern Colorado

Overview

Founded in 1889, UNC is a public, doctoral research university offering more than 200 undergraduate and graduate programs, many of which are nationally recognized.

UNC is currently home to six colleges: Education and Behavioral Sciences, Humanities and Social Sciences, Monfort College of Business, Natural and Health Sciences, Performing and Visual Arts, and the newest College of Osteopathic Medicine.

The university's just-right size; expert faculty; and tradition of scholarship, active learning, and inclusive pedagogy give students exceptional opportunities and a personalized education. UNC offers a 14:1 student-to-faculty ratio with a strong focus on innovative teaching, learning in and outside the classroom, and individualized encouragement and support.

UNC welcomes an increasingly diverse student body of approximately 9,000 students, including over 2,300 graduate students. Among the undergraduate population, 34% identify as underrepresented minorities, 43% identify as first-generation, and 28% identify as Hispanic/Latine.

Academic Programs

UNC strives to cultivate the unique potential of each of its students and is positioned to advance knowledge through discovery because of its size, faculty members' close connections with their students, and tradition of research and hands-on learning. By immersing students in innovative teaching and research methods in the classroom and in the field, UNC provides its students with an exceptional educational experience. UNC's talented and dedicated faculty are housed in the University's six colleges and University Libraries:

- [Education and Behavioral Sciences](#)
- [Humanities and Social Sciences](#)
- [Kenneth W. Monfort College of Business](#)
- [Natural and Health Sciences](#)
- [Performing and Visual Arts](#)
- [College of Osteopathic Medicine](#)
- [University Libraries](#)

Acclaimed for its expertise in education, business, health sciences, and performing arts, UNC offers a broad array of academic disciplines on campus, off campus, and online. Undergraduate students study in a liberal arts tradition that supports them in exploring broadly, making connections, thinking critically, and using what they learn to make a difference in the world around them. More than 40% of UNC undergraduates earn a degree in the Natural and Health Sciences or the Humanities and Social Sciences. Graduate students work closely with faculty mentors whose expert guidance supports them in attaining professional competency.

UNC also offers more than 60 off campus and online programs, meeting an increasing demand among adult learners and working students in industry-relevant disciplines. Of UNC's 120 graduate programs, almost half are taught at satellite locations or online.

Research, scholarship, and creative work are essential components of academic life for both faculty and students at UNC. Many undergraduate degree programs require research experience, and most graduate programs require a thesis, capstone project, or dissertation. UNC faculty purposefully connect research and teaching by bringing what they learn from their research into the courses they teach and by inviting students to join their work.

Faculty and student work on research, scholarship, and creative works focusing on knowledge creation as well as the application of knowledge to solve real world problems. Surveys of current and former students show that they value these relationships and see them as one of the primary benefits of attending UNC.

A Student First University

The University of Northern Colorado 10-year strategic plan, *Rowing, Not Drifting 2030*, was developed following an extensive, collaborative process with university stakeholders.

Rowing, Not Drifting 2030 brings to life our vision for the university and takes shape in the form of our vision statement, five vision elements, and 2030 outcomes that serve as the foundation in support of and in service to UNC students, faculty, staff, alumni, and community. It guides the work of our five phases over the next decade, as well as the implementation of our supporting key actions and tactics.

Vision Statement

The University of Northern Colorado will be the institution that Colorado looks to as the future of higher education. UNC students will experience a personalized education grounded in liberal arts and infused with critical and creative inquiry; establish relationships with faculty and staff that nurture individual development; gain the skills and knowledge that provide upward mobility among alumni; and share a commitment to the values of inclusion, equity, and diversity.

The Five Vision Elements

STUDENTS FIRST

We exist to transform the lives of our students. We focus on all aspects of their success by making intentional decisions to meet their needs and the needs of our community.

2030 OUTCOMES:

- UNC is student ready. We know and care about our students, we meet them where they are, and nurture their growth
- We eliminate institutional barriers to our students' progress
- We are known for excellence in career readiness evidenced by the professional achievements and adaptability of our alumni
- We empower students to make a difference through leadership, involvement, and advocacy
- We acknowledge that all faculty and staff are educators who contribute to our students' success

EMPOWER INCLUSIVITY

The diversity within our University and state is a distinct advantage that we celebrate and nurture. We ensure learning occurs through meaningful discussion of shared and different experiences, viewpoints, and ideas.

2030 OUTCOMES:

- UNC celebrates the diverse backgrounds and intersecting identities of our community members and recognizes that we benefit from the talent and energy of all students, faculty, and staff
- We reflect upon and learn from the experiences of historically marginalized communities
- All individuals and perspectives are an integral part of our success and identity
- Community members engage in robust discussions and share their experiences, viewpoints, and ideas in respectful ways

INNOVATE & CREATE

Learning occurs through critical inquiry, discovery, and creation. We leverage technology and capitalize on opportunities to innovate and improve instruction. We anticipate and address societal needs by transforming the campus into a creative laboratory that asks questions, solves problems, and shapes Colorado's future.

2030 OUTCOMES:

- UNC delivers the highest quality student experience in Colorado through our personalized approach to instruction
- We provide distinctive educational experiences that address workforce, environmental, and societal opportunities and challenges
- We contribute to and benefit from local and regional organizations to deliver an educational experience that equips students to successfully transition from college to career
- Students, faculty, and staff engage in a purposeful approach to supporting creativity and discovery

CONNECT & CELEBRATE

Strong community connections provide authentic learning experiences and reciprocal partnerships and collaborations. We set the standard for how engaged universities enrich the lives of those on campus, throughout Colorado, and beyond.

2030 OUTCOMES:

- UNC is the first-choice institution for students because of the quality of our programs, faculty, staff, and strategic relationships
- Our alumni actively support UNC through advocacy, volunteerism, philanthropy, career advice, and employment opportunities
- Arts, athletics, entertainment, cultural, and intellectual experiences are gateways to our university
- We leverage our collective voice to promote UNC and Greeley with pride

Values

The University believes that its distinctive service to society can only be offered in a student-centered atmosphere of integrity that is grounded in honesty, trust, fairness, respect, and responsibility. For this reason, the University is committed to promoting an environment in which:

- Academic integrity is valued and expected;
- Excellence is sought and rewarded;
- Teaching and learning flourish;
- Diversity of thought and culture is respected;
- Intellectual freedom is preserved; and
- Equal opportunity is afforded.

Leadership

President Andrew Feinstein



Dr. Andrew “Andy” Feinstein serves as the 13th president of the University of Northern Colorado (UNC), having assumed the role on July 1, 2018. Under Andy’s leadership, UNC has undergone significant transformation, strengthening its role as a catalyst for educational innovation, economic growth, and community engagement across Colorado.

Early in his tenure, Andy spearheaded the development of UNC’s strategic plan, [***Rowing, Not Drifting 2030***](#), which established a clear and ambitious trajectory for the university’s future. The plan began by reinforcing foundational elements, including infrastructure, technology, and institutional processes, successfully eliminating a longstanding \$10 million structural deficit. The second phase saw remarkable strides, including stabilizing student enrollment through the Strategic Enrollment Management Plan and launching the innovative Alumni Employment Dashboard, demonstrating the global impact of UNC graduates. Currently, Andy leads the third phase, aggressively pursuing strategic priorities focused on attracting and retaining top-tier faculty and staff, ensuring competitive compensation, and further enhancing student success, institutional excellence, and budget stabilization.

Andy’s strategic vision significantly advanced Colorado’s healthcare landscape by championing the establishment of the state’s first public [**osteopathic medical college**](#), the UNC College of Osteopathic Medicine (UNC COM). His advocacy secured unprecedented financial commitments totaling over \$200 million to UNC, including a \$25 million gift from The Weld Trust—the largest in UNC’s history. The state’s investment was made possible by Andy’s leadership in creating and successfully passing a bill that provided a historic \$246 million to four health science education projects in the state. UNC COM’s 100,000-square-foot, state-of-the-art facility is set to welcome its inaugural class in fall 2026, directly addressing critical healthcare workforce needs and earning Andy recognition as a 2024 Powerbroker by the Denver Business Journal.

Emphasizing access, Andy introduced landmark initiatives, including the [**UNC Tuition Promise**](#), which provides tuition-free education to Colorado students from lower-income households; the [**Colorado First-Year Admission Guarantee**](#), streamlining college entry for eligible students; and UNC Direct Admissions, offering qualified students automatic enrollment before they apply. Under his leadership, UNC has also advanced student success through initiatives such as the creation of faculty- and staff-led college advising centers and the development of technology and business process solutions that provide customized support to students. These efforts, along with the support of numerous faculty and staff members, are resulting in UNC’s record-breaking student retention and persistence rates, further bolstered by the institution’s recent recognition as a [**Hispanic Serving Institution**](#) and its elevation to Carnegie’s **Research 2 Classification**.

A staunch advocate for transparency and collaborative leadership, Andy actively engages with campus governance groups, including students, faculty, and staff senates and councils. Beyond UNC, he has coordinated efforts among the presidents and chancellors of Colorado’s public colleges and universities, helping to ensure that institutions advocate for the needs of higher education with a unified voice. This collaboration has led to a significant increase in state support for higher education, benefiting institutions and students across the state.

Andy is actively engaged in the Greeley community, serving as chair of the Greeley Downtown Development Authority and the executive committee of the Greeley Chamber of Commerce. His collaboration with local stakeholders is supporting a transformative downtown redevelopment initiative.

Nationally recognized for his leadership in higher education and collegiate athletics, Andy has served as chair of the Big Sky Conference Presidents’ Council and member of the NCAA Division I Board of Directors. He is

currently the treasurer and Chair of the finance committee of the American Association of State Colleges and Universities (AASCU).

Andy joined UNC after distinguished leadership roles at San Jose State University, California State Polytechnic University, Pomona, and the University of Nevada, Las Vegas. A scholar with numerous publications in strategic management, student success, simulation, purchasing, and hospitality operations, Andy holds bachelor's and master's degrees in Hotel Administration from UNLV and a Ph.D. from Pennsylvania State University's School of Hospitality Management.

Andy and his wife, Kerry, celebrate over 30 years of marriage and have one daughter, Rachel, who is currently attending The Pennsylvania State University's School of Hospitality Management.

Greeley, Colorado

UNC's history has been intertwined with Greeley's since the Colorado State Normal School was established in 1889, reflecting early community support for expanded access to education and training for teachers, a legacy that continues today.

Greeley is a growing and diverse community with a city population of approximately 109,000–115,000 residents as of the most recent estimates, and a broader metropolitan statistical area (MSA) population of roughly 340,000+—with continued growth projected through 2030 and beyond.

Rapid regional growth has been a hallmark of the northern Colorado economy: Greeley and the surrounding Weld County experienced more than 30% population growth from 2010 to 2020 and continue to attract new residents due to affordability, employment opportunities, and quality of life.



Located along the Front Range Urban Corridor, Greeley lies roughly 50 miles north of Denver and the Denver metro area, and about 50 miles east of Rocky Mountain National Park—making mountain access feasible for outdoor recreation.

The region enjoys abundant sunshine (often described as roughly 300 days per year), moderate summers, and clear, Colorado winters with seasonal variation typical of the Front Range climate.

Greeley is known for a diverse and evolving economy rooted in agriculture, manufacturing, energy, healthcare, and education, supported by a business-friendly environment and strategic proximity to major transportation corridors.

The city's broader MSA is frequently recognized for job growth and economic momentum. Recent reports cite Greeley as a strong market for employment expansion in Colorado and nationally.

Greeley's thriving creative community gained formal recognition in 2014 as the Greeley Creative District, where arts, culture, and local businesses intersect to strengthen economic vitality and quality of life.

UNC and the City of Greeley have partnered for over a decade on neighborhood and downtown revitalization efforts, including the long-standing University District initiative (established in 2009) to encourage live-learn-work environments near campus.

The University has a significant economic footprint in northern Colorado. According to UNC's most recent impact report, the university generates more than \$540 million annually in total economic impact across Larimer and Weld counties and supports thousands of jobs while enhancing regional economic activity.



Procedure for Candidacy

All applications, nominations and inquiries are invited. Applications should include, as separate documents, a CV or resume and a letter of interest addressing the themes in this profile.

WittKieffer is assisting the University of Northern Colorado in this search, which will remain open until an appointment is made.

Application materials, nominations and inquiries can be directed to Mercedes Chacón Vance and Natalie Song via WittKieffer's [Candidate Portal](#).

Compensation and Benefit Information

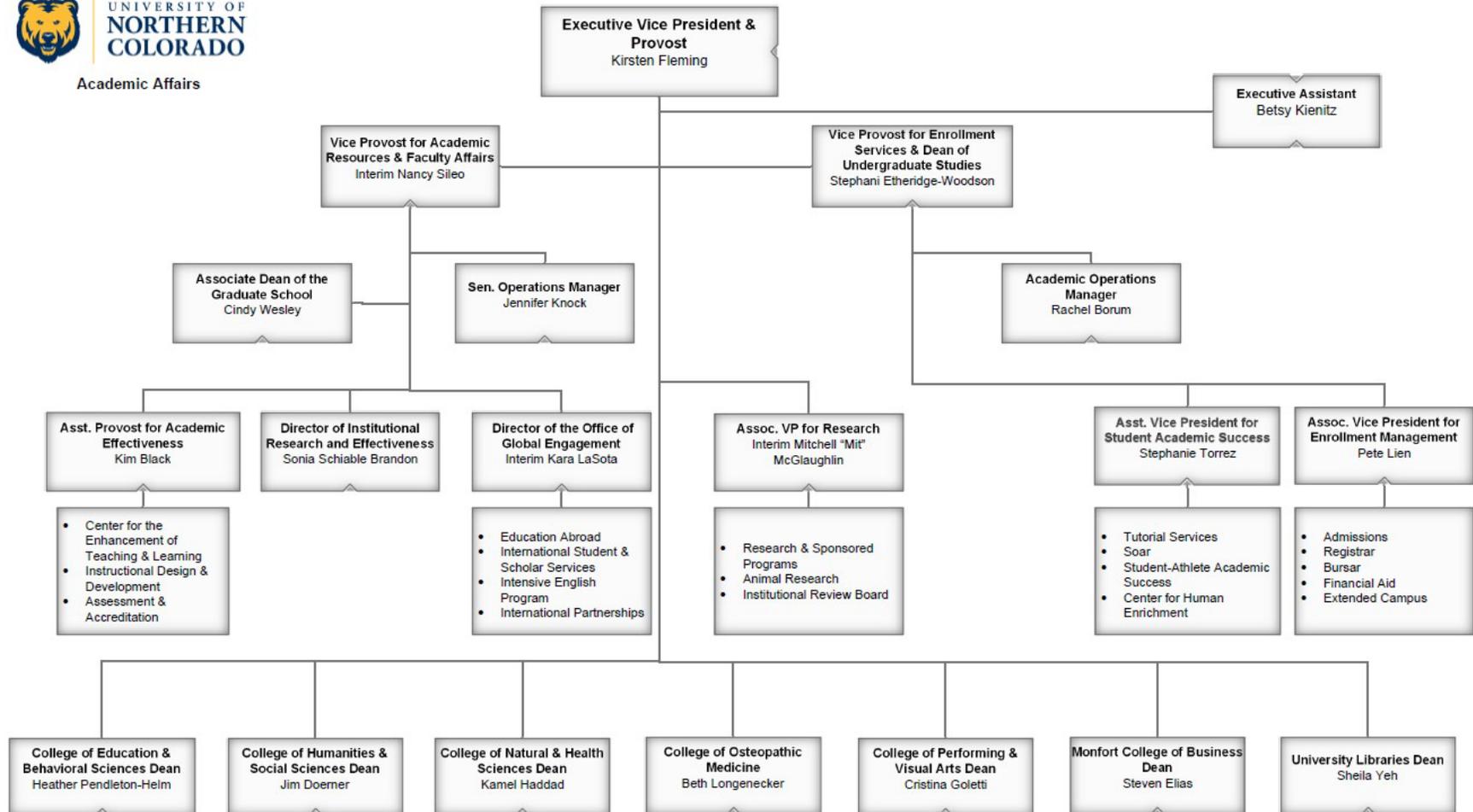
Compensation range: \$300-315k

Benefits: The University of Northern Colorado provides a wide range of benefits for its employees.

Information on university benefits programs, including eligibility, is available at <https://www.unco.edu/human-resources/employee-resources/benefits/>

UNC is an equal opportunity/affirmative action/Title IX employer committed to a culturally diverse staff, faculty, and student body. In accordance with established laws, the University prohibits discrimination based on race, religion, gender, age, national origin, disability, sexual orientation, gender identity, gender expression, military service, or political affiliation for employees in all aspects of employment and for students in academic programs and activities.

Org Chart



Updated 1/9/2026